

Brandon K. Lin

Product Designer

design@brandonklin.com | brandonklin.com

PURPOSE

Bringing smiles to users by designing engaging experiences and better services.

EXPERIENCE

Product Designer | Form & Fiction

Collaborated with design team to revamp client products.

Product Design | Web Design | Brand & Branding

San Francisco, CA | July 2020 - Nov. 2020

Visual Design Intern | Young & Hungry Agency

Created and pitched website designs and marketing strategies to clients.

Web Design | Strategic Marketing Planning | Video Editing

San Francisco, CA | Sept. 2019 - Dec. 2019

Founding Designer | Buce Plant

Created a refreshing e-commerce experience and executed brand strategies.

Co-founded Buceplant.com | Business Operations | Market Expansion

Brand Identity | Web Design | Art Direction | Marketing Materials

Los Angeles, CA | 2016-2018

Founding Designer | Ultum Nature Systems

Designed a premium brand, executed growth strategies and brand extensions.

Co-founded UNS | Business Structure & Operations | Brand Identity

Brand Development | Web Design | Art Direction | Product Packaging

Los Angeles, CA | 2016-2018

EDUCATION

Academy of Art University

BFA Web & New Media Design

Honors

Finalist, 2020 Spring Show, UX Design "Travelist"

Finalist, 2020 Spring Show, Type Design "Barcadian"

San Francisco, CA | 2016-2020

SKILLS

Tools

Figma | Miro | Adobe Suite (Ai, Ps, Id, Pr, Ae, Lr)

Process

UX/UI Design | Hi-Fidelity Prototyping | Interaction Design | User Testing |

Wireframing | HTML/CSS | Branding | Business/Concept Development

design@brandonklin.com | brandonklin.com