

Sam Campbell

Finance & Operations

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SKILLS

Finance

Financial Analysis
Financial Modeling
Budget Analysis
Accounting
Venture Capital
Private Equity

Operations

Operations Management
Project Management
Relationship Building
Customer Research

Technical

Python
SQL
Excel
Tableau
Data Visualization
Cryptocurrencies
Blockchain

EDUCATION

University of Oregon

BS, Business
2013
Honors Program
Economics Minor

Self-Study

University of Michigan -
Python
deeplearning.ai - Neural
Networks & Deep Learning
Duke - Data Visualization
and Communication with
Tableau

EXPERIENCE

Stanford Management Company

Palo Alto, CA
2016 - Present

Specialist

- Empower decision-making across a \$750 million portfolio. Surface highly accurate data, analyze, and present insights across investment portfolios.
- Led annual operational due diligence outreach to 150 investment managers, enabling a large-scale analysis of the Stanford portfolio. Completed the project in ½ the typical time. Presented findings to senior leadership across the University.
- Spearheaded efforts to quickly educate internal teams on cryptocurrency and blockchain technologies. Partnered with lawyers, auditors, and experts to craft opinions.
- Authored a data-driven proposal for the future of a \$300 million portfolio. Evaluated tradeoffs and prepared a presentation for the CFO.
- Coordinated logistics of three investments per week. Designed the workflow for operational and legal review, transforming an onerous process into a simple one.
- Build relationships and drive engagement with partner investment firms, alumni, and founders.

Sackcloth & Ashes

Remote

Interim CFO (15 hours / week)

2018 - Present

- Manages a \$2.5 million budget, building financial models and operational forecasts to support planning.
- Navigated the raise of \$800,000 in early-stage funding. Crafted investment presentations, led responses to due diligence requests, and managed financing events.
- Negotiated contracts, reducing projected legal expenses by 75%. Drove a 15% improvement in profitability for the company's largest order to date, valued at nearly \$1 million.
- Optimized inventory on-hand and supplier payment terms to strengthen company financial position.
- Developed and tracked financial KPIs vs. targets (cash flow, revenue, ad spend, etc).
- Piloted streamlined workflows leveraging Slack, Dropbox, Notion, Pilot, and DocuSign.

Haven Money

Remote

Customer Success Lead (10 hours / week)

2018 - 2019

- Advised on product and go-to-market strategy, leveraging customer research and industry insights to clarify the messaging of the product suite.
- Synthesized behavioral data and feedback from 100+ conversations to determine the best path forward.
- Managed 75+ customer IRAs, decreasing fees by up to 95% and improving risk-return profile through a diversified portfolio.
- Maintained an SLA of 1-hour response time to all user questions.

PricewaterhouseCoopers

San Francisco, CA

Experienced Associate

2014 - 2016

- Evaluated portfolio companies, financial statements, and investor letters, leading to an efficient and accurate assessment of risk within various portfolios.
- Developed an analytical plan to audit 300+ venture-backed portfolio companies across 14 funds.
- Crafted a quantitative and qualitative framework to evaluate valuations of 80 private investments annually.
- Tested and implemented automated audit technology for a Fortune 500 client across their 750+ ETFs which increased efficiency by 70%.
- Nominated by a distinguished Partner to PwC's internal advisory council. Provided macro-level insights to senior leadership, enhancing career development for Associates.

Lingohr & Partners (www.lingohr.com)

Eugene, OR

Client Services

2011 - 2013

- First employee of Lingohr's first U.S. office, which grew to over \$1 million in revenue in 2 years.
- Provided fundamental research and attribution analysis on portfolio performance to key clients.
- Partnered with senior leadership to navigate SEC reporting and regulatory issues, including a two-month assignment at the German headquarters.