



ALEC STEWART

UX Designer

PERSONAL PROFILE

I am a User Experience Designer with my main interest being performing user research and creating unique user insights from this research which can solve user needs in curious ways. I am excited by tracking the performance of changes made and by backing design choices behind user data.

ACHIEVEMENTS

- Presented internship project at Wearables in Practice seminar in 2019.
- Created relationships between former internship company and relevant experts in field.
- Presented at Internet of People conference in 2018.

CONTACT DETAILS:

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Portfolio: <https://alecsportfolio.webflow.io/>

CAREER HISTORY

UX GRADUATION PROJECT

Bugaboo, February 2020-June 2020

- Designed an interdepartmental dashboard
- Conducted user research via a variety of user centered methods
- Incorporated user centric design and conceiving methods
- Became expert in design tools (Sketch, Adobe XD, Principle)
- Audited Bugaboo website and proposed changes to Development team based on UX/CX factors
- Created A/B tests and analyzed consumer experience metrics

UX INTERN

Digital Society School, September 2018-February 2019

- Conducted quantitative and qualitative user research on a niche user group
- Led research team to create to user insights and discover user needs
- Developed visuals and application prototype for a design concept
- Worked within SCRUM method and presented to key stakeholders through sprints

MAILROOM ASSOCIATE

Carday Associates, January 2017-August 2017

- Oversaw hundreds to thousands of incoming/outgoing mail daily
- Trained new employees
- Learned to become a leader and solve problems without being asked

ACADEMIC HISTORY

THE HAGUE UNIVERSITY OF APPLIED SCIENCES

Bachelor of Science in User Experience Design, 2017-2020

- Acquired Propaedeutic certificate in first year
- Worked with multiple external clients including Gemeente Delft
- Collaborated on external projects with UXD lecturers

UNIVERSITY OF MARYLAND

Bachelor of Arts in Political Science, 2012-2016

- Achieved Dean's List multiple semesters
- Member of Primmanum Honor's Society
- Graduated with Honors

TOOLS AND TECHNIQUES

TOOLS

- Adobe Suite (Photoshop, Illustrator, XD)
- Sketch
- Figma

Techniques

- Copywriting/UX Writing
- User centered research
- Design Thinking Method, SCRUM
- Presentation and Communication