

Casey Magnuson

Contact

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Client Work

Product Designer • Supervised AI Oct 2019 - Nov 2019

Worked on a team of three to create an initial MVP for a CRM SaaS product that uses machine learning. Led visual design and was responsible for high fidelity mockups and prototyping.

Experience

Design Manager, Creative • Speck Products Oct 2016 - Sep 2019

Unified and managed a team of 5 designers. Partnered with Product Manager on user research. Presented design decisions to the leadership team. Implemented Design Thinking processes.

Packaging Designer • Voion USA Sep 2015 - Oct 2016

Increased client base by developing and presenting creative design concepts. Improved client relationships through co-design sessions. Balanced user and business needs in design solutions.

Industrial Designer • Stephen Gould Mar 2014 - Sep 2015

Worked within the internal design agency to support account managers and their clients. Co-created packaging, POP display, and merchandising concepts with a mixed team of designers.

Education

Cal Poly, San Luis Obispo • B.S. Industrial Technology

General Assembly • User Experience Design Immersive

Skills

Figma	Illustrator	Prototyping	Visual Design
Sketch	Photoshop	UX Design	User Research
Adobe XD	After Effects	UI Design	Product Design
Invision	Webflow	Solidworks	Product Strategy
Zeplin	Keyshot	PTC Creo	Interaction Design