

foris

PRODUCTION SPECIFICATIONS

All content must be received 3 working days in advance of the campaign start date.

SCREEN AND CONTENT SPECIFICATIONS

Size	D48 - 6m x 3m landscape
Content Type	Static JPEG
Content Resolution	864px x 432px landscape & 72 DPI
Play Duration	10 Seconds Standard (longer loop lengths available)

Content files should be submitted via the email; content@forisoutdoor.com

ADDITIONAL INFORMATION

- Dynamic content is supported across the screen network.
- Advertising content prohibitions do apply to occasional individual locations.
- Advertisers are responsible to comply with industry guidance and rules.
- Please contact the ASA & Foris T&Cs for further information.

ADDITIONAL CHARGES

- Up to 14 static copy creatives included in the media campaign cost.
- Any copy creatives over 14 charged at an additional £100 per copy.

If you have any questions please contact your representative or email content@forisoutdoor.com