

# Moeco IoT Inc Privacy Notice

Last update 20.05.21

**Moeco IoT Inc.** takes care of your personal data and does everything possible to protect it. This Privacy Notice is written to help you understand what your personal data is collected, stored and used, and what happens to it when you use our website <https://moeco.io/> ("website").

For convenience, this policy also describes the data that we collect when using Moeco web-platform, our mobile applications and any products and services offered by Moeco (all together as the "**Service**").

In this Privacy Notice we answer the following questions:

1. [Who are we?](#)
2. [What is the Privacy Notice covered by?](#)
3. [What data do we collect and why?](#)
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5. [Do we share data with third parties?](#)
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## 1. Who are we?

We are **Moeco IoT Inc.**, registered in the USA, Delaware, located at 152 Pasa Robles Avenue Los Altos CA 94022, registration number: 6961205. Hereinafter, Moeco IoT Inc., will be referred to as "we" and "our".

We are the controller of personal data of our clients and users which means that we determine what, for what purpose and how your personal data will be processed.

We are processors of personal data of invited users where controllers are our clients.

If you have any questions, you can contact us by sending an email to [hello@moeco.io](mailto:hello@moeco.io). You can also send us a letter at the address: the USA, California, 152 Pasa Robles Avenue Los Altos CA 94022.

**To our European users.** You can contact us by sending an email to [hello@moeco.io](mailto:hello@moeco.io) or you can also send us a letter at the address: Mauerstrasse 83/84, 10117 Berlin, Germany c/o Quantum Brains.

## 2. What is the Privacy Notice covered by?

This Privacy Notice applies to our website and **Services**.

Website Address: <https://moeco.io/>

## 3. Europe privacy rights

### 3.1. What data do we collect and why?

The data we process is divided into two categories: technical information and data that is provided to us by user, invited user\* and client.

**Invited user** is the client's employee.

**Technical information.** When you visit our website, some data is collected automatically. We need technical data to operate, maintain, and improve our website. This includes data such as IP address, UTM parameters, geolocation, device type, browser type, cookies, and data about your interaction with the website - session ID.

The **session ID** includes your interaction with the website, the name of the website from which you went to our website, the functions you use, the pages viewed on our website, the way you use our website, and the actions you take if such actions are present.

**Data provided by the user.** For full interaction with our website and in order to provide you services we collect name and email.

**Data provided by client.** To perform a contract, as well as to provide the service, we need the following information: name, surname, contact details (email, phone number), company information (code, position, address, representative's data), payment data, address.

**Data provided by invited users.** To provide the service, we need the following information: name, surname, contact details (email, phone number), company position/role, geolocation.

Once again, briefly about what personal data we collect:

<b>Type of data</b>	<b>Description of data</b>	<b>Legal basis</b>	<b>Reasons for processing</b>
Data provided by user	Name, email	Performance of the contract	Providing service
Data provided by user	Email	Consent	Marketing
Data provided by client	Name, surname, contact details (email, phone number), company information (code, position, address, representative's data), payment data, country, address.	Performance of the contract	Performance of the contract; Providing a service

Data provided by client	Company information, country	Legitimate interest	Analytics; Statistics
Data provided by client	Name, email, position	Consent	Marketing
Data provided by invited user	Name, surname, contact details (email, phone number), company position/role, geolocation	Performance of the contract	Performance of the contract; Providing a service
Data provided by invited user	Company position/role, geolocation	Legitimate interest	Analytics; Statistics
Data provided by client	Name, surname, payment information	Legal obligation	Compliance with legal obligation
Automatically collected data	Technical information Cookies	Legitimate interest	Website operation; Analytics; Statistics
Automatically collected data	Cookies	Consent	Marketing; Analytics; Statistics

**PLEASE NOTE.** We knowingly **do not process** the personal data of users under the age of 16 without consent from legal representative(s). If you are such a user, or you are the legal representative of the user, please let us know by email [hello@moeco.io](mailto:hello@moeco.io).

#### 4. How long do we keep your data?

We store personal data in the following categories:

- **user's data**

We store personal data of users for the duration of the service and 24 months after completion.

- **client's data**

We store personal data of clients for the duration of the contract and 36 months after completion.

- **invited user's data**

We store user's personal data for the duration of the contract with the client and 36 months after completion.

After the expiration of this period, we anonymize the data and store it for statistics and analytics.

Data processed based on your consent we are processing during the performance of the contract/ while your interaction with our service and 24 months after **or until you withdraw your consent.**

**However**, you can exercise your right to delete your data. In this case, your data will be deleted from our servers within 30 days of your request.

## **5. Do we share data with third parties?**

We use your personal data to perform a contract and for communication between us and clients and between us and users. We share your personal data with our contractors in order to perform a contract. Also, we transfer your data on the following grounds:

**Consent.** We transfer your personal data based on your explicit consent.

**Compliance with the law.** We will disclose your personal data to third parties to the extent that it is necessary:

- to comply with a government request, court order, or applicable law;
- to prevent unlawful use of our website or violation of our the Terms and Conditions;

- to protect against claims of third parties;
- to help prevent or investigate fraud.

**Transfer to third parties:** We transfer your personal data to third parties on the basis of public offer for processing on our behalf, subject to technical and organizational measures to protect your personal data. We may transfer your data to certain companies, consultants, and contractors hired to provide certain services on our behalf.

We will ask for your consent unless the transfer of data is part of performance of a contract.

## 6. Do we do data transfer outside the European Economic Area?

The personal data we collect is stored on servers in Germany and Finland. By default, the data is stored there but we may need to process your personal data in another country. If a transfer is required, we will take the necessary data protection measures and ask for your consent. However, if a data transfer is required to perform a contract, we have the right to do so without your consent.

## 7. Do we use cookies?

We use cookies necessary for the functioning of the website. Using cookies, we receive the technical information specified in clause 3 and our Cookie Policy.

If you want to disable cookies, then you can find instructions for managing your browser settings at these links:

- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)
- [Chrome](#)
- [Opera](#)
- [Vivaldi](#)

## 8. What rights do I have regarding my data?

You, as subjects of personal data, have the following rights:

- **The right to access information.** You can request an explanation of the processing of your personal data.
- **The right to portability.** You can request all the data that you provided to us, as well as request to transfer data to another controller.
- **The right to restrict processing.** You may partially or completely prohibit us from processing your personal data.
- **The right to file complaints.** If your request was not satisfied, you can file a complaint to the regulatory body, the Data Protection Inspectorate.
- **The right to be forgotten.** You can send us a request to delete your personal data from our systems.
- **The right to withdraw your consent.** If you once gave us your consent, you have the right to withdraw it any time.

To exercise your rights, write us an email at [hello@moeco.io](mailto:hello@moeco.io).

If your request was not satisfied, you can file a complaint to the regulatory body, the Berlin data protection authority by email at [mailbox@datenschutz-berlin.de](mailto:mailbox@datenschutz-berlin.de) or my mail at 10969 Berlin, Friedrichstr. 219.

## 9. How do we update our Privacy Notice?

This Privacy Notice and the relationships falling under its effect are regulated by the GDPR. Existing laws and requirements for the processing of personal data are subject to change. In this case, we will publish a new version of the Privacy Notice on our website. If significant material changes are made that affect your privacy and

confidentiality, we will notify you by email or display information on the website and ask for your consent.

## 10. California privacy rights

We make these disclosures to those visiting our websites who reside in California which supersede and replace any conflicting disclosures found elsewhere on our websites as well as reflect your privacy rights granted by the California Consumer Privacy Act (CCPA).

**Opt-out of disclosure for direct marketing purposes.** The California laws allow its residents to learn the identities of entities that received their personal data for marketing purposes and the categories of information disclosed. You may request such information by contacting us by e-mail [hello@moeco.io](mailto:hello@moeco.io).

Please be aware that this opt-out does not prohibit our disclosure of personal data for any purpose other than direct marketing. The data we process and share may include your name, address, email address, and telephone number.

**Automatic gathering of information.** We collect data that you provide to us online, and through websites of unaffiliated third parties.

**Automatic gathering of information by third parties.** When you visit our websites, third parties can collect personal data about your online activities over time and across different websites pertaining to your visit to or use of our and other websites.

## 11. Do-not-track requests.

California residents visiting our websites may request that we do not automatically gather and track information pertaining to their online browsing movements across the Internet. Such requests are typically made through web browser settings that control signals or other mechanisms that provide consumers the ability to exercise choice regarding the collection of personal data about an individual consumer's



online activities over time and across third-party websites or online services. We currently do not have the ability to honor these requests. We may modify this Notice as our abilities change.

## 12. California residents' data protection rights.

The CCPA has extended California residents' data protection rights. However, we have already guaranteed all these rights and described them precisely in this Notice as well as a means of rights exercising. Please refer below to investigate.

**Right to be informed.** Please find a list of personal data we collect about you and your activity, sources and business purposes of personal data collection, and third parties we may share your personal data with in Section 3 - 6 of the Notice.

Your **Right of access, Data portability, and Right to delete** are prescribed by Section 7 of the Notice.

You can exercise these rights any time by contacting us via email at [hello@moeco.io](mailto:hello@moeco.io).

Notice, the CCPA envisages some specific requirements related to the exercising of these data protection rights. Considering them we may:

- respond to your request within forty-five (45) days of receiving the request;
- provide you with personal data we collected about you no more than twice in a 12-months period (categories and specific pieces of collected personal data, business purpose and sources of collection, categories of third parties personal data is shared with);
- NOT provide you with personal data if we cannot verify your identity. You shall provide us with sufficient information allowing us to verify you as the person about whom we collected personal data. However, we do consider requests made through your Account sufficiently verified.

- NOT transmit your personal data to another entity.

Also, please be aware that we are allowed to maintain personal data after the deletion request is received as permitted by the CCPA (for instance, for the purposes of detection of security incidents, repair errors, compliance with legal obligations, transaction completion).

We want to specifically note that **Moeco IoT Inc. does not** sell, rent, or trade your personal data to anyone.

## Cookie pop-up

### This website uses cookies

We, Moeco IoT, Inc. are the controller of your personal data, use cookies to personalize content and ads, to provide social media features, and to analyze our traffic. We also share information about your use of our website with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services

<input type="checkbox"/> Necessary	<input type="checkbox"/> Preferences	<input type="checkbox"/> Analytics	<input type="checkbox"/> Marketing
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## Cookie Policy

Cookies are small text files that can be used by websites to make a user's experience more efficient.

According to EU legislation, we can store cookies on your device if they are strictly necessary for the operation of this website. For all other types of cookies, we need your permission.

This website uses different types of cookies. Some cookies are placed by third party services that appear on our pages. You can at any time change or withdraw your consent from the Cookie Policy on our website.

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Policy.

- **Necessary cookies.**
- **Preference cookies.**
- **Analytics cookies.**
- **Marketing cookies.**

### **Necessary cookies.**

Necessary cookies make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Purpose	Expiry
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_&lt;property-id&gt;</code> .	1 minute

AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.	30 seconds to 1 year
__utmt	Used to throttle request rate.	10 minutes
__utmb	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exist. The cookie is updated every time data is sent to Google Analytics	30 mins from set/update
__utmc	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit	End of browser session
_gaexp	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.	90 days
_opt_utmc	Stores the last utm_campaign query parameter.	24 hours

### Preference cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks like your preferred language or the region that you are in.

Name	Purpose	Expiry
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_gid	Used to distinguish users.	24 hours
__utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	2 years from set/update

### Analytics cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Purpose	Expiry
__utma	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exist. The cookie is updated every time data is sent to Google Analytics.	2 years from set/update

### Marketing cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Purpose	Expiry
_opt_awcid	Used for campaigns mapped to Google Ads Customer IDs.	24 hours
_opt_awmid	Used for campaigns mapped to Google	24 hours

	Ads Campaign IDs.	
_opt_awgid	Used for campaigns mapped to Google Ads Ad Group IDs	24 hours
_opt_awkid	Used for campaigns mapped to Google Ads Criterion IDs	24 hours
_gac_<property-id>	Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out.	90 days