

MBA International Business



Double Award

Get an accredited American
and European Degree



Monthly System

Start your studies any
month of the year



4 campuses

Study in Germany, France,
Spain, USA and Online

Required Core Courses		45
BA 501	Organizational Behavior	3
BA 510	Business Economics	3
BA 512	Managerial Accounting	3
BA 515	Managerial Finance	3
BA 523	Marketing Management	3
BA 529	Multinational Business Management	3
BA 537	Production and Operations Management	3
BA 542	Comprehensive Business Management Seminar	3
BA 589	Methods of Research and Analysis	3
IT 500	Management Information Systems	3
BA 522	International Marketing	3
BA 541	International Corporate Finance	3
BA 544	Human Resources Management	3
BA 560	International Business Law	3
BA 570	Managerial Communications for International Business	3

Pursuing an MBA degree will open up doors of opportunity and provide the necessary leverage for corporate advancement for executives who can effectively navigate the interests of multinational corporations when dealing with international clients and suppliers. With the right education, you can become an important part of a business team. The 45-credit International Business MBA degree program can be completed within three semesters and a summer session on a full-time basis. The program requires coursework focusing on managerial aspects of finance, accounting, marketing and management. Case studies are designed to prepare students for managerial positions in small businesses as well as large multinational companies.

Objectives

- Apply general business skills and practices to international markets.
- Demonstrate the communication skills needed in today's business environment.
- Demonstrate the ability to work cooperatively with others in the workplace.
- Research and analyze secondary data related to the international business environment.