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WILLIAM JOHN

William John (HV) plc

# Secured Listed Bond

## Factsheet

Listed on Vienna Stock Exchange  
ISIN: GB00BKLY6350

William John (HV) plc Registered Address:  
71-75 Shelton Street, Covent Garden, London WC2H 9JQ  
Registered in England and Wales - 11760796

### THE BOND

William John (HV) plc (“WJHV”) has structured a Secured Listed Bond that has been accepted to trading on the Vienna MTF. The bonds provide investors with a fixed yield of 14 % gross per annum to February 2025 paid quarterly on fixed dates. WJHV intends to issue new bonds on 1st of each month under a programme of up to \$150m. The minimum denomination is \$125,000 with multiples thereof.

### OVERVIEW OF WILLIAM JOHN (HV) PLC

WJHV operates in the foreign exchange (forex) global trading market, the largest and most actively traded market in the world. With \$6.6 trillion of trading undertaken each day globally it is the most liquid market in the world, open for trading continually 24hrs on normal business days creating an environment that is beneficial to our methodology. The UK is at the centre of global forex trading, accounting for the largest percentage of global trading.

The company is contracted with a technology partner who manage the trading strategy. The trading strategy focuses on large numbers of small trades, over the main 20 currency pairs, and which are typically held for less than a day. The trading strategy creates returns for the company, within pre-agreed risk parameters, which in turn supports its ability to provide competitive fixed returns for its own Bondholders.

By issuing a Bond and scaling up the capital available to be used by the technology partner for trading, greater economies of scale are available which also help secure returns. From the company's profits the firm is able to provide market leading fixed returns via its Bond programme.

### KEY FEATURES

- 14% per annum paid quarterly
- Fixed quarterly payment dates
- Fixed return
- Bondholders are protected with a debenture over the assets of WJHV held by the Security Trustee
- \$ USD denominated
- Suitable for UCITS, ISA, SIPP, SSAS, QROPS, Investment platforms
- Bonds securely registered via CREST

### ABOUT THE SECURITY

WJHV have appointed a Security Trustee to act for the Bondholders. WJHV have undertaken a board resolution to maintain positive net assets at all times. Net assets are the difference between the resources owned by the company (such as investments held, loans made, and cash) and its liabilities (the amounts owed by the company).

### DEALING/VALUATION

|                |                                                    |
|----------------|----------------------------------------------------|
| Market         | Vienna Stock Exchange<br>(www.wienerborse.at)      |
| Business Hours | 8.00am to 5.30pm (excl weekends and bank holidays) |
| Valuation      | Real Time                                          |
| Currency       | \$ USD                                             |
| ISIN           | GB00BKLY6350                                       |
| SEDOL          | BKLY635                                            |
| OPOL           | XWBO                                               |
| CFICODE2015    | DBFSFR                                             |
| FISN           | WILM JOHN/14 BD 20250228 SECD                      |

### BOND INFORMATION

|                      |                                                                  |
|----------------------|------------------------------------------------------------------|
| Bond                 | William John (HV) plc [Descriptor]                               |
| Issue Size           | \$ 150m                                                          |
| Listing              | Vienna Stock Exchange                                            |
| Issue Dates          | Monthly                                                          |
| Maturity Date        | 28th February 2025                                               |
| Security             | Debenture and Security Bond Deed held by Security Trustee        |
| Liquidity            | Freely transferrable                                             |
| Eligibility          | HNWI and SI, UCITS, ISA, SIPP, SSAS, QROPS, Investment Platforms |
| Clearing/ Settlement | CREST                                                            |

### KEY PARTIES

|                  |                           |
|------------------|---------------------------|
| Issuer           | William John (HV) plc     |
| Security Trustee | VFS Trustees Limited      |
| Registrar        | Avenir Registrars Limited |
| Bankers          | Lloyds Banking Group plc  |
| Legal advisers   | Taylor Wessing LLP        |
| Auditors         | UHY Hacker Young          |

## FURTHER INFORMATION ABOUT WILLIAM JOHN (HV) plc

This document contains information summarised from the Information Memorandum issued by William John (HV) plc dated 11th of February 2020. Investors are required to read and review the terms of the offer for the bond made in the Information Memorandum before investing.

### IMPORTANT INFORMATION

William John (HV) plc does not offer advice or assess the suitability of the investment to individuals. You are advised to seek professional advice from suitably qualified and regulated professional advisers. Your capital is at risk and the value of investments and income derived from them can go down as well as up. Investors may get back less than the full amount originally invested. Investors should note that whilst the bonds are asset backed the security offered does not guarantee the repayment of the bonds.

This document is provided to investment professionals, high net worth individuals, certified sophisticated investors, self - certified sophisticated investors and institutions for guidance and information purposes only. It is not an offer to invest and should not be taken as such. Any investment in the bonds is not covered by the FCA Financial Services Compensation Scheme nor the Financial Ombudsman Scheme.

The William John (HV) Secured Listed Bond is comprised in debt securities issued by William John (HV) plc and has been admitted to trading on the Vienna MTF which is the multilateral trading facility operated as an exchange regulated market by the Vienna Stock Exchange (Wiener Börse AG). The Listed Bonds are not intended to be listed on any other regulated market or other equivalent markets.

This document is for guidance only and has been prepared by the board of William John (HV) plc. All persons interested in the William John (HV) Secure Listed Bond series should undertake their own specific enquiries and diligence before taking any action in relation to the contents of this document.

### DISCLAIMER

This communication is exempt from the general restriction in Section 21 of the Financial Services and Markets Act 2000 on the communication of invitations or inducements to engage in investment activity on the grounds that it is only made to investment professionals who have experience in matters relating to investments. If you have any doubt about the investment or you do not have professional experience in these matters you should consult an authorised personal specialising in advising on investments of this kind and not rely on this communication.

**An investment professional** means someone who, pursuant to Article 19(5) of the Promotions Order, is:

- (a) an Authorised Person;
- (b) a person whose ordinary activities involve investing in shares or securities for the purpose of their business, or it is reasonable to expect that they would do so for the purposes of their business; or
- (c) a director, officer or employee of any of the above whose usual responsibilities involve investing in shares or securities and the promotion is made to them in that capacity.

**A certified high net worth individual** is an individual who, pursuant to Article 48 of the Promotions Order, has signed in the last 12 months a statement of high net worth in the form set out in Part I of Schedule 5 of the Promotions Order to the effect that he/she had an annual income during the immediately preceding financial year of not less than £100,000 and/or that he/she held throughout such period net assets of not less than £250,000 (excluding primary residence or any loan secured on it, rights under long term insurance contracts and benefits payable on the termination of service or on death or retirement).

**A certified sophisticated investor** is an individual who, pursuant to Article 50 of the Promotions Order, has a certificate in writing signed and dated by an Authorised Person in the last 3 years to the effect that he/she is sufficiently knowledgeable to understand the risks associated with investment in bonds, and must also have signed in the last 12 months a statement in the terms required by Article 50(1)(b) of the Promotions Order to the effect that he/she is a certified sophisticated investor and that he/she accepts that the investment may expose him/her to a significant risk of losing all of the money or other property invested and he/she is aware that it is open to him/her to seek advice from a specialist on this kind of investment.

**A self-certified sophisticated investor** is an individual who, pursuant to Article 50A of the Promotions Order, has signed in the last 12 months a statement in the form set out in Part II of Schedule 5 of the Promotions Order to the effect that he/she:

- (a) is, and had been for the previous six months, a member of a network or syndicate of business angels;
- (b) has made more than one investment in an unlisted company in the previous two years;
- (c) is working, or had worked in the previous two years, in a professional capacity in the private equity sector, or in the provision of finance for small and medium enterprises; and/or
- (d) is, or had been in the previous two years, a director of a company with an annual turnover of at least £1 million.