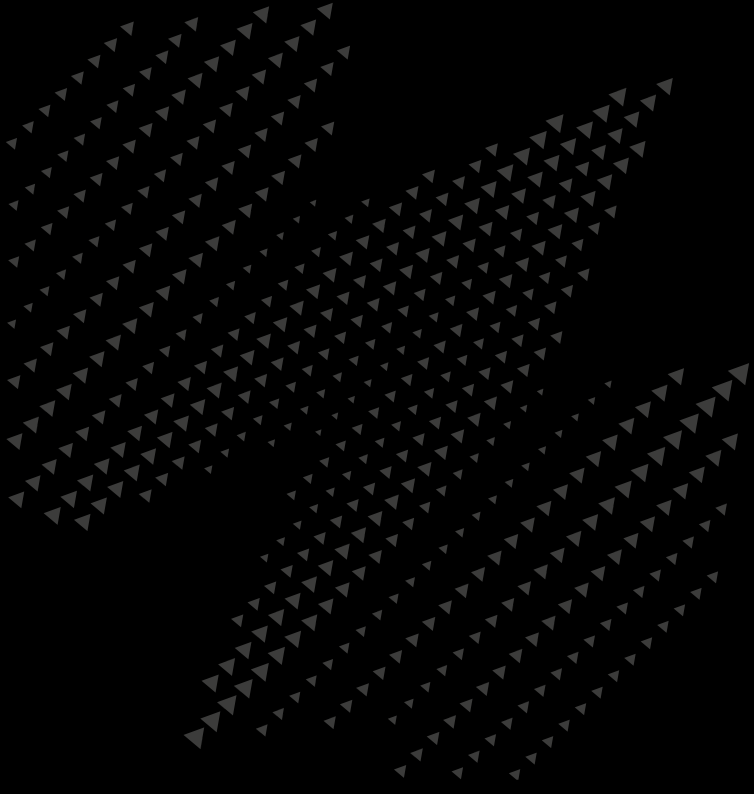
BIMM
INSTITUTE

PROSPECTUS



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Purpose

Inspire the next generation of industry professionals through the creation of inclusive and creative learning environments, that remove barriers, and create opportunities for equal participation in the creative industries.

Vision

Provide the highest standard of industry-led education built on a foundation of collaboration, inclusivity and an entrepreneurial spirit; preparing our students for a sustainable career within the creative industries.

Believe in Everyone

We embrace and celebrate diversity to create
a culture of belonging and respect,
holding each other up and creating space
for every voice to be heard.

Challenge the Norm

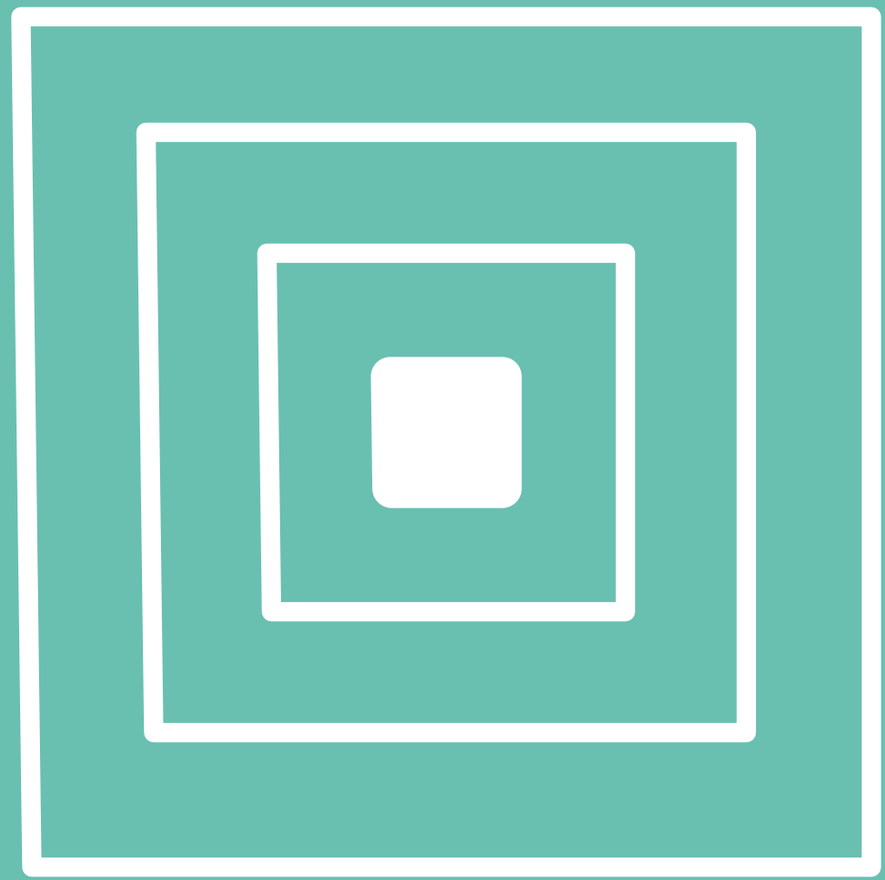
We are bold and ambitious in our pursuit of new ways
of working that can advance our communities
in positive and inspiring ways.

Grow Together

We work together as one community,
united by our collective ideals, passions and values
to shape our shared world for the better.

Own It

We encourage every individual to take responsibility
for their communities and work together
to be a force for positive change.



Do the Right Thing

We act with courage and integrity in all areas
of our organisation to protect our communities,
our business and the environment.

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Who We Are

We're Europe's largest, most connected music institute with eight colleges based in vibrant musical cities across the UK and Europe. Our creative space not only nurtures talent; it also enables future generations to find their place within the music industry.

Since 1983, we've helped students forge life-changing connections and turn their passion, hard work and ambition into their dream careers. Influential alumni including Fontaines D.C., IDLES, Ella Mai and George Ezra have all walked through our doors and on to huge success.

We do things differently at BIMM Institute, providing the highest quality of academic education alongside hands-on, exciting experiences that help you to find where you belong within the creative industries. As a BIMM student, you'll be part of a unique creative community, with access to unrivalled connections and real-world experiences. You'll have the opportunity to be yourself and study in an environment that works closely with the very industry you'll find your place in.

Your BIMM community is also part of a larger family of colleges located across the UK who offer creative industries courses in a range of other disciplines. These include The Institute for Contemporary Theatre, Performers College and Screen and Film School. This wide network of colleges provides you with additional opportunities to collaborate creatively on projects with students working in performing arts, film and theatre.

With nearly four decades of experience, we're recognised as being at the forefront of UK music education. We've been commended by The Quality Assurance Agency (QAA) for the opportunities that BIMM students enjoy, including our Masterclasses, guest lecturers, mentoring and careers advice. And in 2019, we were granted Taught Degree Awarding Powers, meaning that we can develop and award our own undergraduate and postgraduate degree courses. This allows us to design and update our courses quickly to respond to the ever-changing needs of today's music business.

Our expert teaching staff are all music professionals working in the business today, bringing current, real-world experiences straight to the classroom. With the help of our dedicated Careers Team and contacts across the local, national and global music industry, our teaching staff strive to help you break into your chosen field.

We strongly believe that you should have the chance to pursue your passion whatever your background, financial situation, race, gender, age or ethnicity. That's why we have our Access and Participation Plan in place. Our Plan's initiatives – such as our Fair Access Fund, and Peer and Industry Mentoring Scheme – provide a supportive safety net and equal opportunities so you can achieve your goals.

After you graduate, you will be equipped to make your mark in one of the most fast-moving and inclusive industries. Whether you choose to work at one of Europe's leading music businesses or harness your entrepreneurial spirit and craft something new, we will give you the skills, contacts and hustle you need to succeed.

Preparing our students for a successful career in the music industry is why we do what we do. It's who we are. And there's never been a better time to be a student or practitioner in today's diverse, creative and world-leading industry.

Your music career begins when you step through BIMM's doors.

We're ready when you are.

Keep Creating

At BIMM Institute, the wheels of creativity are forever turning. Our students carry on doing what they love every day, learning from the best and succeeding in their goals. Life here is about making transformative connections in a unique and supportive community, which allows you to unearth who you were always meant to be – and to keep creating no matter what the world might throw at you.

We get that 2020 wasn't really the year anyone was expecting. But with change comes the potential to evolve. Throughout history, we've seen that when the world shifts unexpectedly, it sometimes presents an opportunity for us to absorb that energy, come together, become inspired and create something incredible. New artists, sounds, music genres and even whole scenes have often emerged from these world events that rocked the boat. Let's face it: music thrives on change. And since this most recent shift, the creative arts and the UK's music industry have responded with innovative ways to flourish and be bigger and better than ever.

This is your time to enter a diverse industry that's bursting with creativity and new opportunities. With the latest expansion comes more jobs and career possibilities. In 2019, the music industry saw 190,935 full-time jobs sustained in an industry that contributed £5.2 billion to the UK economy.* Along with the stellar growth in employment, the breadth of careers has never been greater or more varied – and your route into the music business is more accessible than it's ever been.

It isn't only artists, songwriters and musicians who are blazing the trail. There's an army of other industry professionals such as sound engineers, producers, managers, marketers and many others. These roles collaborate and work together to make the UK music industry the envy of the world. And at BIMM Institute, you'll become part of it all from day one. That's because we connect you straight to the source.

We're here to help you find your place within the industry.
Industry engagement is at the centre of everything we do. You'll find our unparalleled industry connections everywhere you turn. Each of our experienced lecturers is active within the contemporary music business; our guest lecturers are some of the most influential people in the industry, and our legendary Masterclasses feature some of music's most successful names, such as Stormzy, IDLES, Mabel and Glastonbury Founder, Michael Eavis.

***UK Music, 'Music by Numbers 2019' report**

We've established exclusive industry partnerships with both large and small businesses including The Great Escape, PRS for Music, Warner Music, Sony Music, Universal Music, Liverpool Sound City, DIY Magazine, Alive Network, SAM Music Service, Read Audio, Reeperbahn Festival, Tru Thoughts, Brighton Music Conference, AIM, UK Music, BBC Introducing, Sentric Music, BIY People & Talent and 2000trees Festival. Thanks to these connections, you have the chance to experience what life is like across the music business.

We offer work placements, graduate internships and job opportunities at some of Europe's most reputable music companies. By providing you with these incredible connections and real-life experiences, you'll gain valuable and relevant insights to support your career in music. And, because we take such an industry-focused approach, we're able to move with the times and match industry movements. We regularly consult with our exclusive Industry Advisory Panel to make sure our courses are as up to date as possible, and a true reflection of what's happening in the industry.

With this original and flexible approach to education, you'll develop multiple skills. You'll also see what it's like to work with other professionals to create something phenomenal. We do this to give you the edge when you graduate. With our impressive reputation, prospective employers know that our students are not only industry-ready, but they're workplace-ready too.

We're proud to be leading the way in music education.
With nearly forty years of experience, we're recognised as being at the forefront of UK music education. The Quality Assurance Agency (QAA) has commended us for the fantastic opportunities that BIMM students are presented with. These include Masterclasses, guest lecturers, mentoring and careers advice.*

We'll support you to keep creating in 2021 and beyond. Preparing our students for a successful career in the music industry is what we're all about. It's at our heart. If 2020 has taught us anything, it's that the world needs music; people will never stop listening, writing, performing, producing, or holding events.

Now, it's your turn to be a student, practitioner and creator in today's vibrant, diverse and world-leading music industry that keeps creating, no matter what happens.

***QAA Higher Education Review of BIMM Limited, January 2016**

25,709

BIMM Masterclass attendees*

2,196

Industry placements*

4,521

Students took part in annual BIMM Gigs and End Of Term Gigs*

3,581

Careers tutorials*

*Over the last three years.

From Chaos Comes Creativity by Punit Kavia

Our students keep creating every day – through good times and tumultuous periods that inspire change. Here, graduate Punit Kavia explores how music has given him and others a voice, a platform, and power during turbulent episodes and fractious world events. He also looks at how disruptive moments in history have affected Afrobeat music, hip-hop, and grime – and the continuing importance of music as a creative outlet.

We are always encouraging our students to share their experiences of music and its relationship with the world around them. After all, music has made us who we are – as an Institute, as a creative collective, and as individuals. It's guided us, shaped us and sparked endless creativity. And no two stories on what music means to people are ever the same.

To the general public, music is nothing but noise about sex, love, or sadness, and what chart number that particular song reached that week. But it is so much more than that – music is a medium that transcends languages, countries and cultural boundaries.

Musicians are tastemakers, influencers, and vocal activists taking a snapshot of society at a particular time and creating a social commentary to dissect what they experience. Taking a look back through musical history, it is clear that the most impactful albums often coincide with large-scale sociocultural movements.

Lorien Williams @lorienxwilliams

However, what is more interesting is how those same musical styles return to combat the same injustices some decades later.

For example, Fela Kuti, the pioneer of Afrobeat (a blend of traditional Nigerian Yoruba music with jazz, West African highlife and funk) used his musical movement to congregate citizens and speak out against Nigeria's military dictatorship. Half a century later and Kuti's influence and movement still run strong with global star Burna Boy taking up the mantle in the fight against oppression and corruption.

Some 6,613 miles away from Fela Kuti, another musical movement began its infancy in the "great and free" US of A. A child was born a decade after the end of the first civil rights movement in America. This is a child who will eventually become the most consumed and culturally influential genre since the flower-power movement of the 60s.

Hip-hop has its five pillars: lyricism/the MC, DJing, breakdancing, graffiti, and most importantly, the knowledge. Hip-hop formed in the ruins of a post-industrial and demolished South Bronx, where the mayor and the government economically motivated landlords to burn their buildings down to push out the largely African-American and Latinx residents in those neighbourhoods. This violent form of gentrification marginalised these urban communities, leaving them alienated and voiceless.

Hip-hop culture was born from two decks; a mixer, and DJ Kool Herc mixing the breaks of two identical vinyl to create one cohesive breakbeat. This, along with a wordsmith or 'MC', meant that the youths of the Bronx had a sound and a voice where they could self-express in confidence. Bronx block-parties became a place where inner city youths got to form and create their own culture, whilst openly rallying against oppression and having fun.

Afrika Bambaataa and the Universal Zulu Nation is one of my favourite examples of this organisation of youth culture. They're an international hip-hop awareness group that promotes 'peace, love, and unity' whilst also educating about the struggles of black people in America. The Nation organised and mobilised marginalised urban youths to educate themselves about the racist and imperial history and present of America.

And this philosophy transcends across the decades. Ten years later, Rodney King is brutally beaten by officers and the evidence is caught on camera. The resulting riots and demonstrations were soundtracked by N.W.A – once again, a musical movement soundtracking a societal one – with people taking to the streets in chorus rapping lyrics from *Straight Outta Compton* in protest and anger.

This is mirrored 31 years later in 2020. Whilst the movement has a different name, and the artists and music have evolved, the message remains the same: black lives matter. Fight for equality and justice — end systemic racism.

Taking to the streets for the Black Lives Matter protests in London, we all rally and sing in chorus Kendrick Lamar's 'Alright' – our generation's civil rights anthem. This is a comforting anthem that people of colour and other oppressed communities need, to remind us that, despite the ever-growing injustice and discrimination, in the long run, we gon' be alright.

In my lifetime – and especially post 9/11 – our voices were not accounted for, our music wasn't allowed on the airwaves, and our criticisms of the government and policing bodies were unheard. However, this sparked a new culture, spearheaded by inner city youths in the early 90s. The era of pirate radio gave birth to so many distinctly UK genres such as jungle, garage, and grime.

Lorien Williams @lorienxwilliams

Grime is now a household name. However, in the early 00s, it was still an underground movement. Grime reflected the harsh realities of inner city life, and vividly described what it meant to be a black man in London during a time of over-policing and racial scapegoating. This voice thrived until the government introduced Form 696. This gave the authorities the power to shut down events and revoke licenses on the grounds of suspected violence.

As tensions continued to rise during the 00s, it was 2011 when the UK really turned into the U.S. The shooting of Mark Duggan by the police (who claimed he was in possession of a handgun) sparked riots across the UK. We took to the streets fighting for justice. And the music that unified and energised us? Grime.

Nine years later, the grime movement takes centre stage at Glastonbury and establishes its platform to incite the youth to create change. Campaigns such as Grime4Corbyn connects with my generation to go out and vote, no matter who you vote for, whilst Kano's *Hoodies All Summer* asks the youth to put down their knives. A movement which was vilified less than ten years ago is now creating substantial change.

However, the greatest driving force behind change is you – the artist. Petitions are great, and all, and so are protests. But, as a musician, your creativity can have real power and impact that will change generations to come. You, the creative, have the power to change the views and opinions of the greater public whilst they consume your art. And perhaps post-COVID, your perseverance to do what is right and just will create a movement and a legacy of your own.

Power to the people.

bimm.ac.uk/music-made-us

Masterclasses

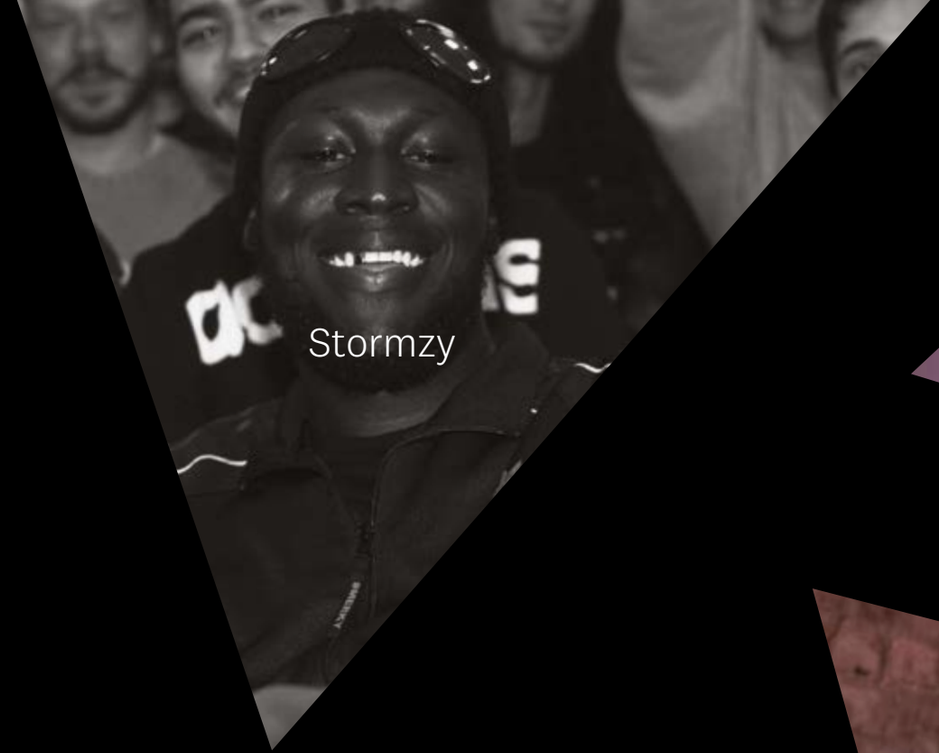
We have some of the music industry's most prolific names at our fingertips. Plus, we have the connections to get them in front of you at our legendary and exclusive Masterclasses.

Prestigious performers, producers, promoters and music professionals give our students expert advice and crucial insider insights that you won't find anywhere else.

You'll experience live demonstrations, Q&A sessions and even surprise live performances from global industry icons, current chart-toppers and the names who have made it big.

bimm.ac.uk/masterclasses

Masterclasses



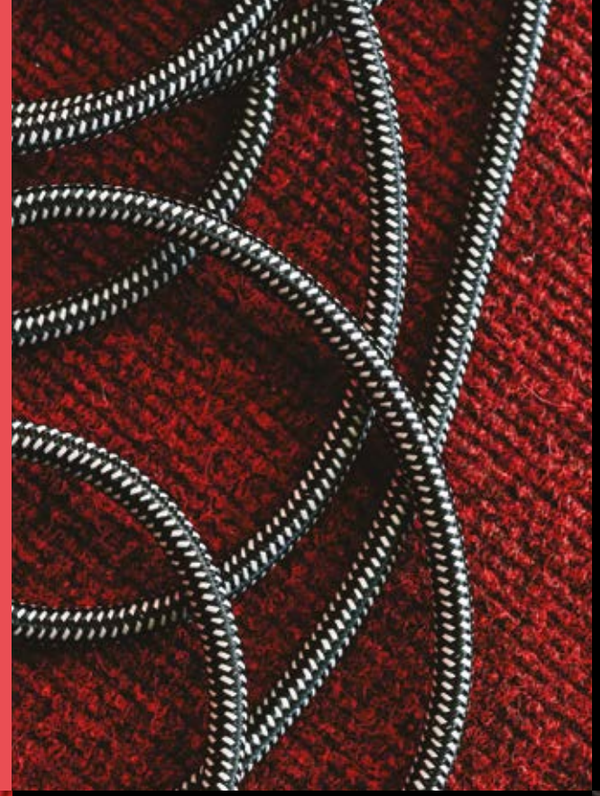
Stormzy

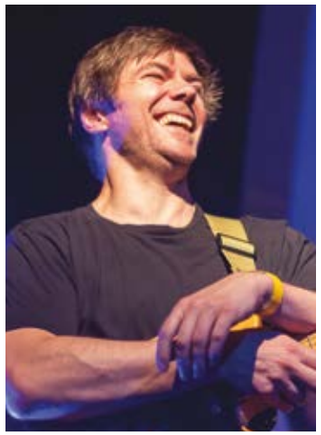
Michael Eavis

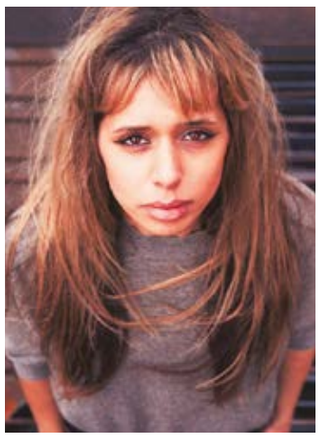
Nile Rodgers

Tony Iommi

Lianne La Havas







Meet Our Lecturers

To be the best, you need to learn from the best.

The music industry is continually evolving, shaping and reflecting our society in all its wonderful diversity. To keep our teaching relevant, we only employ world-class lecturers who are currently working in the industry.

Our lecturers live and breathe the world of music. They are true experts within their field and often have long lists of impressive musical achievements.

And, because they're active within the industry, they can deliver the most up-to-date insights and real-world tips straight to our students.

Our BIMM Institute lecturers have the first-hand experience and knowledge to ensure you join the industry too.

bimm.ac.uk/lecturers

Lecturers

Sophia Loizou
Music Production
BIMM Institute Bristol
Sophia is a composer, producer and sonic artist whose work traverses sound system culture and electroacoustic composition. She investigates the connections between sonic fiction, technology and the ecological.

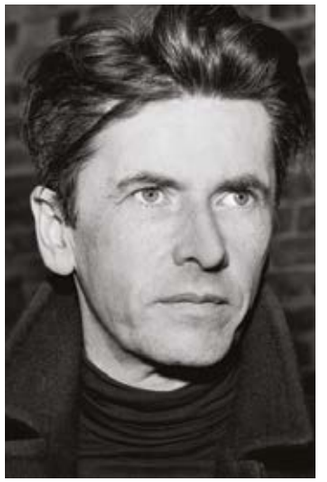
Signed to Houndstooth, she has also released albums on Cosmo Rhythmatic (Berlin), Astro:Dynamics (London) and Kathexis Records (US). She's showcased her club and audio-visual performances across the UK and Europe.

In 2018, Sophia was awarded the prestigious CHASE scholarship to support her doctoral research at Goldsmiths, University of London.

Danny de Reybekill
Music Marketing, Media and Communication
BIMM Institute Birmingham
Danny began his journey freelancing for music magazines. In 2015, he hosted the Brum & Bass show for three years on independent station Brum Radio.

Danny then moved onto Subtle Sounds, where he oversaw a roster of electronic artists. He was offered the opportunity to present on BBC Introducing WM at the end of 2018, which allowed him to fly a flag for genre-bending music.

In 2019, Danny headed up the Brum Radio A-List, working with Pete Steel curating new music playlists. He combines this with being a radio show commissioner at Brum Radio, launching ReybekillBrumPR for his music consultancy and starting a podcast on mental health in the music industry.



Bernard Butler
Songwriting
BIMM Institute London
Bernard is the guitarist and founding member of legendary Britpop troupe Suede. Through his work with the band, Bernard has recorded and released gold-certified No.1 records and achieved a Mercury Prize win. He's also achieved production and co-writing credits with the likes of Paloma Faith, The Libertines and James Morrison. On stage, he has performed alongside household names such as Paul Weller, Roy Orbison and Neneh Cherry.

Bernard recently enhanced his long list of musical accolades by signing a worldwide publishing deal with the major league publishing company Warner Chappell Music.

Lee Kiernan
Guitar
BIMM Institute Bristol
Lee is lead guitarist in punk rock band IDLES. Since forming, IDLES have recorded and released two critically acclaimed albums, with the second reaching No.2 in The Official UK Albums Chart. They've been nominated for a BRIT Award, Mercury Prize and won the 2019 Kerrang! Award for Best British Breakthrough Act.

Lee is a lecturer on Performance in Context where he helps our students gain experience and knowledge as part of their performance studies. Lee also guests in any modules where his impressive performance background can enhance students' performances and careers. He has a First Class BA (Hons) degree in Media and Journalism and runs a filmmaking evening class in the college to help students expand their skills.

Melissa Cheman
Music Marketing, Media and Communication
BIMM Institute Bristol
As a writer, freelance journalist and broadcaster, Melissa has worked with France24, the BBC World Service, Reuters, CBC, and the film production company Velvet Film. Her first book was published in March 2019. 'Massive Attack - Out of the Comfort Zone' covers Bristol's music, art and activism.

Since September 2019, she has been the writer in residence at the Arnolfini Gallery, and is writing a book about the African and Caribbean artists invited to exhibit there since the 1960s. Her essay on Bristol's reggae scene will be published in a new book for Palgrave Macmillan.

She currently works as a foreign correspondent for DW, among others, and writes for the likes of Art UK, Imperica, Public Pressure, and The Independent.

Erika Thomas
Music Business
BIMM Institute Brighton
Erika is an award-winning PR professional with over 15 years' industry experience. She has worked with international artists such as Mark Ronson, LCD Soundsystem and Gorillaz.

Erika started her career at major record labels Virgin and EMI before working at leading independent PR and marketing agencies, such as New York's Fader and Cornerstone. In 2013, she set up her own company, Watermelon Agency.

As well as working in PR, Erika ran successful London club nights and regularly contributed music content and interviews to Velour Magazine. Today, she acts as a career coach and mentor for people within or looking to enter the music, media and entertainment industry.

Lecturers

Elliot May
Vocals
BIMM Institute Brighton
Elliot has been in many bands since the 1980s, both as a lead singer and a backing vocalist.

She has worked with artists such as The Brand New Heavies, Stan Campbell and Gavin Rossdale.

Perhaps her most well-known track as lead vocalist is on 'Do Your Thing' by Basement Jaxx, which reached No.24 in the UK charts in 2005. Her vast body of work includes BBC Radio 2, idents for The Jonathan Ross Show and many other advertisements worldwide.

Tom Longworth
Guitar
BIMM Institute Birmingham
Tom has worked as a session guitarist with many artists spanning various genres, but is best known for his work with British pop legend Robbie Williams. In 2018, he performed at the opening of the FIFA World Cup in Russia with Robbie.

Other artists Tom has worked with include Jamie Scott, Natalie Imbruglia, Charlotte Church, Ben's Brother and Gabrielle Aplin.

Alongside lecturing at BIMM Institute Birmingham, Tom splits his time between touring with Robbie Williams, and writing and recording in the studio.

Rebecca Pickles
Event Management
BIMM Institute Manchester
Rebecca has achieved two Top 40 UK hits, a Billboard Top 5 and a Top 10 in Japan with girl group The Pipettes. She's toured extensively worldwide and has played numerous festivals, including the Pyramid Stage at Glastonbury and the main stage at Reading/Leeds.

Rebecca has extensive event management experience having worked as a venue and event manager at music venues in both Brighton and Manchester (and winning awards for her management skills). Today, she manages outdoor events, currently spending her summers working on arts and music festivals around the UK. She also still performs live with new project See Thru Hands.

Dan Tsu
Event Management
BIMM Institute London
Dan is an event producer, live promoter and international facilitator. As co-founder of infamous Glastonbury Festival venue Rum Shack, he has hosted innovative and independent live shows for 15 years.

He has taught event management across Europe with the British Council, played DJ sets in India, Mexico and Switzerland and co-produced UK and Mexico Beatbox Championships.

Dan is the founder and director of live events and education company Lyrix Organix; a design consultancy for ground-breaking programmes for major youth organisations and charities.

Rachel Meadows
Vocals
BIMM Institute Brighton
Rachel is an experienced session vocalist who currently sings backing vocals for 80s synth-pop band Heaven 17.

She has performed with a diverse range of artists at festivals and gigs across the world. These have included Glen Matlock (Sex Pistols), Shingai Shoniwa (The Noisettes) and Peter Hook (Joy Division/ New Order) as well as providing tour support for Beverley Knight and Mercury Prize winner Speech Debelle.

Rachel also works as a vocal coach holding a PGCert in Professional Practice.

Femi Temowo
Guitar
BIMM Institute London
Described by Time Out as "one of Europe's finest and most sought-after guitarists", Femi is a MOBO Award-winner and one of the UK's most original musicians.

Inspired by the likes of Miles Davis and legendary jazz guitarist Wes Montgomery, Femi came to the attention of the music world when Soweto Kinch asked him to join his quartet. A Mercury Music Prize nomination soon followed, as did MOBO Awards and a BBC Jazz Award for best new band.

Femi has had great success as a solo artist, working as Amy Winehouse's musical director and guitarist, as well as playing with the likes of Courtney Pine, The Roots and George Benson. He's also set up his own record label and dabbled in broadcasting.

bimm.ac.uk/lecturers

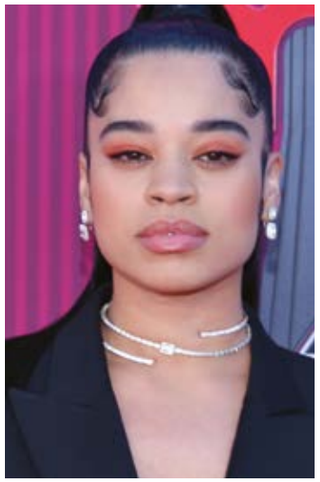
Award-Winning Alumni

The people who inspire you now once stood where you stand.

For over 35 years, we've prepared students for a bright future in the music industry. Grammy and BRIT Award winners, Mercury Prize nominated artists, agency heads, songwriters, international booking agents and many more have walked into our colleges, into our classrooms and out into a fulfilling career.

We're proud to have some of the industry's most successful professionals among our alumni. And we're excited to help guide you as a professional of tomorrow too.

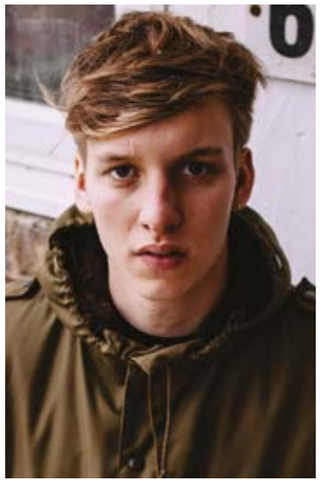
Award-Winning Alumni



Ella Mai
Grammy Award winner, Billboard Music Awards winner and BRIT Award nominee, Ella Mai joined our BIMM London Vocals course in 2014. Since leaving BIMM, Ella has become the first British artist in 26 years to score a No.1 single on the US R&B chart. She was also handpicked by Bruno Mars to join him as a support act on his 24K Magic tour finale.

Her No.1 single 'Boo'd Up' knocked Drake's 'Don't Matter to Me' off the top spot in the US R&B chart before winning Ella a Grammy Award for Best R&B Song in 2019.

Shortly after the release of her self-titled debut album in late 2018, Ella signed a global record deal with Sony/ATV. Today, she is a major musical force to be reckoned with across the globe.



George Ezra
George Ezra joined BIMM Bristol in 2011. He studied Songwriting and was signed to Columbia Records less than a year later. The BRIT Awards winner was also responsible for the biggest-selling album in the UK in 2018.

His debut single 'Budapest' reached No.3 in the charts and attained platinum status. Plus, his debut album *Wanted on Voyage* hit No.1 and sold over one million copies in the UK alone.

His second studio album, *Staying at Tamara's* (which features the No.1 single 'Shotgun'), reached No.1 in the UK.

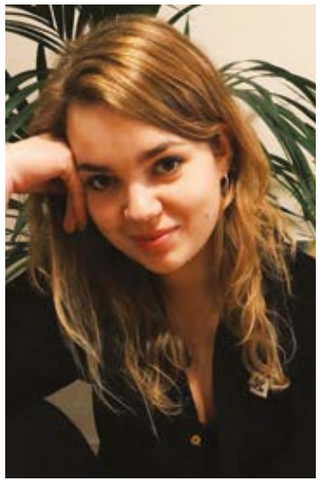
Fontaines D.C.
BIMM Dublin graduates and alternative post-punk quintet Fontaines D.C. have been riding a wave of success – most recently bagging the No.2 spot in the Official UK Albums Chart with their second album *A Hero's Death*.

Since graduating from BIMM, they've toured internationally extensively. Their first album *Dogrel* charted at No. 9 in 2019 and received critical acclaim, winning album of the year from both Rough Trade and BBC Radio 6 Music.

Speaking on behalf of the band, drummer Tom Coll described the importance of the band's experience at BIMM Dublin: "Our time at BIMM was a really formative one in that we felt like we had the authority to call ourselves musicians and be confident in that identity."

Jon Beavis (IDLES)
BIMM Bristol drum graduate Jon Beavis is the drummer for IDLES – and one of Music Radar's '13 Best Rock Drummers in the World 2018'. He features alongside Queen's Roger Taylor, Foo Fighters' Dave Grohl and Smashing Pumpkins' Jimmy Chamberlin. Beavis and IDLES have released not one but two critically acclaimed albums (*Brutalism* and *Joy as an Act of Resistance*), with the latter peaking at No.2 in The Official UK Albums Chart.

IDLES were nominated for Best Breakthrough Act at the 2019 BRIT Awards and later won the 2019 Kerrang! Award for Best British Breakthrough Act. Most recently, IDLES were on the shortlist for the prestigious Mercury Prize 2019, alongside the likes of Cate Le Bon, The 1975 and fellow BIMM graduates Fontaines D.C.



Napsugár Bardócz
Hailing from Budapest, Napsugár completed her Event Management degree at BIMM Brighton in 2018 and is now working as an Assistant Artist Manager at Everybody's Management, whose roster includes Jack Garratt, Keane and Gretta Ray, amongst others. She also independently manages Brighton based singer-songwriter Miles Goodall and has been a promoter representative for Sziget Festival Ltd in Hungary for three years running.

At BIMM Brighton, Napsugár helped to organise and run events at legendary Brighton venues such as Concorde II and The Old Market. She was also an indispensable member of our UK festival team, working at The Great Escape and 2000trees.

Mercy Sotire
Known in Bristol as a hugely charismatic live performer, Mercy and her band – Mercy's Cartel – have performed at festivals such as Glastonbury, Kendal Calling, We Out Here and the main stage at The Downs.

Mercy is a Bristol-based singer-songwriter and producer, with sonic influences stemming from alternative R&B and hip-hop.

Whilst at BIMM, Mercy has developed a strong network. She has also been recognised by funding bodies such as PRS, Help Musicians and MOBO.

bimm.ac.uk/alumni

Award-Winning Alumni

Jordan Bikila
BIMM London Music Production student Jordan Bikila is a multi-talented musician (who plays bass and piano) and who also writes and produces. He has worked with artists such as Ella Henderson, Ray BLK and Samm Henshaw. Jordan has been Samm's Music Director for the last five years and has toured around the world.

Jordan has found networking invaluable throughout his career and believes that this –along with having a passion for the ever-changing industry – is a must for other young musicians too.

“Keep learning, stay hungry and most importantly be humble,” he advises. “Network as much as possible, and keep up with what’s going on in the industry as it’s always moving and evolving. And be ready!”

Natasha Bent
Initially studying vocals at BIMM Brighton, Natasha refocused her efforts on the live music sector by creating her independent booking agency. After earning a reputation as an agent with a genuine passion for music, she was headhunted by Coda Music Agency in 2013. Today, she is an Agent at Paradigm Talent Agency, one of the top music agencies in the world. Their clients include Coldplay, Ed Sheeran, Dave Matthews Band, Bon Iver and countless others.

Natasha won Agent of the Year at the Arthur Awards 2018. She was also nominated in Music Week’s ‘Women in Music Roll of Honour 2016’. This award highlighted a dozen of the music business’s most important and influential female executives from across every sector of the music industry.

Richy Londa
When Music Production graduate Richy Londa heard homeless man Nathan playing a tin whistle on the streets of Birmingham, he didn’t realise it would be the start of a viral hit. But that’s exactly what happened when he sampled the musician’s talent on his track, ‘Right Now’.

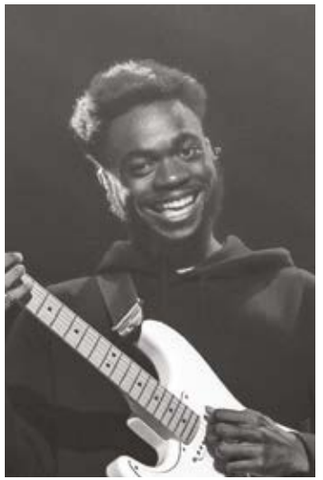
Londa, who operates under the moniker ‘Kin Rich’, created a viral track that attracted the attention of the BBC, The Daily Mail, and up-and-coming music video producer Mangua. Together, they collaborated on the creation of his creative video for the track.

Richy is planning on releasing more music and videos in the near future. He is also looking to work with his new collaborator Nathan on more new music.

Charlotte Tindle
Since graduating from our Music Production course at BIMM London in 2017, Charlotte has worked alongside James Ivey at Location Recordings as a freelance studio/production assistant and has been involved in sessions with Pete Townsend and The National Children’s Choir of Great Britain.

Today, she is Talent Acquisition Coordinator at Sony Music UK, where she helps find amazing talent for the Sony Music's vacancies.

"My course at BIMM helped me in many ways", she says. "It was a huge stepping stone into the industry, and I think this was due to the opportunities that were given through the Careers Hub. They helped me see different possibilities for the future and broadened my mind on the different routes I could go down."



Gaetan Judd
BIMM London alumni Gaetan Judd has already had a promising start to his career. Since leaving BIMM in 2018, he has worked with artists including Samm Henshaw, Ray BLK and Burna Boy (to name just a few) and has performed on Later... With Jools Holland.

The talented guitarist, songwriter and producer, who found his vocation when playing in church, is inspired by R&B, gospel and African influences.

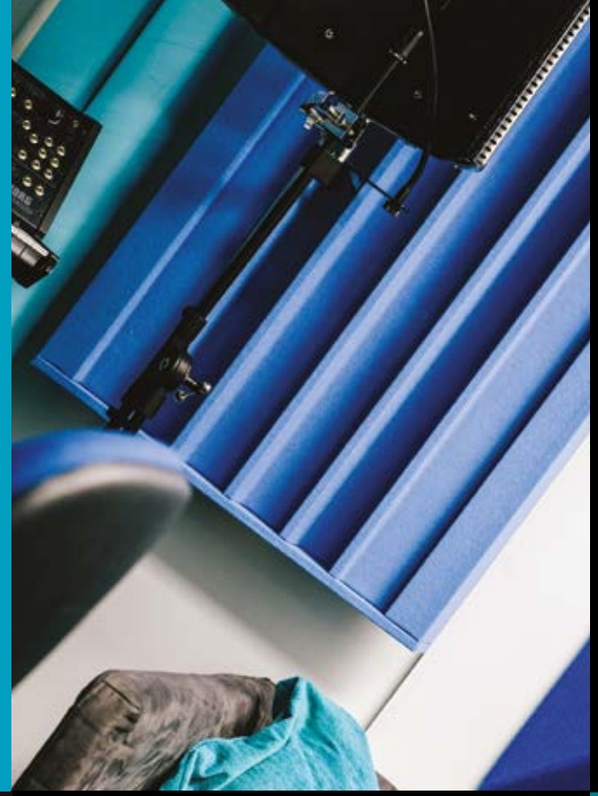
Gaetan’s first professional gig was with singer/songwriter Samm Henshaw (who’s been chosen by James Bay and Chance The Rapper to tour with them). Recently, Gaetan has been busy grafting in the studio, producing and writing songs. He’s also been working on Samm Henshaw’s new album, expected to be released late 2020/early 2021.

Holly Quin-Ankrah
BIMM London graduate and talented R&B artist – known as RAHH – is taking the industry by storm. After being put forward to play BIMM's stage at The Great Escape festival, she secured management and a booking agent before experiencing a milestone moment in her burgeoning career at the Montreux Jazz Festival.

RAHH featured on a bill alongside the likes of Rag’n’Bone Man, Lizzo, Snarky Puppy and Elton John. She was the main support act for veteran vocalist and ten-time Grammy Award-winner Bobby McFerrin.

She has recently been touring for Liam Gallagher as a backing vocalist with fellow BIMM graduate Frida Touray, as well as performing with Joel Corry on Sunday Brunch for his No.1 single, 'Head & Heart' (feat MNEK).

bimm.ac.uk/alumni



CUSTOM
1
2
VOLUME
TREBLE
BASS
Fender

Our Cities

BIRMINGHAM

Welcome to the inspirational city of Birmingham. This central UK city is packed with vibrancy and culture. It's also the home to the electric Digbeth – the neighbourhood that The Sunday Times crowned as the ‘Coolest Neighbourhood in Britain’, and where our college is based.

The city's diversity has often influenced the sound of the city over the past 50 years, seen through bands like Musical Youth, The Specials, The Streets, The Move and The Beat. The city also had a huge Bhangra scene for years that's infused into the wonderful tapestry of Birmingham's music. Modern day, the city is still a melting pot, with genres such as grime, indie, heavy metal and electronic/DnB/house seeping through the streets.

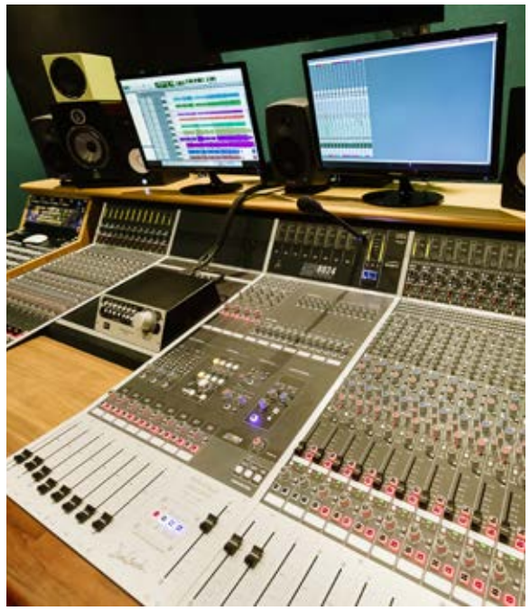
Some of the best new independent music is being brewed across the city, right now. The underground music scene is evolving fast, constantly experimenting and pushing boundaries. Rap and grime artists are killing it on the Birmingham live music circuit. It’s not hard to see why. Birmingham is the birthplace of many musical legends, such as heavy metal titans Black Sabbath, as well as Electric Light Orchestra, Duran Duran, UB40, Jamelia and Steel Pulse. More recent artists such as Laura Mvula and Lady Leshurr are also paving the way for the next generation of musical talent.

This is a place that has a year-long programme of phenomenal festivals and plenty more opportunities to see live music in Birmingham. You’ll be spoilt for choice with Birmingham music venues like the O2 Institute in Digbeth, The Sunflower Lounge and Mama Roux’s.

Birmingham is young, progressive and forever experimental – and there aren’t many better places to study music.

Stella – Songwriting

"The best place for creativity in Birmingham is Digbeth, which is the home of BIMM Birmingham. It's full of colour, warm energy and like-minded people. ."



Opened in 2017 by none other than Black Sabbath's Tony Iommi, BIMM Institute Birmingham is located in Digbeth, the city's most exciting and creative quarter. In our new Floodgate Street building, Birmingham's undeniable musical heritage meets the very best modern technology and equipment.

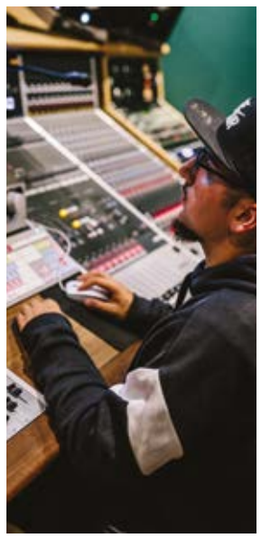
Here, you will be surrounded by state-of-the-art facilities such as fully loaded Mac suites, multiple performance rooms with industry-standard equipment and our brand new recording studio.

Antony Greaves, College Principal

Antony Greaves is our College Principal at BIMM Institute Birmingham and is an established music figurehead and industry expert. Antony moved into his role as College Principal in 2017.

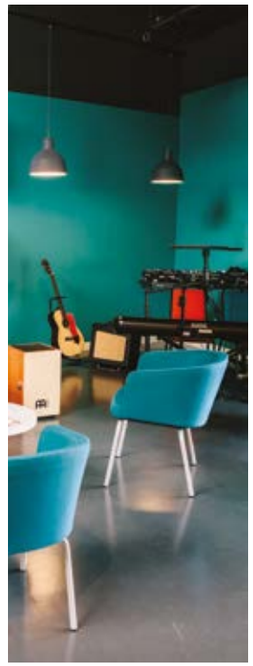
Throughout his glowing career, he has worked as a technical manager at the world-famous Mayfair Recording Studios, working with artists such as U2, Travis and Kylie Minogue.

Antony was also widely regarded for pioneering the UK's first Electronic Music Production Degree. This is a subject that's available to study at BIMM Institute.



Emily Jackson – Music Business

"People are finally recognising Birmingham as a major music city, so it's only getting better. "



Over his career, Antony has also worked alongside some of the world's biggest artists including Coldplay and the late Amy Winehouse. He is a guitarist and songwriter in his own right, as well as a development consultant and author of the world's first music production graded syllabus, which is now delivered in 42 countries around the world.

BIMM Institute Birmingham Alumni

Our new Birmingham alumni are already making waves in the industry:

- Maddie Parsons – Music Business graduate who has set up music marketing consultancy business, Four Severn Nine
- Richy Londa – Music Production graduate who created a viral hit that was noticed by the BBC and The Daily Mail
- Felix Shepherd – Songwriting graduate who appeared as a contestant on ITV's X Factor and has had airplay on BBC Radio 6 Music. He is also one of the artists that Maddie works with, demonstrating how the collaborative connections made at BIMM continue way past graduation

Danny de Reybekill, Music Journalist & Brum radio presenter.

"I'm pushing for the next generation to come and experience all of the different types of venues, of sounds, of groups of people in Birmingham"

The Music Industry in Birmingham
Birmingham's music industry is booming in this experimental and creative city. And in terms of music businesses, it attracts some of the best. Here are some of the innovative businesses who have decided on Birmingham as their home.

Music Labels
- Shadow City
- Swordfish Records
- One Records
- Oaken Palace Records

Music Agencies
- Act Sharp Entertainment
- Big Bear Music

Music Venues
- The Sunflower Lounge
- Hare & Hounds (Kings Heath)
- The Victoria
- The Flapper
- Digbeth Arena
- The Night Owl

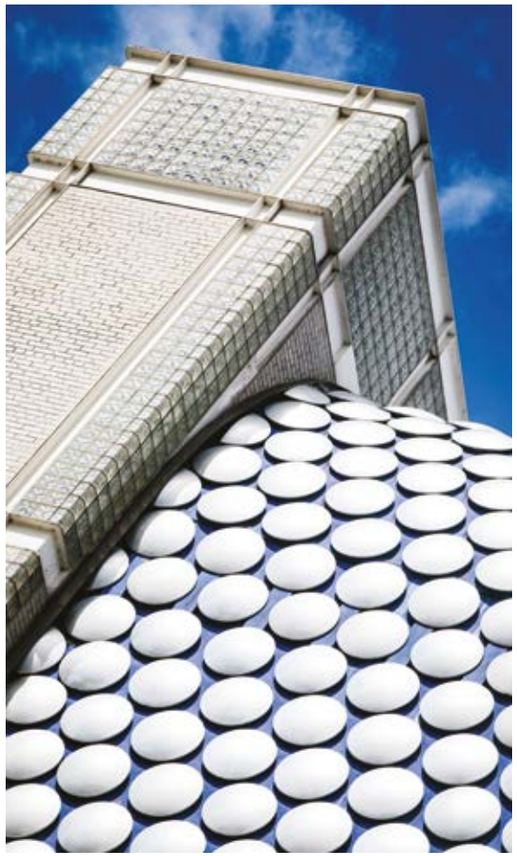
Recording Studio
If you're interested in Music Production, Songwriting or one of our Performance subjects, you'll have the chance to apply your skills in a professional-level recording environment.

In 2018, we expanded our already impressive range of facilities with a multi-million pound, fully bespoke professional-standard recording studio. This new facility was designed from the ground up using the in-depth expertise of college Principal Antony Greaves, our BIMM lecturers, The Studio People and Audient.

You'll be able to record in a professional space, which features superior treatments such as 'Live End – Dead End' arrangement, adjustable acoustics, bass traps, absorption panels and reclaimed wood Schroeder diffusers, which culminates together to turn the studio's live room into a versatile, high-quality environment for professional-level sound

Jack Trubshaw, Music Production

"The city as a whole is really diverse and I think that's reflected in the music created here. Whatever you like, there's a scene for it."



capture. You'll achieve the exact character of sound that you want in your production.

The dedicated studio control room also features an array of analogue and digital equipment, such as an Audient ASP8024 analogue mixing desk, Pro Tools HD recording system, and numerous analogue and digital outboard processors and effects – exactly as you would find in a professional recording studio.

The studio Apple Mac Pro is also equipped with all the industry-standard software packages such as Logic Pro, Ableton Live, Native Instruments, Melodyne and hundreds of third-party plugins.

Did You Know?
- Digbeth has been termed the 'Shoreditch of Birmingham' by NME

- Our neighbours include the O2 Institute and the iconic Custard Factory

Know Your UCAS Codes
Institution code: B39
Campus code: J

BRIGHTON

Welcome to Brighton, where music flows through this city's bones. This south coast city boasts a rich and diverse musical and cultural history. It’s a place once notoriously associated with mods and rockers, and Fatboy Slim’s Big Beat via the now infamous Skint Records.

Brighton has reinvented itself time and time again. And today, it’s home to the very best independent labels, shops, venues, and of course, has been instrumental in building the careers of artists such as Rag’n’Bone Man, Royal Blood, Bonobo and BIMM Institute alumni, James Bay and Black Honey.

Brighton’s reputation for unique clubs and bands is known the world over. Yet, the city is also home to one of a kind recording studios (such as Brighton Electric and Metway), labels (such as Small Pond, Fatcat, Mr Bongo and Tru Thoughts Recordings) and independent record shops. Check out Bella Union Vinyl and Resident, winner of the 2019 Music Week Award for Independent Retailer of the Year.

The live music scene is also as vibrant as ever with venues such as Concorde 2, The Hope & Ruin, The Dome and Brighton Centre. And it’s no surprise that Brighton is home to Europe’s leading showcase for new music. Every May, The Great Escape Festival showcases over 450 up-and-coming artists based all over the world across 35 walkable venues.

This city is an absolute hive of activity with Brighton Pride, Brighton Fringe and a host of other festivals drawing musicians, creatives and industry professionals to its heart. Now, it’s time to call this colourful, quirky and liberal city home.

Ells Sivakumaran - Event Management

"A great place to look at what's on in Brighton is the gig list in the window of Resident Music in the heart of the famous North Laine area."

Brighton is an eclectic and vibrant city that's bursting with music. It was the perfect place to open our first ever college.

We opened the doors to our BIMM East Brighton building in 2001. Since then, we have seen the likes of James Bay, Tom Odell, Josh Harrison (Brighton Electric Studios) and Naomi Bressani (Head of Digital, Republic of Music) walk through our doors and out into the music industry.

We have expanded the college with two additional buildings and venues located across the city. Between them, our buildings house an array of industry-standard equipment and facilities.

These include two gig-ready live performance rooms, drum rooms, an SSL mix suite, songwriting, bass, guitar rooms, four Mac suites with recording booth facilities, and common spaces that include our very own coffee stand: Rory's BrewShack.

At BIMM Institute Brighton, you'll have the opportunity to fully immerse yourself in Brighton's music scene through our partnerships with local rehearsal and production spaces, as well as the best music businesses in the city.

Martin Wright, College Principal
Martin Wright is our College Principal and has over 30 years of experience in the music industry.

Martin has both recorded and toured with artists such as Procol Harum, Ronnie

Wood, Slash, Reef and many others. He recently fronted a BIMM Super Group of lecturers who performed Peter Gabriel's *So* album for a charity event at The Old Market, one of Brighton's best-loved live music venues.

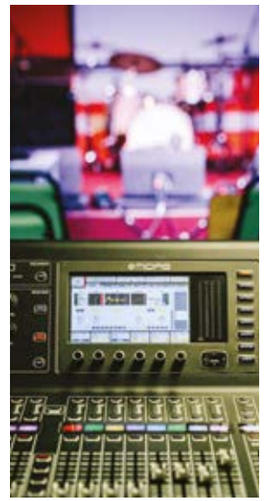
Martin has been with us since 2005, joining us as a multi-disciplined lecturer for performance and songwriting. After gaining his

Danielle Reginiano – Music Business

"Brighton is such a fun and inspiring place to be. Whatever day of the week it is, there is always something going on."

teaching qualification from the University of Sussex, he supported many artists at BIMM. He became Deputy Head of Songwriting before taking on the role of Education Manager.
In 2015, Martin became College Principal at BIMM Institute Brighton and continues to lead BIMM Brighton's dynamic and creative team to support all students' needs.

BIMM Institute Brighton Alumni
Our Brighton alumni embraced all that the city has to offer:
• James Bay – Singer-songwriter and guitarist whose debut studio album, *Chaos and the Calm*, shot to No.1 in the UK Official Albums Chart
• Napsugár Bardócz – Assistant Artist Manager at Everybody's Management (who represent Mumford & Sons and Jack Garratt)



• Tom Odell – Singer-songwriter with a UK No.1 debut studio album, *Long Way Down*
• Josh Harrison – Producer at Brighton Electric Studios
• Naomi Bressani – Head of Digital at Republic of Music
• Lewis Amoroso – Music Producer

Will Smith - Songwriting

"There's always a lot going on and many interesting places and people. There's really nowhere else like it.."

The Music Industry in Brighton

Brighton is rich in dynamic music businesses, including a range of music labels, agencies and venues to inspire your place within tomorrow's music industry. Take a look at just some of the businesses you can engage with:

Music Labels

- Tru Thoughts Recordings
- Future Noise Music
- FatCat Records
- Republic of Music Ltd
- QM Records
- BIMM student label Pool Valley Records

Music Agencies and Promoters

- 13 Artists
- Lout Promotions
- FMLY Agency Ltd
- Elite Music Management
- Melting Vinyl
- One Inch Badge
- JOY.

Music Venues

- Brighton Dome
- Concorde 2
- The Green Door Store
- Komedia
- The Prince Albert
- Chalk
- The Brighton Centre
- The Old Market

Brighton Electric

There's nothing like the experience of creating music in a professional studio to really hone your skills. That's why we've partnered with the award-winning Brighton Electric to offer their studios, rehearsal and venue spaces while you're studying with us. Founded in 2000, Brighton Electric has become a core part of the local and national music scene, hosting prominent artists such as Royal Blood, The Cure, Florence Welch and Foals.

Roxy Roberts, Radio Presenter, Artist Manager and Promoter

"Brighton is one of the most liberal, accepting, versatile and dynamic places around."

The complex features 17 practice studios, two high-end recording studios, a venue, bar/cafe, as well as a range of mix studios, storage facilities and a mastering suite. They've even got a surf shop if you fancy catching a wave.

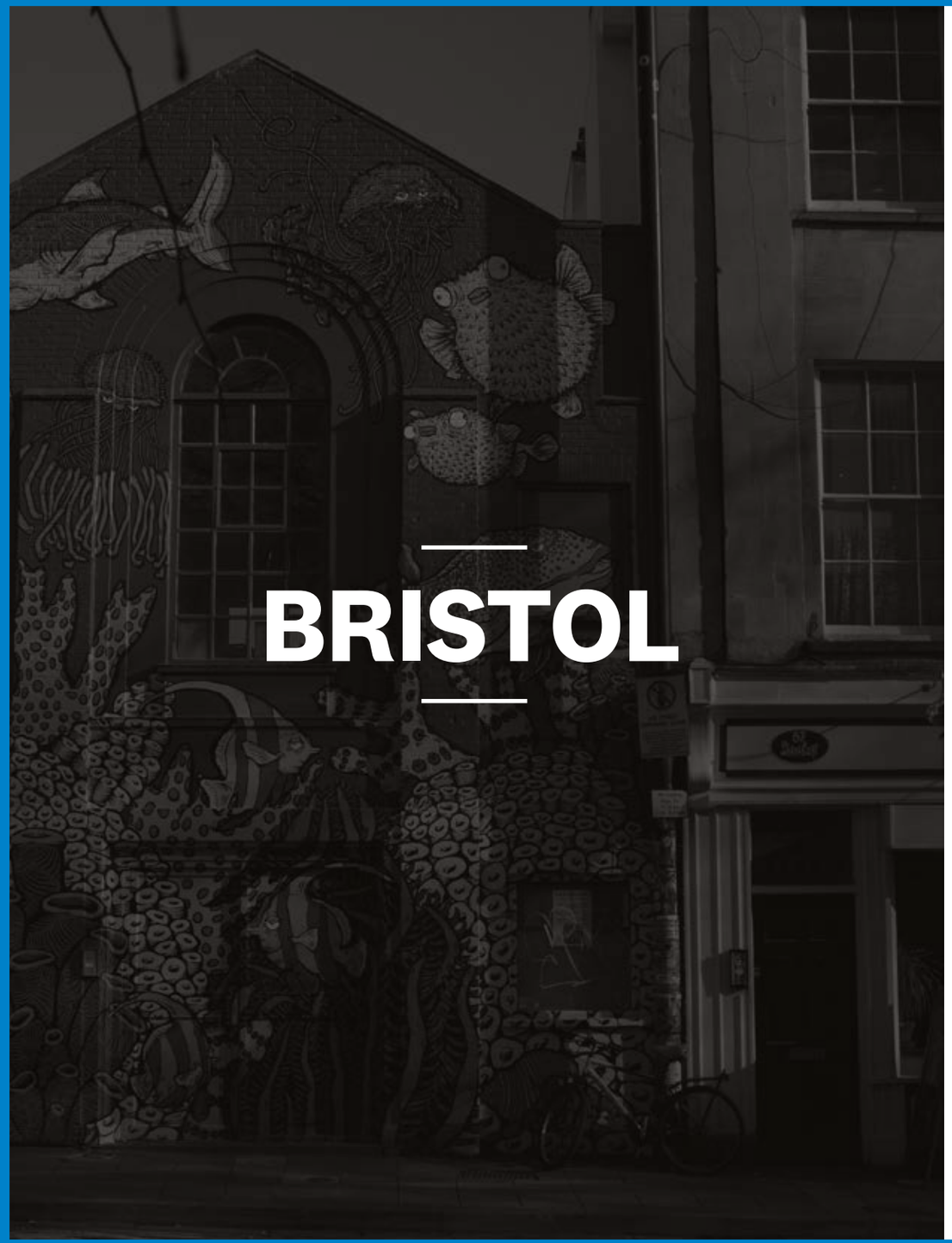
You'll also have the chance to get your hands on some amazing hardware, including the exquisite vintage Neve 5316 console.

Did You Know?

- BIMM House is our four-storey, Grade II listed building – and it used to be Hove Town Hall
- The amps and speakers in our bass room were generously gifted to BIMM by none other than Nate Watts, Stevie Wonder's bass player

Know Your UCAS Codes

Institution code: B39
Campus code: N



BRISTOL

Say hello to Bristol. This West Country city has a fiercely independent spirit and is alive with urban inspiration and culture.

This is a place where music and art come together to form a diverse creative community. This eclectic music scene is well-known for drum & bass (Roni Size), trip hop (Massive Attack, Portishead) and punk, which is now enjoying a resurgence due to the success of BIMM alumni IDLES. Of course, we can't mention Bristol without mentioning George Ezra. In 2011, George walked through our doors and into the music industry.

Bristol's emerging names include Kayla Painter, Eva Lazarus, Heavy Lungs, Gardna, KEIR, and Katy J Pearson. Each band is supported by a strong network of live music venues that includes The Louisiana and Thekla.

City festivals are growing too. Just check out Love Saves The Day, Bristol Sounds and Bristol Harbour Festival. Of course, the ever popular 2000trees is growing year on year and the world-famous Glastonbury is only a stone's throw away.

This independent, diverse and artistic city is waiting for you to become a part of it.

Aliesha Lobuczek - Vocals

"What I love most is that everything is on your doorstep."

BIMM Institute Bristol opened its doors in 2008 and has two buildings in the heart of this West Country city. One is located at Passage Street (just a short walk from the picturesque Castle Park) and one in student hotspot King Square.

Specialist studios, incredible equipment and a 65-seater performance venue are just some of the things that make BIMM Bristol the place to turn your goals into your dream career.

You'll find multiple teaching rooms – all kitted out with top-spec, professional-quality music equipment – plus several tutorial rooms and a common room. And it's in our common room that you'll rub shoulders with top musical talent and mix with like-minded souls.

Hannah Phipps, College Principal

Hannah Phipps is our College Principal and has been part of the BIMM Institute Bristol family since 2010. Originally a modern languages graduate, Hannah's creative side projects eventually led her into a career in music and education.

Since joining BIMM, Hannah has worked in various roles

Louis Veillon – Guitar

"It has a thriving music scene and a plethora of talented and interesting people you meet every day."

across student support, teaching, course leadership, education management and curriculum design. Witnessing the student experience from many angles helped Hannah to recognise that learning is about much more than just what happens in the classroom. It is this holistic approach, and the rewarding experiences at BIMM over the last decade, that led her to take a lead role in the development team, authoring the new BIMM courses.

Hannah is inspired by the power of creative communities and is passionate about being a present and transparent leader for staff and students.

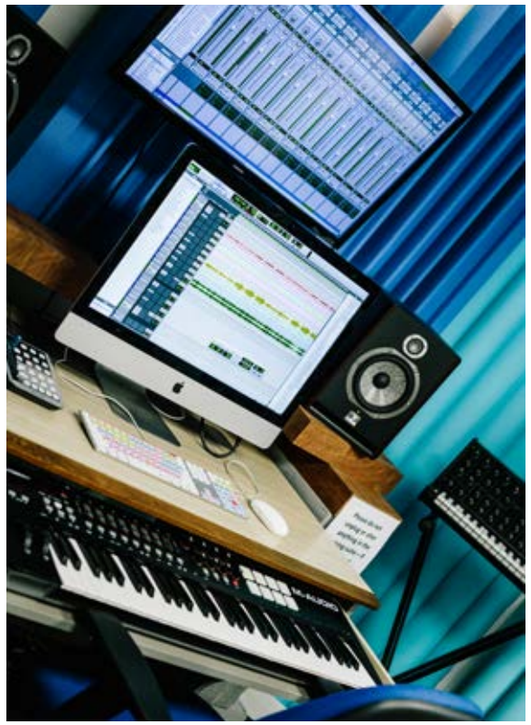
Hannah, like most members of the staff team, is also an active musician. She is currently the front person, songwriter and guitarist in Bristol-based band National Treasure, along with several members of the teaching team.

Danny Nedelko, Heavy Lungs frontman

"Bristol is the best and really dear to me. It's where I properly fell in love with music."

BIMM Institute Bristol Alumni
Our Bristol alumni studied in one of the UK's great music cities and springboarded into the music industry:

- Caitlin Buller – Publicist at Think Social
- Nathan Stone – Creative Director and Concert Booker at MJR
- Mike Thompson – Freelance Tour Manager and Promoter's Rep



The Music Industry in Bristol
The Bristol music industry is thriving in this culturally rich and diverse city. With a reputation for being edgy, Bristol benefits from a booming electronic music scene, a buzzing punk community and an inclusive DIY ethos that underpins the cultural activity in the city.

Bristol's industry network is constantly evolving and growing.

Here are some of the exciting businesses who have chosen Bristol as their home:

Music Labels
- Breakfast Records
- Art is Hard Records
- Invada Records
- Saffron Music
- Stolen Body Records

Music Venues
- O2 Academy
- Marble Factory/Motion
- The Fleece
- Strange Brew

Will Brookes, Bass

"Bristol is such a diverse yet unified city. Of course, the music scene is brilliant."

- Thekla (DHP Family)
- Rough Trade

Pirate Studios
Nothing quite beats applying what you've learnt in a real-world setting. That's why we've partnered with creative hub Pirate Studios. Here, you'll have access to 24/7 rehearsal and production spaces that allow for endless practise – and it's all free of charge.

Initially, Pirate Studios was set up to change the way musicians rehearse. And it's you that will be bringing the latest music into their chambers. When using the space, you'll have the chance to use professional equipment, record your sessions and see what life in a real studio is really like.

Did You Know?
- George Ezra studied Songwriting at BIMM Bristol before finding fame with his smash-hit single 'Budapest'

- Jon Beavis, IDLES' drummer and BIMM Bristol drums graduate, was listed as one of Music Radar's '13 Best Rock Drummers in the World 2018' alongside Queen's Roger Taylor and Smashing Pumpkins' Jimmy Chamberlin

- BIMM Institute Bristol gigs are regularly held aboard the iconic Thekla: an award-winning converted German cargo ship moored in Bristol Harbour. As a first-year student, you'll be given a tour of the city by boat during induction week.

Know Your UCAS Codes
Institution code: B39
Campus code: L

LONDON

Music is part of London's very DNA. It thrives in the city's clubs, pubs, bedrooms, and even the streets themselves. From The Rolling Stones of the 60s, Sex Pistols and punk in the 70s to today's thriving grime and rap scenes with Stormzy and Mercury Prize winner Dave, London caters to everyone's tastes.

Every summer, London is awash with festivals featuring big artists, including British Summer Time, Meltdown, Wireless and Camden Rocks. You'll also see some of the biggest names on the capital's live music scene at infamous venues such as The Roundhouse, Alexandra Palace, the O2 Academy Brixton, The O2 and The SSE Arena, Wembley. Or, to catch the next big thing before they break, head to venues like the O2 Forum Kentish Town, The Lexington, Electric Ballroom, The Old Blue Last or OMEARA.

A music city in every sense, London is globally recognised as the centre of the UK's music business. Major labels, promoters, agents, managers, publishers and tech giants all call this city home, with brands such as Spotify and Google basing their headquarters in the City.

There's no denying that London is exciting, unique and dynamic. It could be where you unleash your passion for music to the world.

Selina Frimpong-Ansah - Vocals

"There's a seemingly endless list of exciting adventures to go on and countless opportunities to be heard as an artist."

More than just the capital of the country, London is the capital of the music world. With facilities befitting of the city's status, BIMM Institute London is the ultimate place to prepare for your first steps into the music industry.

The college has roots dating all the way back to 1983 where it began life as Drumtech Music School London – a dedicated Drums teaching centre. Today, it's known as BIMM Institute London and spans five storeys and 19,000ft² in Fulham, South West London.

There's an incredible 25 teaching rooms here, all kitted-out with equipment from the world's leading musical instrument manufacturers.

You'll find guitars from Gibson, Fender and Ernie Ball, drums and keyboards by Yamaha, amps from Marshall,

Hartke and Peavey and mics from Shure and Sontronics.

Our college houses five specially equipped acoustic drum booths, three drum studios, five Apple-equipped Digital Audio Workstation

Symphorien Demares - Guitar

"I love the possibilities here. I think London can offer opportunities that you've never thought of before."

suites, three large live performance rooms (one of which is sponsored by legendary lifestyle and footwear brand Vans), two recording studios, two post-production suites, one digital mixing suite and much more.

Simon Colam, College Principal
Simon studied classical and jazz piano at the Guildhall School of Music and Drama. He has developed a career live and in the studio, concentrating on jazz and commercial music and performing in many of the UK's major venues.

He's played keyboards for Mercury Prize nominated London MC Ty, Robert Miles, Donna Summer, Clare Teal, Jacqui Dankworth, Soul II Soul and Jazzinho, touring with them across the world.

Simon was the accompanist for eight years on ITV's The X Factor in the bootcamp and judges' houses rounds, as well as rehearsal pianist for ITV's Britain's Got Talent for five seasons.

He was also the accompanist for televised Masterclasses from artists including Rod Stewart, Celine Dion, Tony Bennett, ABBA, Michael Bublé, Mariah Carey, Will Young, Take That and Queen.

Hazel Smith - Songwriting

"What's amazing about being a musician in London is that there is a piece of history everywhere you perform."

Prior to his appointment as BIMM Institute London's Head of Education (and more recently College Principal), Simon was the Head of Jazz at The Purcell School for Young Musicians and a tutor at The Royal Academy of Music Junior Department. Simon is an Honorary Associate of the Royal Academy of Music.

BIMM Institute London Alumni

Our London alumni immersed themselves in all that London has to offer. Take a look at some of our alumni who have built successful careers in the music industry:

- Ella Mai – Singer/Songwriter
- Aimee Burn - Contract Assistant at 13 Artists
- Clara Wallin - Label Coordinator at Insanity Talent Management
- Alrie Bah – Artist
- Aaron Forbes – Session Guitarist

The Music Industry in London

There's never a dull moment in London. It's the heart of the UK that often holds influence over the rest of the country – and sometimes the world.

It's no surprise then that some of the world's biggest music businesses have a home in London. Check out some of the companies you could be rubbing shoulders with:

Alex Hilonen - Music Production

"There's so much you can do and experience here. It has a big music scene of new music in all genres to discover."

- Universal Music Group
- Sony Music Entertainment
- Live Nation UK
- Paradigm Agency
- United Talent Agency
- Creative Artists Agency
- The O2
- The SSE Arena, Wembley
- The Roundhouse
- The Underworld
- The Camden Assembly
- O2 Academy Brixton
- Warner Music Group

Drums at BIMM Institute London

The clashing of cymbals and cracking of snare drums have been echoing throughout BIMM Institute London (formerly Drumtech) for nearly four decades. With all this history, it's no surprise that we have one of the best Drums departments in the country.

Our three drum studios are decked out with high-end equipment like iconic Zildjian cymbals and Gretsch's award-winning kits, topped with Evans' pioneering drumheads.

You'll be able to practice in one of our five specially equipped acoustic drum booths, all sound-insulated so you're free to let loose. You'll then perfect your performance chops and collaborate with bassists, guitarists and vocalists in one of our three live performance rooms.

Did You Know?

- Our incredible Masterclasses regularly take place in fantastic music venues steeped in history, like Bush Hall

- We have a fully spec'd Victory Amp room, featuring flagship Victory amp models and a wealth of versatile guitar options

Know Your UCAS Codes

Institution code: B39
Campus code: A

MANCHESTER

Manchester is internationally recognised as being a city with a great musical history thanks to the impressive list of bands that have called the city home. Artists and bands such as The Smiths, Oasis, Happy Mondays, New Order, Elbow, The 1975, Pale Waves, Blossoms, PINS, The Blinders, The Slow Readers Club and rapper Aitch (who's signed to the homegrown Northern Quarterz label) have all walked Manchester's streets – and played its venues.

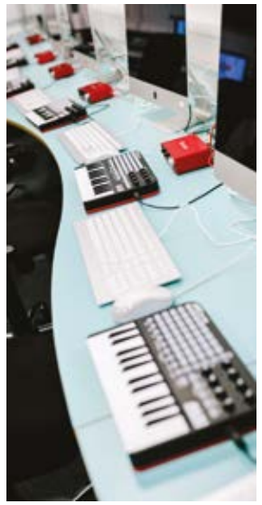
New talent keeps emerging and the scene continues to flourish. Plus, live music is practically overflowing here, with several streets dedicated to live music. Manchester Academy 1, 2 and 3 are just a short walk from the city centre, as are the O2 Apollo Manchester and AO Arena (Manchester Arena). Venues such as Gullivers, YES and Gorilla are the perfect places to catch the best new bands.

Mancunians love a festival too. And in Manchester, big names flock to play at the likes of Parklife and Dot To Dot. It's also home to Neighbourhood, where some of Manchester's most prestigious music venues join together to host a one-day event. Over 100 artists and bands from all over the world perform at this friendly and diverse event.

Manchester is exciting, independent and always innovative. Will you be part of the next generation of prestigious and progressive music professionals who call Manchester home?

Via Culpan – Event Management

"It's such a diverse place to live and there's something for everyone."



BIMM Institute Manchester is designed to put you right at the centre of Manchester's music scene. We have two buildings: Great Marlborough Street (an impressive 12,000 square-foot facility) and Bank Chambers (equipped with exceptional teaching rooms and studios).

Across our two buildings, you'll find incredible facilities such as live performance rooms, Mac suites, teaching spaces equipped with full PA systems and industry-quality backline equipment, a state-of-the-art production suite and much more.

Dr Nick Donovan, College Principal

Nick joined the BIMM group in 2013, and has successfully helped to launch three new BIMM colleges. An experienced academic and commercial manager, he has assumed a number of leadership roles at BIMM. He has been Head of Education at BIMM Manchester, College Principal of BIMM Germany (Hamburg and Berlin) for five years and is now returning to the UK as College Principal at BIMM Manchester.

Emanuel J Burton – Drums

"I love the community spirit, the creative energy floating through the city, the food spots and the music scene."

Prior to joining BIMM, Nick worked as a lecturer in the Department of Contemporary Arts at Manchester Metropolitan University, lecturing in Critical Theory and Popular Music Discourse.

His PhD thesis entitled 'Composing Interactions Within Sound and Image in Digital Technologies' led him to work with global, ground-breaking initiatives, such as The Large Hadron Collider application for Mac and Wii remote, which was developed as part of a project funded by CERN, in association with the LHC Sound Project.

Nick is also an experienced composer and musician. He produces and records under the name DEADBEAR, and his recent work includes electronica releases on Cascine and Art Is Hard Records, with festival appearances across Europe.

Nick has composed with the innovative 'laptop orchestra' and made scoring and programming contributions to internationally renowned contemporary theatre companies, including Prototype Theatre's The Good, the God and the Guillotine, which was funded by The National Lottery through Arts Council England.

Duncan Wallis, Frontman for Dutch Uncles and Super 8th radio host

"We knew just how much being a band from Manchester meant to us – and meant to other people."

BIMM Institute Manchester Alumni
Our alumni immersed themselves into the city's music scene. Here are some of our alumni who are living their dream careers today:

- Via Culpan – Event Coordinator at GoTo Live
- Nikita Milukins – Signed to Get Down Recordings
- Working Men's Club – Signed to Heavenly Recordings with over 22,000 monthly listeners on Spotify
- Natalie White – Head Promoter's Rep at Strange Days
- Kike Adenowo – R&B, Neo soul artist

The Music Industry in Manchester
Manchester is full of innovative music businesses; some have impressive musical histories while others are fresh and up-and-coming. It's a city that's full of music venues both old and new, agencies, music labels, record stores and much more. Take a look at the companies you'll have on your doorstep:

Music Labels
- Melodic Records
- Skam Records
- Swing Ting
- Banana Hill
- Sola
- Sferic
- Hypermagic
- Chow Down

Kirstie Rawlinson, Songwriting

"It's such a diverse, buzzing and interesting city and I don't think the atmosphere is quite like anywhere else."

Music Agencies
- Bloomsbury Music Group
- Key Music Management
- SJM Concerts
- DHP Family
- Scruff of the Neck
- Glasswerk
- Industry Live Agency

Music Venues
- YES
- Band on the Wall
- Albert Hall
- The Deaf Institute
- Gorilla
- Gullivers
- The Castle Hotel
- Aatma
- Soup Kitchen

Partnerships in Manchester
Because of our close connection to the industry, you'll have direct access to fantastic facilities and venues throughout Manchester. These include:
- Gorilla, Band on the Wall and YES for performing
- Blueprint Studios and Airtight Productions for writing and recording
- Work experience opportunities and internships with Sounds From The Other City, Sentric Music and GoTo Live

Did You Know?
- Our Great Marlborough Street building had the same interior designer as The Haçienda: Ben Kelly. The iconic venue inspired Manchester's music revolution in the 80s and 90s.

- Our Bank Chambers building used to be a bullion bank vault owned by the Bank of England

Know Your UCAS Codes
Institution code: B39
Campus code: R

Study Exchange

All our colleges are located in cities where music matters most. And because we have this impressive network of institutes across Europe, we can provide something truly unique: The Study Exchange Programme. This one-of-a-kind opportunity is something that you just won't find in any other contemporary music college.

Our Study Exchange programme gives you the incredible opportunity to complete your course across two colleges by exchanging one BIMM city for another in your second year.

This exclusive initiative is available on qualifying courses.* You'll be able to complete your music course in different European cities by studying across two of our BIMM Institutes in London, Berlin, Hamburg, Brighton, Manchester, Bristol or Birmingham.** You can begin your studies in one city before transferring to another for your second year. For your final year, you can choose to stay or head back to your 'home' college.

Studying in two cities can be a real boost for your early career. It forces you to step out of your comfort zone, double your contacts and immerse yourself in a completely different music scene.

And best of all, our Study Exchange doesn't mean a stack of paperwork. Our brilliant Admissions Team are here to help you start the adventure as easily as possible – and support you with anything you need.

To find out more, head to our website:
bimm.ac.uk/study-exchange

*The Study Exchange is only available on courses validated by BIMM Institute across both chosen locations.

**Terms and conditions apply.

Courses

ORANGE
TINY TERROR
POWER
OUTPUT
VOLUME
TONE
GAIN
GUITAR
OFF
ON
15 WATTS
STBY
7 WATTS
INPUT

The BIMM Institute Graduate

When you graduate, your attributes and skills must mirror the employment and creative needs of the music industry – both today and in the future. So, it's our goal to provide every one of our BIMM Institute graduates with the right tools and qualities needed for a long-lasting career they'll love.

As a BIMM Institute graduate, we'll make sure you possess the following traits so you can own the industry. You'll be:

Employable and Entrepreneurial
You will have all you need to act with professionalism and integrity, showcasing entrepreneurial skills to your collaborators and potential employers. These abilities include:

- Impeccable communication skills
- Efficient time management
- Effective self-managed, independent working, as well as the ability to work in a team
- Respect for the opinions of others and the ability to receive criticism and use it constructively
- Imaginative, creative and critical thinking
- Effective problem-solving
- Digital literacy
- Numeracy
- A strong sense of personal and professional identity

Creative, Collaborative and Connected
You will be self-assured enough to form lifelong and inspirational creative networks. With these networks, you can connect and collaborate with others on activities or projects that fuel your creative passion.

Resilient and Adaptable
You will be confident and resilient enough to quickly recover from any setbacks that might come your way.

Globally Aware
You will be able to act effectively in settings where language and culture are perhaps not familiar to you, understanding international context and practices both within, and beyond, your discipline.

Professional
By showing an informed understanding of your discipline, you'll have the ability to question its principles, practices and boundaries.

Intellectually Curious
You will demonstrate initiative, self-reflection, academic integrity and ethical responsibility. Plus, you will gain powers of analysis, synthesis, and evaluation.

Self-Aware
Throughout your life, you will have all you need to seek knowledge and continue learning. You will set yourself high standards and have qualities that enable you to be reflective and an independent lifelong learner as you progress on your creative journey.

Our 2021 Courses

Here at BIMM Institute, we always look for ways to improve our student experience. We also want to ensure that our courses and connections are continually delivering the best possible career opportunities.

Every year, we review our course content and work with our industry advisors to identify updates or new focus areas. This way, we ensure that we are nurturing our students with the skills required to work in the business. Directly connecting with this fast-paced industry is paramount in giving us up-to-the-minute knowledge and hugely increasing your employability. We know that this regular collaboration is what propels our students, and us, into the future.

It's also because of our exclusive connections and ongoing relationships with industry professionals that BIMM students are industry-ready as soon as they graduate.

Academic Excellence
As an Institute, we're always innovating and evolving. One of our proudest moments was on 14th March 2019, when BIMM Institute was granted Taught Degree Awarding Powers in the UK by an Order from the Privy Council. This means that we have overall responsibility for the academic standards and the quality of the qualifications we offer – and we can award our own undergraduate and postgraduate degree courses.

All BIMM Institute courses undergo a rigorous approval process, overseen by our Academic Board. This approval process includes advice from experts within the external academic and creative industries to ensure that they are aligned with the UK Quality Assurance Agency's Framework for Higher Education Qualifications and the relevant Subject Benchmark Statements. The approval process also ensures that our unique courses meet the needs of the industries they serve. We're registered with the Office for Students in the Approved (fee cap) category and are required to meet the ongoing conditions of registration.

As well as gaining advice from knowledgeable creative professionals, we regularly listen to our students and applicants when they tell us what they need from our courses. One of the themes we heard time and time again (from both the industry and our students) was the need to leave university with broader skills. This involved a focus on multifaceted learning, which ultimately opens up more opportunities. They spoke. We listened.

As a result, we recently refreshed our portfolio of undergraduate courses for enrolment to ensure that they are as relevant as possible for students. We continue to include a broader range of option modules, which allow you to build your course according to your interests, passions and career aspirations. Plus, we offer a range of joint honours degree courses alongside our single honours degrees. These are complemented by our postgraduate courses, which launched in 2019, as part of us meeting the criteria to become a recognised body for awarding degrees in the UK.

Music Performance with Music Business or Music Production was by far the most requested subject combination for our joint honours degree courses. This is because students acknowledge that even if performance is their biggest passion, they require additional skills to open doors when they graduate. You'll find the full list of joint honours degrees for 2021 enrolment on the next page of this prospectus, as well as on our website: bimm.ac.uk/courses

Whichever course you study at BIMM Institute, you can expect innovative and market-leading courses shaped by the industry, for the industry.

Ground-Breaking Facilities
As always, we've designed our bespoke colleges with your passion for music in mind. Incredible cutting-edge facilities are everywhere, such as on-site professional recording studios, drum practice rooms and Mac labs. You'll also find high-end equipment, such as musical, recording, production and IT gear from industry-standard brands like Orange, Fender, Marshall and Zildjian.

We are incredibly proud of the changes we make to our curriculum. These developments will help us to deliver our primary goal: to support all of our students in finding fulfilling employment within the music industry.

Which 2021 Course Will You Choose?

Undergraduate Courses:

- Single Honours Degree Courses:

- BA (Hons) Electronic Music Production
- BA (Hons) Music and Sound Production
- BMus (Hons) Songwriting
- BMus (Hons) Popular Music Performance (Guitar, Bass, Drums, Vocals, Keyboards)
- BA (Hons) Music Business
- BA (Hons) Event Management
- BA (Hons) Music Marketing, Media and Communication

- Joint Honours Degree Courses

- BA (Hons) Popular Music Performance & Music Business
- BA (Hons) Music Production & Music Business
- BA (Hons) Songwriting & Music Business
- BA (Hons) Popular Music Performance & Music Production
- BMus (Hons) Popular Music Performance & Songwriting
- BA (Hons) Songwriting & Music Production
- BA (Hons) Popular Music Performance & Event Management
- BA (Hons) Music Business & Event Management

Postgraduate Courses:

- MA Popular Music Practice
- MA Learning and Teaching in the Creative Industries

Undergraduate Courses

We design our education to truly and demonstrably meet the needs of today's and tomorrow's music industry.

BIMM Institute courses equip you with the best tools and expertise required to develop a fulfilling and sustainable music industry career.

Whichever degree you choose, you can expect:

Industry Influence
We know there's no one better to help shape our courses than the industry itself. That's why we regularly enlist an Industry Advisory Panel to influence everything we do. This includes our new course content, types of assessments and the critical skills most required to succeed.

For our 2021 courses, we continue to consult and engage with our Industry Advisory Panel made up over 230 experts from the music industry, including representatives from Sony Music, Warner Music Group, Spotify, UK Music and the Association of Independent Music. We consulted with industry operators, trade bodies, HR professionals and leading music recruitment organisations, as well as a range of BIMM lecturers and students.

A Multi-Skilled Focus
Succeeding in today's industry requires having multiple skills. As highlighted by our Industry Advisory Panel, we know that this is becoming even more essential for the next generation of BIMM graduates. For example, if you're a performer, you'll need to work with a range of other creative professionals throughout your career. These could be marketing professionals, tour managers, technicians, booking agents and more.

As a result, our relevant courses offer more rounded learning and greater freedom to develop particular capabilities. You'll graduate with the knowledge, experience and vocabulary to work collaboratively with other creative professionals.

Necessary Employability Skills
If you're starting out in the music industry, you'll need to understand how it works and your place within it. All our courses include a set of modules that are responsive to employers' needs.

You'll develop transferable and soft skills to help you succeed in the industry. These include personability, professionalism, a healthy work ethic, emotional resilience, creative and critical thinking and contextual awareness.

Optionality
We realise that everyone's different; each of you has your individual dreams, goals, interests and strengths. That's why our courses allow you to define your own route to success via a range of option modules.

First, you'll learn the necessary employability skills and find where you'll fit in the industry. Then, you'll be able to build your course according to your interests and career aspirations.

"I wish something like this had been around when I was a teenager desperately trying to think of a way into the music industry."

Julie Weir – Label Head, Sony Music

You'll also broaden your knowledge and obtain a flexible range of skills to succeed in an industry that values multi-skilled music professionals.

Exclusive Guidance
We know that being faced with a range of option modules can be challenging. After all, it's not always easy to know which route is best for reaching your career goals. As a result, our students will have access to specialist Personal Tutors.

Your Personal Tutor will help guide you. Together, you'll decide which of our options are the best fit for you – and which will help you navigate to your end goal. Alongside your mentor, you'll form a development plan, review it throughout your course and adapt it if necessary.

As our courses are flexible around you, your options can change as your dreams and aspirations develop.

Industry Engagement
We've established invaluable and unrivalled industry connections that you won't find anywhere else. Every single one of our courses will include the opportunity to engage with our industry connections first-hand. You'll undertake a project with industry professionals or undergo a work experience placement.

We offer this industry engagement so that you have authentic, real-world experiences under your belt before you graduate. It also gives you the chance to see what the role you want to go into is really like. Plus, our exclusive industry partnerships ensure you'll work with some of the most reputable music businesses around.

A Career Launchpad
Your course culminates in the chance to really focus on you. After learning about the music business as a whole and how you feature within it, you'll embark on your Final Project. It can be a business plan, industry placement, creative performance or dissertation. Your Final Project, alongside a digital portfolio and CV, will convey who you are and who you'll become within the industry. It's the perfect tool to have as you launch into your industry career.

One-to-One Tutorials
While some students know exactly what they want to achieve when they leave, the vast majority are still figuring things out. We offer one-to-one tutorials in a range of other areas to broaden students' career choices.

Our one-to-one tutorials cover academic, pastoral or technical topics, as well as developing a personal action plan if needed. This way, nothing is off the table while you're studying with us – or when you graduate.

BA (Hons) Electronic Music Production

UCAS code: W383
3 years full-time

If you're looking for a career in Electronic Music Production as an artist, remixer, writer, programmer or game audio designer, the BA (Hons) Electronic Music Production course can help you get there.

You'll learn cutting-edge techniques from lecturers who are already successful producers in the industry. You'll also be taught using our state-of-the-art industry-standard equipment and facilities.

The course will cover practical audio creation, recording, and software skills using a variety of Digital Audio Workstations. It will also cover refined industry knowledge, sound artistry, synthesis, sampling, and effective approaches to creating and answering professional briefs.

All students will learn essential critical skills and knowledge. After building appropriate foundational knowledge, skills and experience in Year 1, you may choose three option modules in Year 2 and a further four in Year 3 to refine your career direction.

These options prepare you for a successful career in the industries of electronic music, media and composition, sound design and game audio, each of which provide numerous opportunities for when you graduate. The route you choose to take is up to you.

You'll also have the opportunity to network and collaborate with students on other BIMM Institute degree courses. You'll work directly with them to help diversify your skills and enhance your portfolio. This collaboration will widen your list of valuable industry contacts and prove incredibly useful as your career develops and flourishes.

Start your career in Electronic Music Production today.

Modules Include:
- Synthesis & Sampling
- Creative Production Techniques
- Audio Fundamentals
- Mixing Multitrack Audio
- Digital Performance Skills
- Game Sound & Music
- The Art of Mastering

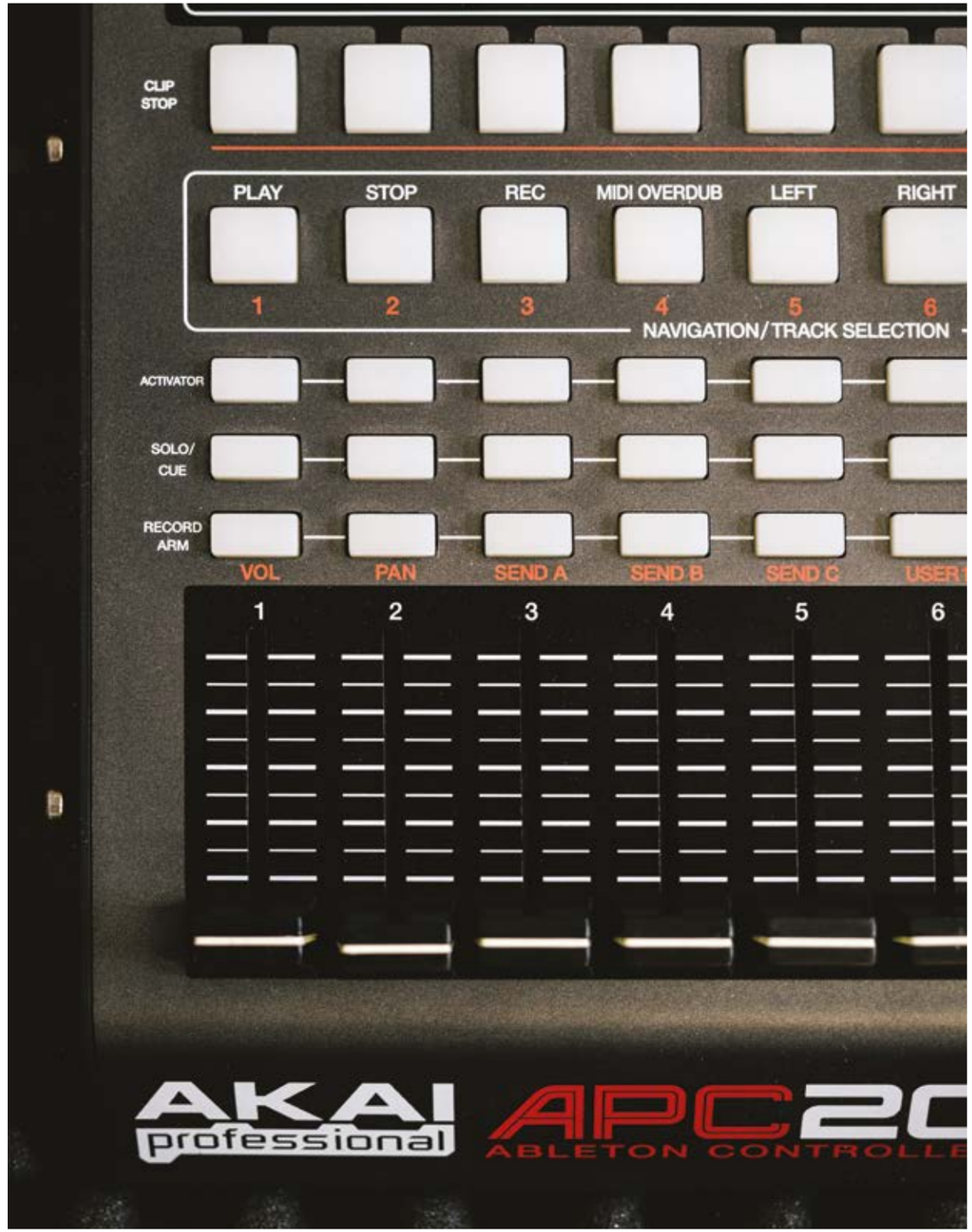
Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

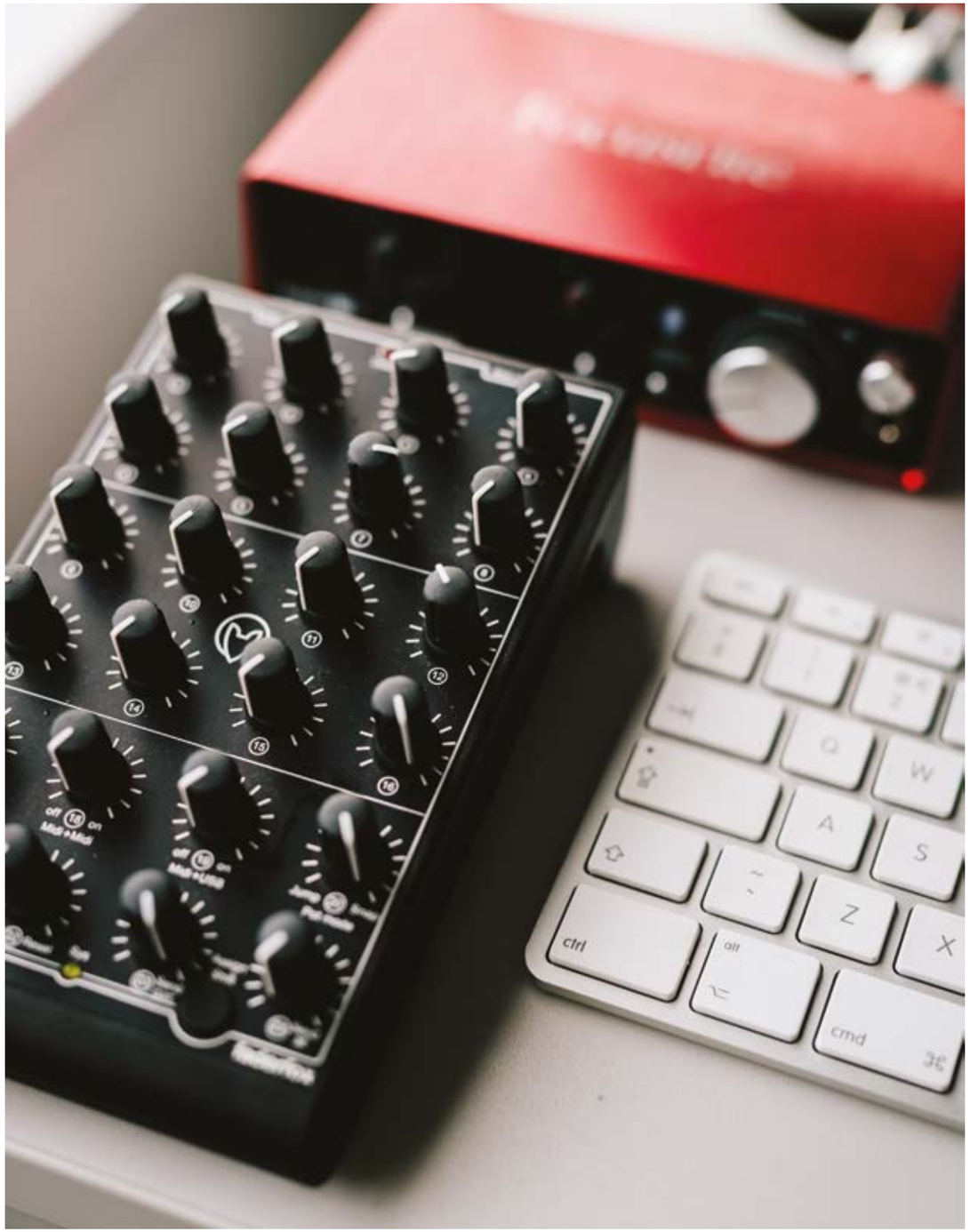
Entry Requirements:
Minimum of 2 A-levels at Grade E or above (32 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

For more information on the course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.





BA (Hons)
Music and Sound Production

UCAS code: W374
3 years full-time

How music is recorded, mixed and mastered is as integral to the creative process as composition and performance. Our BA (Hons) Music and Sound Production gives you the chance to create music and sound in a variety of contexts, allowing you to pursue a fulfilling career in a range of music industry roles.

The course will provide you with everything you need to bring your technical knowledge and creativity to live and studio settings. You'll also develop the fundamentals required to work with artists.

During the course, you will undertake hands-on learning in our high-tech facilities and have direct access to cutting-edge equipment and software. World-class industry lecturers who know the ins and outs of the creative process will be with you every step of the way, offering direction and support.

Through the core modules, you'll focus on primary areas such as audio fundamentals, music production in context, practical studio engineering and software skills, application of acoustic theory and approaches to answering professional briefs.

Alongside developing your technical knowledge, you'll broaden your general knowledge of the industry, helping you to identify your place within it.

You'll build the necessary skills and understanding to become a successful music producer with a sustainable career in the music industry.

Option modules will help you to focus your studies and create the career route that's right for you. The options you choose can help you forge a successful career in a range of music-based industries, such as recording, live music, film and TV, audio post-production and education.

Start your career in Music and Sound Production today.

Modules Include:
- Audio Fundamentals
- Mixing Multitrack Audio
- Approaches to Production & Workflow
- Studio Practice & Engineering
- Vocal Capture & Production
- Foley & Location Recording
- Creative Mix Techniques
- Creativity, Identity & Agency

Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

Entry Requirements:
Minimum of 2 A-levels at Grade E or above (32 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

Music Production is also available as a joint honours course:
BA (Hons) Music Production & Music Business
W370

BA (Hons) Popular Music Performance & Music Production
W382

BA (Hons) Songwriting & Music Production
3C49

All our joint honours are weighted 50:50 between the two named subject areas.

For joint honours entry requirements and more information on the single honours course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

BMus (Hons) Songwriting

UCAS code: 3C45
3 years full-time

Explore your creativity and develop an in-depth knowledge of your art and the industry with our BMus (Hons) Songwriting course. You'll learn all about this music industry cornerstone, focusing on areas such as lyricism and aesthetics, creating music with technology, and music publishing.

Working with a diverse range of talented artists to bring your aesthetic, academic and industry goals to life will be at the heart of the course. Day-to-day interaction and collaboration with fellow songwriters, performers, producers and business and events students will help you gain invaluable real-world experience.

As well as being surrounded by a creative and vibrant atmosphere, you'll have access to our state-of-the-art facilities. Each day, you'll learn within large live rooms, recording suites and seminar-based classrooms.

From day one, you'll be encouraged to form your personal stylistic development through a range of disciplines: from solo and group performances to commercial songwriting and music production for film, television and online channels. As the course progresses, you'll be able to choose option modules that best suit your interests and career aspirations. These options will help shape you to become a multi-skilled music professional valued in today's industry.

Highly experienced lecturers currently active in the industry will guide you through the core topics. These include styles and genres, songwriting techniques, musicianship, music publishing, events and releasing, and Digital Audio Workstations (DAW) technology. You'll also get to attend unique and inspiring Masterclasses with some of the best artists in the world, which will stretch you as a songwriter.

Start your career in Songwriting today.

Modules Include:
- Songwriting Techniques
- Collaboration & Performance
- Music Publishing, Events & Releasing
- Writing in Context and to Commission
- Creative Performance with Mixed Media
- Progressive Creative Technology
- Psychology of Music
- Complementary Instrument Skills for Songwriters

Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

Entry Requirements:
Minimum of 2 A-levels at Grade E or above (32 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

Songwriting is also available as a joint honours course:
BA (Hons) Songwriting & Music Business
3C47

BMus (Hons) Popular Music Performance & Songwriting
3C48

BA (Hons) Songwriting & Music Production
3C49

All our joint honours are weighted 50:50 between the two named subject areas.

For joint honours entry requirements and more information on the single honours course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

BMus (Hons)
Popular Music Performance

UCAS code: W316
3 years full-time

Guitar, Bass, Drums, Vocals, Keyboards

Establish your own exciting route into the live music sector with BMus (Hons) Popular Music Performance. This course is perfect if you're a musician looking to take your technical and creative performance and musicianship skills to a professional level.

The course combines core topics such as performance, technique, musicianship, theory and technology to help you find and develop your niche as a performer.

You'll be able to further tailor your course to your own artistic and career aims through our wide range of option modules. These include a specific focus in areas such as creative performance, session skills, songwriting, composing, arranging and more. You'll become equipped with the skills and drive required to be successful in any musical situation.

Plus, you'll become fully immersed in the flourishing BIMM community with plenty of opportunities to collaborate with a diverse range of talented students. And you'll spend a lot of time on stage, too. You'll have the chance to play live and perform with your fellow students. Throughout these performances, you'll receive expert guidance from our BIMM lecturers.

Our lecturers are all experienced and highly sought-after professionals with invaluable expertise and experience that will help you progress through the course.

Day-to-day learning will be in large live rooms, smaller studio settings and lecture-based classrooms using our world-class facilities.

Start your career in Popular Music Performance today.

Modules Include:
- Performance Skills
- Digital Music
- Creative Band Performance
- Working in the Creative Industries
- Culture and Society
- Performance, Stagecraft & Identity
- Composition & Arranging Techniques
- Applied Instrument Skills

Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

Entry Requirements:
Minimum of 2 A-levels at Grade E or above (32 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

Popular Music Performance is also available as a joint honours course:
BA (Hons) Popular Music Performance & Music Business
W300

BA (Hons) Popular Music Performance & Music Production
W382

BMus (Hons) Popular Music Performance & Songwriting
3C48

BA (Hons) Popular Music Performance & Event Management
W100

All our joint honours are weighted 50:50 between the two named subject areas.

For joint honours entry requirements and more information on the single honours course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

BA (Hons) Music Business

UCAS code: N100
3 years full-time

Nurture your creative flair and build core skills as a music business entrepreneur in this exciting and growing industry.

With BA (Hons) Music Business, you'll have opportunities to expand your knowledge of the industry across a wide range of subject areas. You will develop an understanding of a broader business context with a focus on planning and forecasting, financing, creativity and digital marketing.

Our well-connected lecturers will guide and mentor your professional development. They'll support you in your project management and business skills across areas such as artist management, self-employment, traditional and digital marketing, music publishing, copyright legislation, social media, the live industry, music recording and distribution.

As your course progresses, you'll have the flexibility to choose option modules. These options give you the chance to specialise in your unique area of interest as a professional practitioner, such as:

- DIY Release Artist/Manager
- DIY Artist/Manager with Specialism
- Record Label and A&R
- Publishing and Sync
- Live Production
- Digital Economy
- PR and Marketing
- Journalism Culture and Digital Communication

You'll also experience the music business through your chosen city's gigs, musicians and venues and by automatically joining our inspiring BIMM community.

You can gain hands-on industry knowledge via our work experience opportunities with a wide range of music-focused employers that you won't find anywhere else.

Alternatively, we'll wholeheartedly support you in entrepreneurial ventures of your own design.

Start your career in Music Business today.

Modules Include:
- Artist Management
- The Music Business
- The Live Music Industry
- Business & Enterprise
- The Business & Culture of Hip Hop
- Digital Arts & Branding
- Creating Tastemakers & Firestarters
- Gender & Sexuality

Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

Entry Requirements:
Minimum of 2 A-levels at Grade C or above (64 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

Music Business is also available as a joint honours course:
BA (Hons) Songwriting & Music Business
3C47

BA (Hons) Popular Music Performance & Music Business
W300

BA (Hons) Music Production & Music Business
W370

BA (Hons) Music Business & Event Management
N300

All our joint honours are weighted 50:50 between the two named subject areas.

For joint honours entry requirements and more information on the single honours course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

BA (Hons) Event Management

UCAS code: N200
3 years full-time

Develop your passion for curating and managing a wide range of events with BA (Hons) Event Management. The course will teach you all you need for a successful career in the live music and creative industries. You'll connect with the best people in the business to turn your career ambition into a reality.

You'll graduate with a comprehensive set of creative business and management skills for a diverse range of potential career routes. These include event promotion and production, tour management, booking agencies, event sustainability, wedding and party planning, sporting events, theatrical production, digital marketing, social media management and many more.

Our range of option modules ensure that you can build your course to reach your desired career goal and follow your individual passions.

Your day-to-day learning will be practical, relevant and cutting-edge, delivered by experienced and well-connected lecturers in small seminar-based classrooms.

You'll have access to the most exciting artists, festivals and venues in the business today. There will be countless opportunities to put the skills you learn throughout the course into practice. Plus, you'll have the chance to flex your entrepreneurial spirit by running events, festivals, club nights and more.

Our thriving BIMM community will see you mix with gifted performers, writers, alumni and music industry professionals. You'll have the opportunity to get hands-on industry knowledge under your belt through placements and internships with a wide range of music-focused employers. Alternatively, we'll support you in your own entrepreneurial ventures.

Start your career in Event Management today.

Modules Include:
- Event Concept & Design
- Social Media & Digital Marketing
- Community Cultural & Sports Events
- Crowd Psychology & Management
- Tour Management & Logistics
- Event Sustainability
- Creative Commercial Events

Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

Entry Requirements:
Minimum of 2 A-levels at Grade C or above (64 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

Event Management is also available as a joint honours course:

BA (Hons) Popular Music Performance & Event Management
W100

BA (Hons) Music Business & Event Management
N300

All our joint honours are weighted 50:50 between the two named subject areas.

For joint honours entry requirements and more information on the single honours course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

BA (Hons) Music Marketing, Media and Communication

UCAS code: W376
3 years full-time

Explore digital media and communication – and how both are central to the creation, execution and marketing of modern music. During this course, you'll focus on music business, popular culture, and the world of marketing.

You'll learn about the rapidly growing fields of digital content creation, writing, storytelling skills, journalistic writing, audience engagement, marketing and public relations. You'll also be shown how to be a creative entrepreneur in the fast-paced technology and arts economy. Although this course has a strong theoretical and academic basis, it's highly vocational as well.

Experienced lecturers will guide and mentor your professional development. They'll support you in your project management and business skills across areas such as globalisation, self-employment, traditional and digital marketing, creative writing, cultural studies, social media, marketing and PR, app creation and various broadcast skills.

You'll expand your knowledge of broader marketing techniques and their cultural context. You'll then focus on fine-tuning your specific area of expertise in an area that interests you most, whether it's in creative writing, digital media or marketing. And, because we know that everyone's different, you'll get to choose option routes. These enable you to specialise and develop your unique area of interest as a professional practitioner, such as:

- Cross-media producer
- Corporate blogger
- Social media influencer
- Marketing managers
- Online and print journalist
- Global insight manager
- Broadcast journalist
- Podcaster
- Content manager
- PR consultant
- App creator
- Entertainment producer

You'll also have the opportunity to attend guest lectures and gain hands-on industry knowledge through unparalleled, exciting work experience placements and internships with music-focused employers. If you're more interested in exploring entrepreneurial ventures, we'll support you every step of the way.

Start your career in Music Marketing, Media and Communication today.

Modules Include:
- Introduction to Digital Media and Communications
- Popular Culture & Identity
- Marketing & PR
- Folk Devils & Moral Panics
- Fans & Social Media Influencers
- Music & Diversity
- Communications Techniques
- The Creative Entrepreneur

Study In:
- Birmingham
- Brighton
- Bristol
- London
- Manchester

Entry Requirements:
Minimum of 2 A-levels at Grade C or above (64 UCAS points), or BTEC Level 3 equivalent, and normally three GCSEs at a minimum grade C/4, including English Language.

Applications by experienced practitioners aged 19+ without formal qualifications may also be considered through RPP (Recognition of Prior Practice).

For more information on the course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

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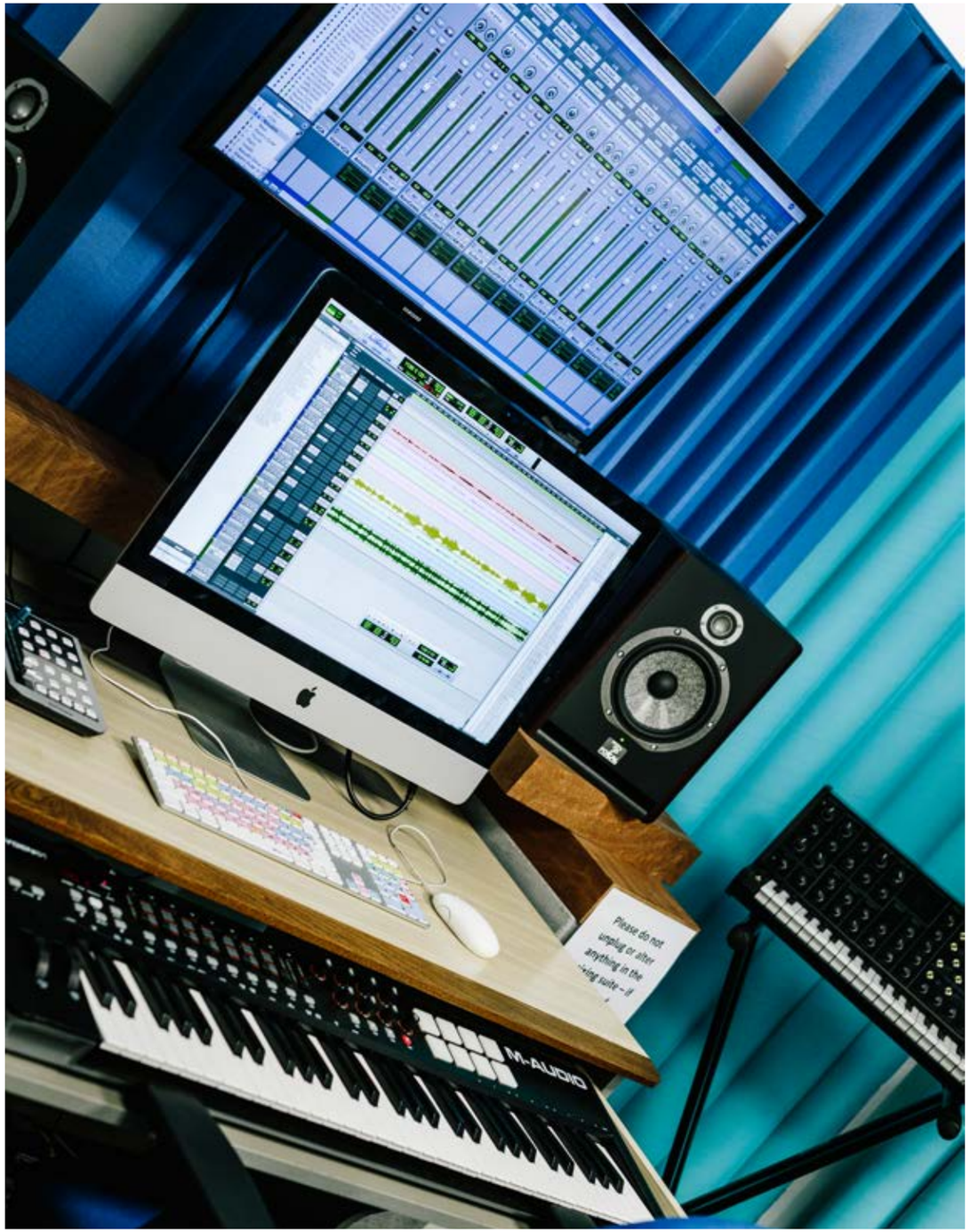

Postgraduate Courses

Master your career.

Develop yourself academically, creatively and professionally with our postgraduate courses.

Studying a Master of Arts degree (MA) is an incredibly exciting prospect and can help take your career ambitions to the next level – and give you a real edge in the job market.

Industry-leading lecturers teach both of our postgraduate courses and provide a mix of theory and practical learning. And, because our courses are flexible, we offer both full-time and part-time options for an educational experience that works around you.

You will have the opportunity to work within a vibrant postgraduate student community and collaborate on a range of creative and entrepreneurial projects.

bimm.ac.uk/courses

MA Popular Music Practice

Full-time – 1 Year
Part-time – 2 Years

Stand apart from others in your chosen field and lead the discussion in contemporary music with the MA Popular Music Practice. This MA is for popular music practitioners – performers, producers, composers or entrepreneurs. You'll explore your own specialism within popular music that's in line with your personal career aspirations.

During your MA, we'll help you to turn your ideas into a reality. We'll introduce you to cutting-edge research and assist you with broadening your network within the industry.

Through four modules across the year, you will apply a theoretical lens to your own and others' professional practice. Drawing on contemporary research, you will be encouraged to actively investigate areas such as popular musicology, performance and composition, the music industry and entrepreneurship, and the application of technologies to practice.

Your course will culminate in your Major Project: an extended piece of work that explores your chosen area of specialism.

Your contact time will be split between one-to-ones with a specialist from your field and lectures and seminars where you study alongside students from different disciplines.

You will collaborate with both your peers and external stakeholders. MA Popular Music Practice is a single qualification with a capacity to provide specialist-named awards including:

- MA Popular Music Practice (Entrepreneurship)
- MA Popular Music Practice (Performance)
- MA Popular Music Practice (Production)
- MA Popular Music Practice (Composition)

This MA course can be taken either in full-time or part-time mode.

Modules Include:
- Popular Music Practice and Research
- You and the Popular Music Industry
- Popular Music and Technology
- Exploring Collaborative Practice
- Major Project

Study In:
- London
- Bristol
- Brighton
- Manchester

Entry Requirements:
A degree (normally 2.2 or above) in a creative industry-related subject or significant experience in a relevant field. Overseas students where English is not their native language may be required to meet a minimum English language requirement of an Academic IELTS 6.5. We require a minimum of 6.0 to be achieved in each band.

All applicants will be subject to interview and a portfolio may also be requested for Recognition of Prior Learning (RPCEL).

For more information on the course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

MA Learning and Teaching in the Creative Industries

Full-time – 1 Year
Part-time – 2 Years

The MA Learning and Teaching in the Creative Industries is designed to cater for both those new to teaching and for more experienced educators looking to build their careers within the field of creative industries education.

You'll engage in critical and collaborative development as a creative educator and improve your skills and agency as a teacher, as well as your literacy in educational research.

The MA programme will take a person-centred approach and include a balance of expert tuition, experiential workshops and self-guided study. You will learn to analyse your key interests, beliefs and values to expand your knowledge in areas such as:

- Learning and teaching practices
- Instructional and curricular design
- Assessment and feedback practices
- Learning theory and psychology
- Creative and experiential approaches to learning
- Critical pedagogy
- Critical theory and education in society
- Coaching and mentoring
- Leading and innovating in education

This MA is offered in two distinct pathways:

The 'Early Career' Pathway
This is designed for early and pre-career teachers.

This pathway is offered both full-time over one calendar year and part-time over two calendar years.

The 'Experienced Educator' Pathway
This is designed for qualified teachers or those with over three years of teaching experience.

Our flexible MA courses provide an educational experience that works around you. This pathway is offered part-time over two calendar years so that you can continue with your day-to-day profession.

You will be required to complete four modules for both MA pathways. Your MA programme will culminate in either a research dissertation or project and teaching.

Modules Include:
- Teaching, Learning and Assessment (Early Career Pathway)
- Leading Educational Change (Experienced Educator Pathway)
- Creative Educational Practice
- Investigating Learning and Teaching
- Education, Ideology and Society
- Curriculum and Instructional Design
- Coaching and Mentoring
- Research Dissertation
- Project and Teaching Placement (Early Career Pathway)

Study In:
- Brighton
- Bristol

Entry Requirements:
A degree (normally 2.2 or above) in a creative industry-related subject or significant experience in a relevant field. Overseas students where English is not their native language may be required to meet a minimum English language requirement of an Academic IELTS 6.5. We require a minimum of 6.0 to be achieved in each band.

All applicants will be subject to interview and a portfolio may also be requested for Recognition of Prior Learning (RPCEL).

For more information on the course and modules, visit bimm.ac.uk

The option modules advertised as available for BIMM Institute courses are subject to variation dependant on minimum student numbers and the availability of specialist resources at each college.

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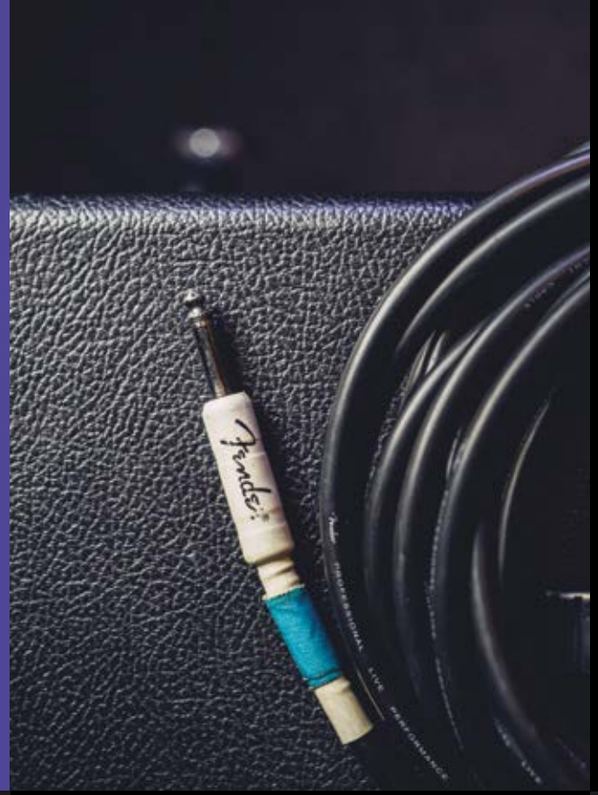
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College Life

Student Well-being

Sometimes, you might want a helping hand. That's why our friendly and fantastic support network is here.

You're never alone when you're at BIMM. Our community makes sure of that. Whether it's a problem to do with your study skills, course, or student life, our Student Support teams can offer confidential support and guidance.

Each of our five UK colleges has a Student Support team. The size of the team varies depending on the size of the college. However, every student has a named contact within each unit; someone who's there for you and who understands the individual demands required by your specific course.

We work hard to make sure you have access to what you need to succeed throughout your studies. That's why we have schemes in place to help you before you start, and while you're here. Our full-time team are fully trained professionals and always ready to listen, help and put action plans in place when needed.

We're committed to a policy of equal opportunities. This means we aim to make all our services available to every student, regardless of background, culture, age, gender, ethnicity or sexuality. We help our students in a variety of different ways, including:

Student Mentor Scheme
Moving away from home for the first time and to a new city can be daunting. Our popular Student Mentor Scheme is here to ensure you have a smooth transition as possible into BIMM life. And for 2021 enrolment, we've enhanced our programme.

Our friendly and trained alumni know just what it's like to be in your shoes. For your first year of study, a recent BIMM graduate will be on-hand to give advice and guidance – and they would have just finished the exact course you'll be starting They'll be there for you online and in-person as you find your feet in your new city and college.

Personal Tutor Scheme
It's important to us that you have everything you need to reach your full potential. That's why we've introduced our new Personal Tutor Scheme.

You will be assigned a dedicated personal tutor who can support you in your studies, with life as a BIMM student, and in your career development.

Your personal tutor will be a BIMM lecturer who has a wealth of experience in your chosen study area. You'll be introduced to them before you start so that you can get to know each other and begin the ball rolling with your life in music.

Throughout your studies, they'll connect you to invaluable opportunities, help develop and nurture your unique strengths, and ultimately support you in achieving your personal and professional goals.

International Students
We're here to help if you're making the leap and joining us from another country. Before you arrive, our International Team can answer any questions you may have to make you feel more at ease. Also, a member of our Student Ambassador team will meet you at the airport and help you settle in.

Well-Being and Welfare
Your well-being and welfare are extremely important to us. If you ever experience any difficulties, it's always better to talk to someone. Our Student Support Team are trained listeners and here for you. They offer a safe space to discuss any of your concerns. We can provide counselling and stress management. This is done on a one-to-one basis and is strictly confidential.

BIMM students and staff who are going through a tough time can now access free online support 24/7 with Togetherall. Whether it's having trouble sleeping, feeling low, stressed or unable to cope, Togetherall can assist by offering support and helping you to take control of the situation.

Should you also require something more long-term, we can help you find a service that's right. For students with long-term mental health difficulties, come and talk to the team. We have a lot of experience in the field, as well as several different resources. Don't feel alone: we're always here.

No matter how you feel and whatever you're going through, you can lean on us.
bimm.ac.uk/student-support

Access and Participation

Here at BIMM Institute, we're wholeheartedly committed to widening access and participation from underrepresented groups in Higher Education. Whether you're an applicant or a current student, we strive to improve the equality of opportunities for all.

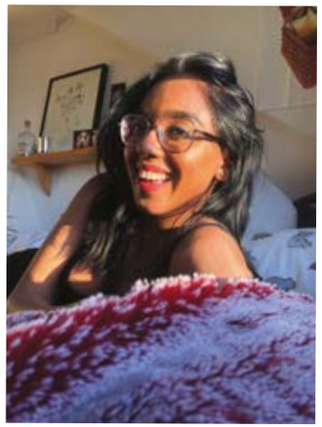
That's why we've launched the BIMM Access and Participation Plan 2020/21. It sets out our commitment to remove any gaps or hurdles that might be in place for someone when it comes to access, success and progression. In particular, we're encouraging and supporting applications from underrepresented groups, such as Black, Asian and ethnic minority communities; students from lower-income backgrounds and areas of low participation in Higher Education; students with disabilities; care-leavers and carers; and mature students. We are also looking to increase participation from female students.

We believe that there should be a level playing field and equal opportunities no matter who you are. That's why we've developed several targeted outreach activities, designed to provide potential students with the opportunity to experience what it means to be a student at BIMM. We also have a package of bursaries and scholarships to remove any financial barriers when it comes to access, including our Fair Access Fund and our Audition Travel Scheme.

We're also putting initiatives in place to actively recruit a varied student body that is an accurate reflection of the wider community we all live in. We believe that a diverse student body makes for a pretty creative and dynamic community – something that's in line with our overarching BIMM ethos and primary mission.

Once you are enrolled at BIMM, you will receive ongoing support throughout your studies via our schemes, such as our Peer Mentoring Scheme and Personal Tutor Scheme. Each of these initiatives provides you with the best possible opportunity to succeed and progress to a sustainable career in the creative industries.

Meet the Students



Kashi Chellen,
Event Management

I think music is such a universal language and that's so amazing to me. I personally find music to be the most beneficial way to work through my emotions. Having suffered from anxiety for a large majority of my life, I find that music helps me to ride the waves of emotion. I can listen to a song that I associate with a certain feeling to bring myself into a particular headspace. It is such a powerful tool.

I have just completed the Event Management course, and I have absolutely loved it! I came to BIMM, not knowing exactly what my options were in events, and this course has helped me find so many different career paths. There's been such a variety of topics covered – from Live Sound to Crowd Management and all the way to my Final Professional Project – they've all taught me so much.

My BIMM highlight has been all the internships and work experiences I've undertaken. I have been so lucky to be able to work for Brighton Pride, Victorious Festival, The Great Escape, Washed Out, and more, and I've learned so much from each of those experiences. I'd also say that all the wicked friends I've made have been a real highlight; they've all helped me along the way.

My advice to anyone joining BIMM is to say yes to every opportunity. With BIMM, you absolutely get what you put in, and the ones who are the most successful are the ones who put themselves out there and take the opportunities presented. Work hard and put in the graft, but don't forget to take care of yourself and place your mental health as a priority.

Studying at BIMM has opened so many doors for me in terms of building my career. BIMM is so well connected in the music industry, and the catalogue of contacts has been so useful for networking. All the lecturers are practitioners first, so their knowledge is all experience-based. Plus, they're all still working in the industry and are happy to utilise their contacts to help students.

Henry Cooper,
Music Business

I've just graduated from the Music Business undergraduate course in Brighton, and I've enjoyed my time here a lot. The course itself is interesting, but the best thing is the extracurricular opportunities that BIMM offers – I run a record label funded by BIMM! The guest speakers are also some of the best, including people like Michael Eavis and Andy Inglis. If you put the effort in, BIMM can be really great.

Working at the label alongside doing my own thing really helped me figure out what it was that interested me and where I fit in the industry. I'm very proud of the work we've been doing and will go on to do with this project. It's such a unique opportunity, and I've learnt and achieved things I would have never been able to do at a generic internship or off my own back. Who'd have thought that at 22 years old I could be running a 30-person team with a budget of £10,000? It's mad.

It sounds cliché, but I think the people I've met and worked with have been the best thing about BIMM for me. Just being taught by, working with, and simply knowing some of the most interesting and engaging people I've ever met has helped me become a more well-rounded person.

My advice to anyone starting BIMM is to get involved. Don't limit yourself or shy away because something seems intimidating. I have come away doing things I never thought I'd be able to do and surprised myself because I said yes to things. BIMM is 100% what you make of it. The great thing about BIMM is that if you are willing to put the effort in, then whatever you want to do is catered for. You are not spoon-fed here. It isn't a place just to go, keep your head down and finish your degree. If you're going to do that, you're wasting what can be a fantastic opportunity.

I know people wanting to do specialist things in the industry, and BIMM has helped them make the specific connections and create those opportunities – all because they asked and put the effort in. BIMM isn't your typical place, so don't treat it as such.

Emanuel J Burton,
Drums

Growing up in church, music helped me to connect to God. Music is a healing art, and it unites the world. I am inspired to create music that has a positive message, and I want to use my platform to create a positive change in the world.

I am in my third year of Professional Musicianship in Drums. My course has been a good stepping stone into learning different styles, genres, techniques and professional skills to take me to the next level in my music career. BIMM Institute will open your mind up to music business knowledge, honest career advice and music industry opportunities. However, nothing is given to you, and you aren't guaranteed success by attending BIMM.

BIMM has supplied endless support with facilities, gear, career/life advice and funding. They support me with my gigs and my entrepreneurial activities outside of my studies, which I am grateful for. My best advice is to build a relationship with your peers, lecturers/staff, attend lectures, utilise the facilities (practice, practice, practice) and think bigger than just your instrument. Most importantly; be kind to others and stay humble.

The biggest misconception is that your professional career and studies have to be separated. In actual fact, you can do both and excel equally. It will take more hard work, time management and commitment, but it's do-able. I am now focused on my solo drumming career. I have set up two businesses within the music industry, and I have been blessed to build working relationships with some great up-and-coming artists in the industry today.

In terms of networking, the music industry is very small in terms of how closely connected everyone is. Network as much as you practice. It's not who you know, but it's who knows you. On numerous occasions, BIMM staff have helped to build my career by sharing their network with me and putting me in contact with people outside of BIMM.

Chrissie Huntley,
Vocals

To me, music is both a language and a community. I've never been great at speaking about my feelings, so I've used songwriting to express myself. Also, I find the universality of music quite moving. It is pure magic.

I joined BIMM aged 23. Coming to BIMM, there was no room for not giving it my all. Initially, I felt as though the clock was ticking as I was a little older than many of my peers. However, I had a meeting with one of our lecturers, Lee Kiernan from IDLES, who advised me to take my time no matter what – there is no rush, and you must always enjoy the journey.

I have just finished studying the Professional Musicianship course in Vocals, and I have had an absolutely unforgettable three years at BIMM. I've formed some of my most valued relationships – both personally and professionally – and the course has massively helped me grow my confidence, ability, self-belief and general knowledge of the industry. I've loved every minute.

BIMM has given me so many opportunities to develop my craft, from playing the End Of Term shows and BIMM Live; to entering me into a competition to play Glastonbury Festival with my band, which we won! BIMM also initiated a connection with BBC Radio Bristol, who have also provided some incredible opportunities over the years. On a more fundamental level, if it weren't for BIMM, I wouldn't have met my band. They are some of my best friends for life, and I couldn't have done any of the amazing things that I have without them.

When I think about the BIMM community, I'm imagining crowd surfing! It's a safe, supportive family that won't let you fall.

If you are serious about making it in the industry, BIMM will recognise that and supplement your journey with all the advice and connections that will help you get there. I've had the most unforgettable experience and feel readily equipped to enter the industry now that I'm graduating, so give it your all!

Meet the Graduates

Jonny Coote,
Keyboard Graduate
Photo: Lucy Foster

Music's always been a part of me. I'm pretty much always listening to, playing, or writing music; it's never off my mind. I love the way it connects people, and how one line of lyrics, or melody, can have so many meanings to so many different people. It's also allowed me to travel the world and have experiences I could never even dream of.

I've been working with Dermot Kennedy for the past two and a half years. And since leaving BIMM, I've worked with Speech Debelle, Moya, James Bay, Foxes, Josef Salvat, Right Said Fred, amongst numerous others, and released music with Dino Psaras, Sian Evans, and Salt Ashes, as well as doing a bunch of sync music for TV and film. Playing the O2 Arena in London for the first time was also an unreal experience.

I was part of the Songwriting and Keyboard courses at BIMM, and that was a broad enough spectrum to stretch myself with. For me, BIMM was a crash-course in how to work hard and fast, and it taught me so many sides of the industry that I was unaware of. I was fortunate enough to play in the house band; the constant dissection of songs, sounds, and styles in lessons really helped push me in the direction of being a great session musician and musical director. I also had the opportunity early on of playing at a 'Night of Rhythm' with Pete Thomas (Elvis Costello) and Steve White (Paul Weller). This instilled in me the confidence that I could get to that level if I worked hard enough for it.

I learned to work quickly and thoroughly. This has helped in all aspects of my musical life, whether it's arranging an intro/outro section for a band in the middle of a stressful week of rehearsals, or learning a song in the last half hour of rehearsals to play on tour the next night. Saying yes a lot helps and gets you into all kinds of new situations where you can grow. If you end up joining BIMM, don't half-ass it. Be open to everything, and if you put the work in, you will reap the rewards.

Napsugár Bardócz,
Event Management Graduate

I simply wouldn't be where I am now if it hadn't been for my time at BIMM. It provided me with the tools I use in my professional life every day, as well as with a solid knowledge of the music industry as a whole.

My lecturers and the Professional Development Team were incredibly helpful in guiding me through all of the experiences and opportunities available to me, and patiently helped me decide on my next steps. It was such a comforting feeling knowing that I had people who had my back and were rooting for me to find my true passion within this industry. I don't think I could've done it without them.

Straight after graduating from the Event Management course, I accepted a job offer and became the coordinator of the UK & European Guild of Music Supervisors. In September 2019, I joined the Everybody's Management team as an Assistant Manager. I primarily work with Jack Garratt, but also assist across the whole roster, which includes the likes of Keane and Melbourne-based pop artist Gretta Ray. I also independently manage a fellow BIMM Brighton graduate: singer-songwriter Miles Goodall. During the past three summers, I have also been working as a promoter representative for the four major Hungarian festivals run by Sziget Ltd (Sziget Festival, Balaton Sound, VOLT Festival and STRAND Festival). This has seen me look after the likes of Dua Lipa, Foo Fighters, Blossoms, Slash, and Bastille, amongst many other international artists.

What I enjoyed most about BIMM was that the extracurricular activities were just as important as academic learning. I put myself to the test as a gig promoter in first year, and ran a stage at 2000trees, Y Not and Elderflower Fields festivals with the BIMM team, met some of the coolest people in the industry and heard their inspiring stories at the weekly Masterclasses. Finally, I landed an interview with the iconic 13 Artists booking agency, which led me to a six months internship with them.

I met so many inspiring, interesting and wonderful people because of BIMM – most of whom are still some of my closest friends to this day.

Strengthening Connection and Community

The music industry moves fast.
We move even faster.
We go above and beyond to make sure that our students have every opportunity available to make the best connections to the right industry professionals and develop the skills needed to achieve their dreams in music. 2020 may have been a curveball year, but that never stopped our ever-creative and dedicated Careers Team from coming together and adapting how we do things.

We make certain that what you learn and have available to you mirrors the industry itself – both now and in the future. Throughout 2020, we've seen the industry develop in areas such as live-streaming, virtual events and digital engagement. So we matched it. We always respond and move with the times to guarantee that our students are fully prepared for life in the industry and have the best experience possible during their time with us.

In fact, 2020 became an opportunity to challenge the norm, flex our creative muscles and strengthen our industry connections. We did this through blended learning, virtual live gigs, digital events, collaborations via Zoom, moving our legendary Masterclasses online, and so much more. It's part of our commitment to provide you with a supportive community and the kind of reactive teaching needed for you to succeed.

2020 connected our community more than ever before.
We manoeuvred traditional ways of learning online and propelled our fast-paced, exciting careers programme into the digital sphere.

Our unique community continuously offers a highly relevant educational environment. One example of this is the development and integration of BIMM Connect into our programme. BIMM Connect helps to bring together students, alumni and staff across three countries and the whole of BIMM. This means that you can access exclusive jobs and opportunities, resources and contacts at your fingertips. This is just one of many innovative ways we connect you straight to the industry.

We can't wait to see what 2021 has in store, both for you and the music industry.
With us, you can expect live gigs (in-person and virtual), more ambitious collaborations with just the click of a button, ground-breaking digital events, an in-house recruitment service to land that dream role, and much, much more. Our community is always adapting, evolving and creating, and we can't wait to have you be a part of it.

Let's create magic in 2021. Let's create your life in music.

bimm.ac.uk/employability

Gigs and Events

Being at BIMM Institute isn't about catching 40 winks in a stuffy lecture hall. We run incredible and inspiring events throughout the year so that you can network and put what you've learnt during your course into practice. Our gigs and events are also perfect for finding your people, mixing with new friends and fully immersing yourself into BIMM life.

Your calendar can be as rammed as you want it to be. Our events include Freshers' Week, Masterclasses, industry panels, and so much more. And to complement our college-based events, we have taken some of our gigs, events and Masterclasses online so that all of our BIMM locations can get together, share their knowledge and enjoy a collaborative experience.

Speaking of collaborative experiences, live music has and always will be a vital part of the industry. So, you'll have the opportunity to help stage, play and promote regular student-run gigs at renowned city venues. You'll also have the chance to get stuck in with our end-of-term gigs. These showcase musicians, bands and songwriters at events across Birmingham, Brighton, Bristol, London and Manchester.

"**My highlight at BIMM so far has to be the end of term gigs in my first year. I've had [other] opportunities through BIMM that are probably career highlights, but I will always remember the first year and the life-long friends I've made through the end of term gigs. Everyone's excited, having fun and encouraging – good, good times with good, good people."**

Martha Phillips, Songwriting

Aside from performances, our live music activity means you can hone your skills behind and in front of the stage. And, because we work with the UK's biggest events, you'll be able to work in roles such as artist hospitality, promotion, stage management, music marketing roles, and so much more.

It's all happening here at BIMM.

bimm.ac.uk/events

Work Experience and Opportunities

At BIMM Institute, we work closely with our industry partners and understand what employers need: broad and flexible skills, high-quality work experience and a network of contacts. You will develop all of these – and more – during your time with us, supported by your lecturers, dedicated Careers Team and our collaborative community.

Community is Everything
The BIMM community is something special. It's supportive, creative, collaborative and always eager to see you succeed. Our Careers and Industry teams do everything they can to make sure you get to where you want to be.

We are proud to have outstanding Careers and Industry professionals in every college. These teams are dedicated to helping students find the opportunities best suited to their career goals. Their friendly and flexible services include:

- One-to-one career planning tutorials with a professional careers adviser
- CV advice sessions with music industry recruitment specialists
- Opportunities to mix with industry professionals in career seminars
- Mock interviews with major record labels, agents and recruitment companies
- Annual industry-leading careers event WRKiT/WRKiT North, which puts you face-to-face with all the top music recruiters
- Dedicated assessment centres for graduate internships, agents and promoters
- Access to BIMM Connect – your online platform for jobs and placements, building a network of contacts and developing projects
- Masterclasses from the world's most successful industry professionals – with live sessions, expert advice and industry insight

We're also proud to launch Talent Match: our in-house recruitment service to help you land the job of your dreams. We take care of everything for you – from checking your CV to interview advice and giving feedback from employers. It's a totally free and unique service that you won't find in any other music education provider, and it continues for a whole year after you graduate.

You see, that's kind of how we do things here. Once you join our community, we'll support you for as long as you need – even after you graduate.

Along with Talent Match, our dedicated and active Alumni Team is available to help you to navigate your career path and build your professional network.

You'll also have ongoing access to BIMM Connect where you can find exclusive job opportunities, events, connections, and a dedicated Alumni group.

With BIMM, you'll become a valued member of our prestigious alumni community.

Plus, you'll have the chance to pass your knowledge on to the next generation. You can help shape our courses by participating in our Industry Advisory Panels or even take part in our in-person and virtual panel events and Masterclasses.

Get Experience and Get Noticed
As a student, you will be encouraged to think big and take risks. Employers want to see that you can demonstrate your passion for music, which is why all BIMM students learn by doing.

Throughout their time at BIMM Institute, students run record labels, promote live gigs, produce TV shows, write blogs, run social media campaigns for artists and bands, and develop entrepreneurial ideas.

Musicians may also become teachers or form profitable function bands, signing to our partners Alive Network: the UK's leading live entertainment agency. We also support writers to compose for EMI Production Music, join our songwriting camps, and record, produce and release original music.

Every student at BIMM Institute has the option to choose a placement module called 'Working in the Creative Industries' as part of your course. Whichever path you choose, our Careers Team will help you to explore, research and secure a placement or develop your own entrepreneurial project.

Over the last three years, our students have secured work experience placements with leading players in the music industry, such as:

- Sony Music
- Universal
- Warner Music
- CAA
- DIY Magazine
- The Great Escape Festival
- LD Publicity
- Teenage Cancer Trust
- AIM
- United Talent Agency
- Cooking Vinyl
- Music Venues Trust
- Cherry Red

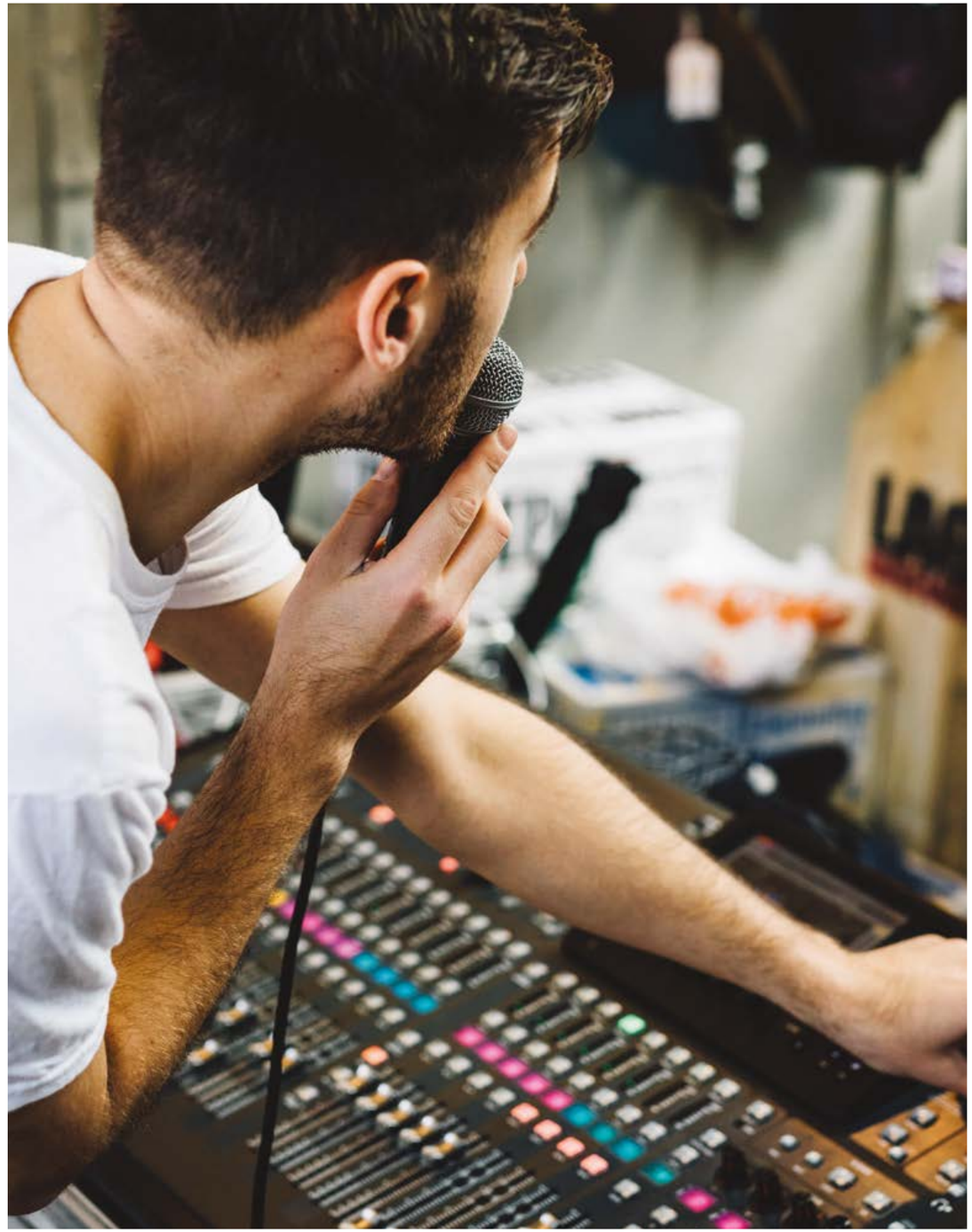
"BIMM is the perfect place to get hands-on experience in the music industry...The best way to find what suits you is to throw yourself into work experience. You will get to meet so many different people and keep yourself busy whilst still being productive."

Ells Sivakumaran,
Event Management Graduate

Every aspect of the music industry is open to our students to get involved. At BIMM Institute, we thrive on encouraging a community of learning. Every day our students are out there making something happen. What will you make happen?

bimm.ac.uk/work-experience

bimm.ac.uk/opportunities



Roland
TR-8

Student Association

Not all of our activities link to your course. That's because we understand how beneficial it is to have experiences outside of the curriculum. They can help your well-being and your growth as a person. Kashi Chellen, BIMM Student Association President, tells us what you can expect, and how you can create your own society.

"The Brighton BIMM Student Association (BSA) launched last year to provide students with a platform and space to create their own communities of like-minded people.

These societies can be started by anyone, and we have a great range of societies across all of the BIMM colleges, including; LGBTQ+, Women in Music, Events, Football, Run Club, Environmentalists, and so many more. You can find groups for each society on Facebook and BIMM Connect.

I really enjoy the activism and work that goes into the LGBTQ+ LOUD AND PROUD society. This society has put on a couple of wonderful events to raise money for local LGBTQ+ charities and are very active in promoting resources for education in the community.

I think having a BSA has been so beneficial to the student experience because it gives the students something that they feel is theirs. The entire premise of the BSA is that it is run by students for the students, and this provides an overall authentic university experience.

Being BSA President has been so incredibly rewarding. I've enjoyed being a part of college decisions and getting to sit in on meetings to see how student voices are heard. The entire BSA team are fantastic and work so hard to ensure that the societies are running efficiently and are represented.

Student voices can be represented in management meetings, and financial backing can be provided to ensure the societies can have regular meetups and even put on events. Having these opportunities has proven to be something that students enjoy.

In order to start a new society, you must have three members, a logo to be promoted on the social channels, and an aim/objective for the society. This could be anything from providing a safe space for your society to meet up, to raising money for a chosen charity.

The BSAs across all colleges are in regular contact with each other. It was lockdown that brought us all together. We worked together to put on the BIMM Lockdown Sessions, which proved to be a success in giving students a creative outlet during the beginning of the COVID-19 pandemic.

BIMM Birmingham have a Football Society who we plan to have inter-college games with and set up termly tournaments. BIMM Dublin also have a thriving Events Society. There is some crossover in societies and the aim going forward is to continue the cross-college collaboration and further strengthen those connections."

bimm.ac.uk/student-association

BIMM Connect

Connecting you to the industry and with like-minded people is at the centre of BIMM Institute. We provide plenty of chances for you to network face-to-face at events. And, we also allow you to connect in the digital sphere via BIMM Connect.

BIMM Connect is our free social network that's home to Europe's largest private community of music students and graduates. It links you directly to fellow musicians and industry creatives and businesses via the app or your desktop. All you have to do is reach out and get the ball rolling.

You can find exclusive opportunities and get inspired. Post about and find gigs and events, talk to people, set up groups, run projects, get advice, access resources and apply for work experience and fantastic career opportunities. With users from across our Student, Alumni and Staff/Faculty community, BIMM Connect allows you to become part of something bigger.

In 2020, BIMM Connect also welcomed members from Screen and Film School and Institute for Contemporary Theatre - connecting our communities in music, film, and the performing arts. What's more, once you graduate, you keep access to the site for life – joining our community of thousands of other Alumni, with ongoing access to exclusive events and content.

How to Apply

Open Days

Experience BIMM Institute for yourself by attending one of our Open Days.

We run Open Days across the country so that you can see exactly how we do things. There's no better way to see what the next three years of your life could look like. Most importantly, you can decide whether we're the right fit for you.

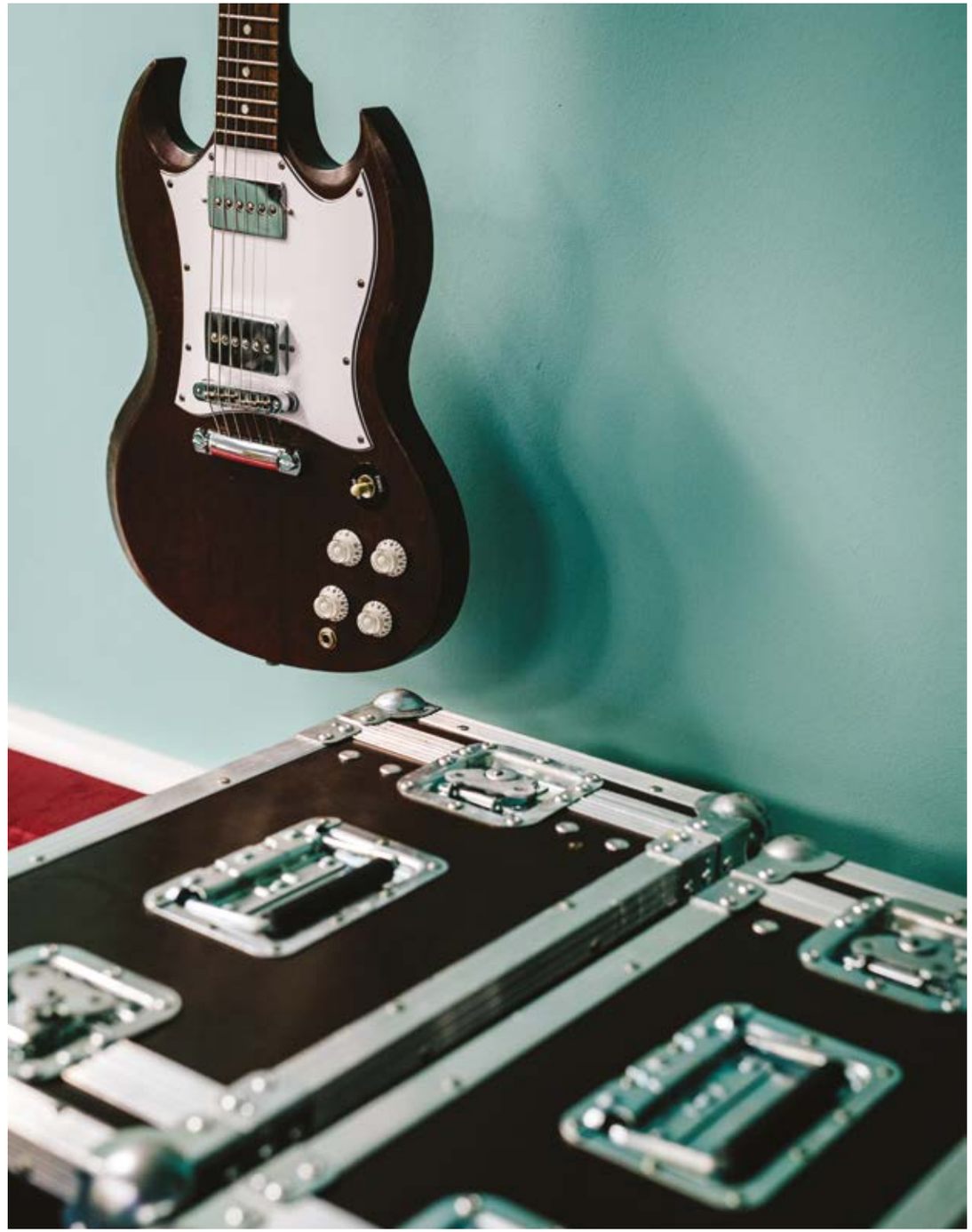
At our Open Days, our welcoming staff will make you feel at home straight away. You'll get a feel for our creative and friendly environment, see our state-of-the-art, high-tech facilities and be able to explore our colleges. You'll also be able to talk to our inspiring industry lecturers and chat with students about what they've been up to.

At a BIMM Institute Open Day, you can:

- Experience live performances from BIMM artists
- Learn about our values, courses and relationship with the industry
- Meet our world-class lecturers
- Ask questions about life at BIMM and our wide range of industry opportunities

Between October and December 2020, we will hold **Virtual Open Days** on Zoom, so you can discover everything from the comfort of your own home, and chat to our current students and friendly Admissions Team.

Book your place for our virtual and face-to-face Open Days by heading to bimm.ac.uk/open-days



Your Application

Applying to study with us is the next move in starting this exciting and life-changing chapter of your life. You're one step closer to following your passion, being taught by our world-class lecturers and having our incredible industry connections and unparalleled opportunities at your fingertips.

Our experienced and friendly Admissions Team are on hand to help at any stage of your application process. They know the ins and outs of BIMM Institute, UCAS and what's involved, and are only ever a message, email or phone call away if you have any questions.

Plus, you can find useful resources, guides and tips on our website to help you through the process.

bimm.ac.uk/apply

Undergraduate Courses (UK Applicants)

Single and Joint Honours

Step 1: Apply
You will need to submit an application through UCAS at ucas.com using the appropriate UCAS Course Code (which you can find on our course pages). Once your application has been received, we'll invite you to an interview or audition.

Our interviews and auditions are conducted in a relaxed and supportive manner. They are as much about you assessing us and making sure BIMM Institute is the right place for you to study. The audition or interview also gives you another opportunity to learn more about the course you have applied for.

Step 2: Personal Statement
Part of your UCAS application involves writing a personal statement. This gives us an insight into your ambitions, skills and previous experience, as well as providing you with a chance to show us your passion for your preferred path.

For information on how to write a personal statement, check out our online guide: bimm.ac.uk/essential-documents

Step 3: Auditions, Interviews and Portfolio Submissions
Depending on which course you choose, you may need to attend an audition, interview or submit a portfolio of work as part of your application.

We have plenty of handy resources online to help you prepare for your audition or interview. The BIMM Admissions Team will also send you preparation guidelines, which will be specifically for the course you have applied for.

Undergraduate Courses Requiring an Audition*:
• Performance (Guitar, Bass, Drums, Vocals and Keyboards)
• Songwriting

*Auditions can be completed virtually by Zoom, or in person.

Non-Performance Undergraduate Courses and Interviews:
• Music Business
• Event Management
• Music Marketing, Media and Communication

Undergraduate Courses Requiring a Portfolio and Interview:
• Music and Sound Production
• Electronic Music Production

Step 4: Offers
If your UCAS application is successful, you'll be made a 'conditional' or 'unconditional' offer.

• A **'conditional'** offer means that your place is pending until we receive any further information required, such as exam results and certificates

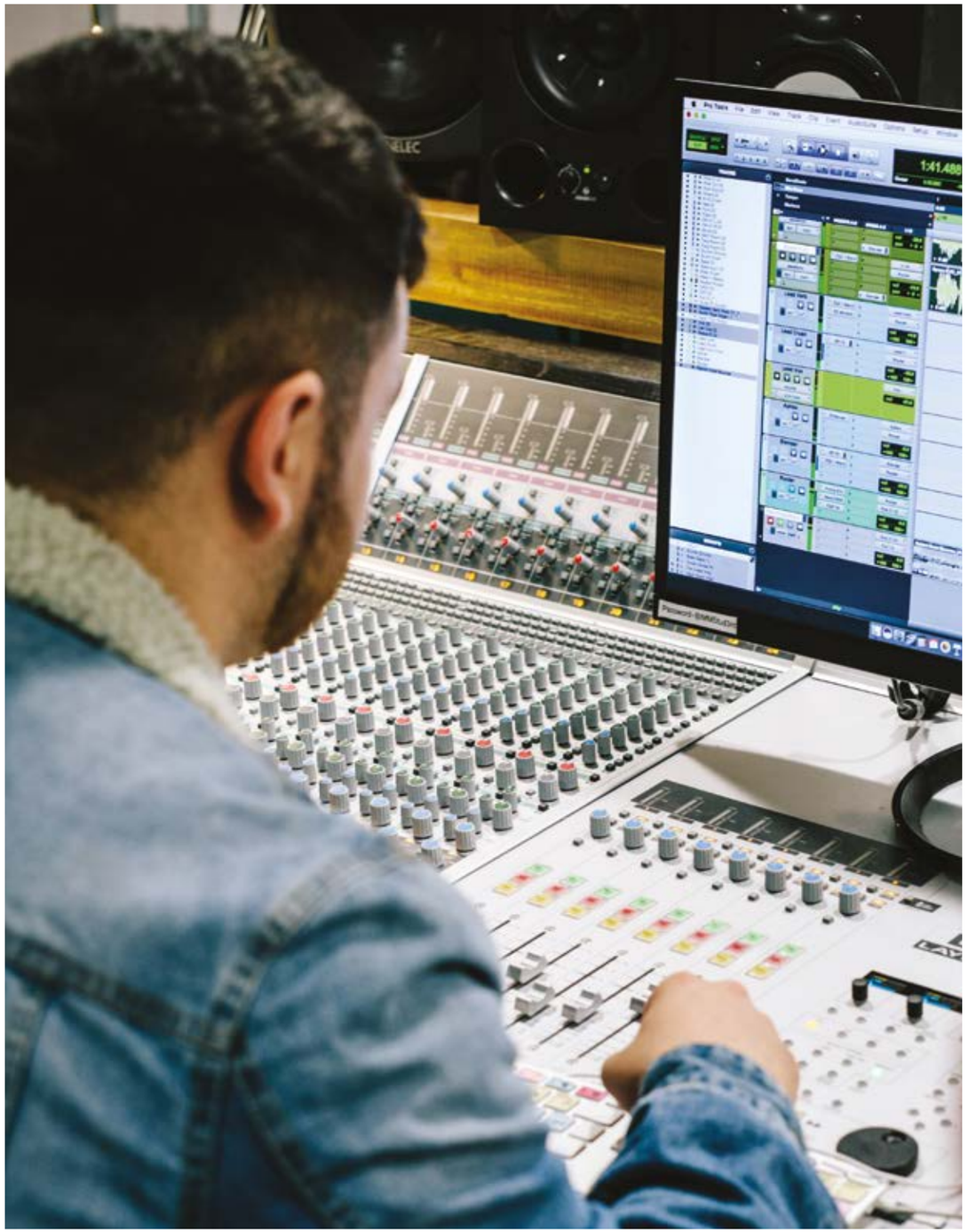
• An **'unconditional'** offer means that you have met the entry criteria for the course

Step 5: Confirm Your Place
Confirmation of your place will be made through 'Track' on ucas.com. It's then up to you to confirm your place.*

*If you have a conditional offer, you do not need to have met the conditions to accept your place.

Once you have accepted the offer, the BIMM Institute Admissions Team will be in touch with further guidance and information where applicable.

For more information, please head to our website: bimm.ac.uk/apply



Postgraduate Courses (UK Applicants)

BIMM Institute is delighted to announce the addition of two innovative postgraduate courses to its already varied range of curriculum. For 2021, the MAs will be offered at London, Brighton, Bristol and Manchester.

So, what are the benefits of an MA for prospective postgraduates? An MA qualification adds significantly increased employment potential within specific fields of the music industry, such as:

- Tuition within Further and Higher Education
- Creative academia
- Music business
- Academic research within a range of fields

Our postgraduate courses are also flexible. Our options include two years part-time for working professionals, or one year full-time for those interested in accelerated learning.

You can choose to study one of our two MA courses:

- MA Popular Music Practice
- MA Learning and Teaching in the Creative Industries

Step 1: Apply
To apply, you will need to complete an application form. Please contact the Admissions Team who will provide you with a link to an online form. You can contact the team by email, phone or live chat.

Step 2: Interview
Once your completed application has been received, we will be in contact to arrange an interview with a course leader for the MA you are interested in studying.

The interview will run between one and one and a half hours and will allow you the opportunity to ask in-depth questions.

If you are interested in studying the MA Popular Music Practice, there are two steps to the interview process. Once you have completed your interview, the course leader will share details of both your application and interview with a Specialist in the department for any additional comments and recommendations.

Step 3: Offer
If your application is successful, you'll either be sent a 'conditional' or 'unconditional' contract offer.

- A **'conditional'** offer means that your place is pending until we receive any further information required, such as exam results and certificates

- An **'unconditional'** offer means that you have met the entry criteria for the course

Step 4: Acceptance
If you wish to confirm your place, all you will need to do is return a signed copy of your contract to admissions@bimm.ac.uk

If you are interested in studying the MA Teaching & Learning in the Creative Industries, you will be required to complete a DBS check upon acceptance of your place. This can be arranged directly with BIMM Institute.

International Applicants

Here at BIMM Institute, we're very proud to welcome students from all over the world. It's what makes our creative atmosphere unique. We currently have over 750 international students from 60 different countries. Our doors are always open, wherever you're from and whatever your background.

If you are currently in your final year at school/college, you can begin your application process with BIMM Institute prior to completing your current qualification.

You can apply for all our full-time courses. Follow these easy steps or visit bimm.ac.uk/apply

Step 1: Apply
- Undergraduate Courses:
You can apply to join us by heading to ucas.com

- Postgraduate Courses:
Apply directly with us by finding your course on our website and clicking 'Apply Now'.

Step 2: Auditions and Interviews
Once we've received your enquiry, we'll invite you to complete an audition or interview.

- Undergraduate Courses:
A date and time will be sent to you via UCAS and email. You'll then need to confirm this date on UCAS.

- Postgraduate Courses:
A member of our Admissions Team will contact you directly to organise a date and time for your audition or interview.

Step 3: Remote Auditions
We understand that you might not be in the country for your audition. That's why we offer flexible remote auditions or alternatives. Simply find your course below and contact us if you have any more questions.

- For Performance Courses (Guitar, Bass, Drums, Vocals and Keyboards)
If you're not able to visit us for an audition, we'll send you demo guidelines and an application form.

- For Music Production and Songwriting Courses
If you're not able to visit us for an interview, you'll need to submit a digital portfolio. You'll also need to book a phone interview with us.

- For Music Business, Event Management and Music Marketing, Media and Communication Courses
If you're not able to visit us for an interview, you'll receive an application form where you'll need to complete a personal statement.

Following this, the Admissions Team will get in touch with you to arrange a phone or online interview.

- For Joint Honours Courses
If you're not able to visit us in person, you'll receive thorough guidance from our Admissions Team on alternative methods.

Step 4: Contract Confirmation
After your audition or audition-alternative, you'll be debriefed by a member of the Admissions Team and told whether or not we'll be offering you a place.

- Undergraduate Courses:
You'll be offered a place via UCAS, which needs to be accepted before the UCAS deadline.

- Postgraduate Courses:
You'll be sent a contract and offer letter via email, which needs to be confirmed within 28 days of the dated contract.

Step 5: Information Pack
Once your place is confirmed, our Admissions Team will send you an information pack along with details on becoming a new International Student at Europe's leading and most prestigious music institute.

English Qualifications, Entry Criteria and Visa Information

Entry Criteria
You will need to meet the academic entry criteria for the course you wish to apply for. These can be found on our website. When you make your application, you'll need to provide us with evidence of your qualifications.

Undergraduate Single Honours Courses:
• BMus (Hons) Popular Music Performance
• BMus (Hons) Songwriting
• BA (Hons) Music and Sound Production
• BA (Hons) Electronic Music Production
• BA (Hons) Music Business
• BA (Hons) Event Management
• BA (Hons) Music Marketing, Media and Communication

Undergraduate Joint Honours Courses:
• BA (Hons) Popular Music Performance & Music Business
• BA (Hons) Music Production & Music Business
• BA (Hons) Songwriting & Music Business
• BA (Hons) Popular Music Performance & Music Production
• BA (Hons) Popular Music Performance & Event Management
• BA (Hons) Music Business & Event Management
• BMus (Hons) Popular Music Performance & Songwriting
• BA (Hons) Songwriting & Music Production

Postgraduate Courses:
• MA Learning and Teaching In the Creative Industries
• MA Popular Music Practice

English Qualifications
If your first language is not English, you might need to complete an English language test. Should this be required, we recommend Academic IELTS as a first choice. Please find below the English Language qualifications accepted for our courses. Our Admissions Team will also be able to provide further information and guidance if you have any queries on the qualification you hold:

Undergraduate Courses:
• IELTS Academic with 6.0 overall, including at least 5.5 in each band
• Cambridge Certificate of Proficiency in English (CPE) with a score of 170 overall, including at least 165 in each band
• Cambridge Advanced Certificate in English (CAE) with a score of 170 overall, including at least 165 in each band
• Pearson (PTE Academic) with a score of 50 overall, including at least 42 in all four skills
• TOEFL (iBT) with a score of 80 overall, including at least 19 in Listening, 19 in Reading, 21 in Speaking and 21 in Writing
• LanguageCert ESOL B2 Communicator Level, when both Written (Listening, Reading, Writing) and Spoken (Speaking) tests have been completed:, with a B2 Pass

Postgraduate Courses:
The English language entry criteria for our MA courses can be found on our website.

Visas
If you are a national from outside the EU/EEA, you will need a Tier 4 (General) Student visa in order to study at BIMM Institute.

As a result of the UK's exit from the EU, all EU/EEA and Swiss nationals studying at BIMM Institute will require a Tier 4 (General) visa unless you hold Settled or Pre-Settled status under the EU Settlement Scheme.

BIMM Institute is a licensed Tier 4 Sponsor and will sponsor your visa application subject to your application meeting our admissions and compliance requirements.

Please ensure that you apply for your Tier 4 visa in a timely manner.

CAS
After accepting your offer, and providing BIMM Institute with all required documents, you will be issued a Confirmation of Acceptance for Studies (CAS) document.

This document evidences BIMM Institute's sponsorship of your Tier 4 visa and provides details about the course you will study, the qualifications your offer is based upon, and your passport information.

BIMM Institute provides Tier 4 students with a bespoke service to ensure that you successfully navigate the visa application process. We will advise you on the documents required for your visa application and check your supporting documents prior to the submission of your visa application.

For more information and advice, please contact the International Team via email at: international@bimm.ac.uk

You can also get useful information about the requirements for the Tier 4 visa category at the UK Council for International Student Affairs website:

www.ukcisa.org.uk/Information--Advice/Visas-and-Immigration/Tier-4-eligibility-and-requirements

Alternatively, you can visit ukcisa.org.uk or call (+44) 1273 626 666.

Auditions, Interviews and Personal Statements

We couldn't be more excited about welcoming the next wave of students and guiding you through your BIMM Institute journey. However, before you walk through the doors, you'll be required to write a personal statement as part of your UCAS application. You might also have to complete an audition, interview, or submit a digital portfolio.

The application process at BIMM Institute is designed to capture a variety of elements — technical ability, academic skills, passion for your subject of study and an understanding of the course you have chosen to apply for. We want to make sure all applicants enrol onto a course that best serves their specific career aspirations, current skill set and academic growth.

Many applicants submit their UCAS application first and then have their audition or interview booked in. Your audition or interview can be arranged via an invitation from our Admissions Team. Alternatively, you can contact us in advance and have your audition or interview in place for when we receive your application via UCAS. However, if you're unsure of which course you might want to apply for, you can book your audition or interview before submitting your UCAS application. The audition or interview might be helpful in terms of your decision-making.

Whether you'd like to book your audition or interview before or after submitting your UCAS application, we're here to help and happy to arrange your preferred approach.

Personal Statement
Whichever course you're applying for, you'll have to complete a written personal statement as part of your UCAS application. This is your opportunity to tell us about your career goals, why you'd be suitable for the course and outline any relevant experience.

We recommend that you take your time with your personal statement as what you submit will form a significant part of your application. There are guides on how to write a personal statement available on ucas.com or you can view BIMM's Applicant Guide on our website which offers helpful tips and advice on how to successfully capture your passion and skills on paper: bimm.ac.uk

Auditions
If you've applied for a course that requires an audition, our Admissions Team will send you guidance on how to prepare within your booking confirmation.

The auditions are conducted on a one-to-one basis by a BIMM entrance assessor. These can be completed either in person at one of our colleges or remotely via online platforms.

The auditions and interviews take approximately 45-60 minutes. At the end of your audition or interview, you'll have a good indication of your impending offer from BIMM Institute.

Our auditions and interviews provide the perfect opportunity to ask questions about the course during your time with your assessor, as well as discuss any feedback.

Undergraduate courses that require an audition*:
• BMus (Hons) Popular Music Performance
• BMus (Hons) Songwriting

*Plus, all joint honours undergraduate courses that include Performance or Songwriting.

Please note that between October and December 2020, we will hold all auditions and interviews online via Zoom.

Digital Portfolio Interviews
If you've applied for a Music Production undergraduate course, you'll be offered a portfolio-based interview upon meeting the entry requirements. This will take place at one of the BIMM colleges with a specialist assessor. Alternatively, it can be undertaken via an online platform or phone. Once you've applied, we'll let you know what you need to prepare for your portfolio.

Undergraduate courses that require a digital portfolio*:
• BA (Hons) Music and Sound Production
• BA (Hons) Electronic Music Production

*Plus, all joint honours undergraduate courses that include Music Production.

Interviews: Non-Performance Undergraduate Courses
For our non-performance undergraduate courses, all applicants will be given the opportunity to take up a professional consultation, which takes the form of an interview.

In this session, you are given the chance to both demonstrate your suitability for the course as well as delve further into the understanding of it through a one-to-one conversation with your BIMM Institute entrance assessor.

Once your interview is booked, our Admissions Team will guide you on how to best prepare and make use of your time with us.

The interviews can be in person at any college. Alternatively, we can offer remote interviews via an online platform or phone.

Undergraduate courses that offer a professional consultation/interview:

• BA (Hons) Music Business
• BA (Hons) Event Management
• BA (Hons) Music Marketing, Media and Communication

We want you to feel completely comfortable. That's why we've created plenty of videos and advice across our site to help you achieve your very best.

Please visit our website for more information:

bimm.ac.uk/audition-advice

Fees and Finance

Because we're Europe's largest and most prestigious music institute, we're uniquely positioned to offer outstanding value and quality to all our students.

Our Fees and Finance team are always here to guide and update you through the process. We're able to provide advice and support on any ongoing developments when it comes to the UK's exit from the EU, and how this might affect you as an upcoming BIMM student.

For our most up-to-date information regarding student finance for EU nationals and courses starting in the UK for the 2021/22 academic year, please head to our website:

bimm.ac.uk/fees-and-finance

Undergraduate Courses

Single Honours		**UK Student**	**International Student**	**UCAS Code**
BA (Hons) Music & Sound Production	3 years full-time	£9,250	See website	W374
BA (Hons) Electronic Music Production	3 years full-time	£9,250	See website	W383
BMus (Hons) Songwriting	3 years full-time	£9,250	See website	3C45
BMus (Hons) Popular Music Performance** **Guitar, Bass, Drums, Vocals, Keyboards	3 years full-time	£9,250	See website	W316
BA (Hons) Music Business	3 years full-time	£9,250	See website	N100
BA (Hons) Event Management	3 years full-time	£9,250	See website	N200
BA (Hons) Music Marketing, Media and Communication	3 years full-time	£9,250	See website	W376
Joint Honours				
BA (Hons) Popular Music Performance & Music Business	3 years full-time	£9,250	See website	W300
BA (Hons) Music Production & Music Business	3 years full-time	£9,250	See website	W370
BA (Hons) Songwriting & Music Business	3 years full-time	£9,250	See website	3C47
BA (Hons) Popular Music Performance & Music Production	3 years full-time	£9,250	See website	W382
BMus (Hons) Popular Music Performance & Songwriting	3 years full-time	£9,250	See website	3C48
BA (Hons) Songwriting & Music Production	3 years full-time	£9,250	See website	3C49
BA (Hons) Popular Music Performance & Event Management	3 years full-time	£9,250	See website	W100
BA (Hons) Music Business & Event Management	3 years full-time	£9,250	See website	N300

All fees quoted apply to the 2021/22 academic year only, are on a per annum basis and may be subject to change.

bimm.ac.uk/fees-and-finance

Postgraduate Courses		UK Student	International student	UCAS code
MA Popular Music Practice (full-time)	1 year full-time	£8,495	See website	N/A
MA Popular Music Practice (part-time)	2 Years part-time	£5,000	See website	N/A
MA Learning & Teaching in Creative Industries (full-time)	1 year full-time	£8,495	See website	N/A
MA Learning & Teaching in Creative Industries (part-time)	2 year part-time	£5,000	See website	N/A

BIMM alumni will receive a tuition fee discount of £1,000 on full-time courses or £500 for part-time courses.

Postgraduate fees will be covered by Student Finance England on behalf of the UK Government and paid directly to students in regular instalments.

Student Loans

We're continually committed to ensuring the best value music education possible. In fact, we've recently registered with the Office for Students (OfS) – the new regulator of all Higher Education Institutions in the UK.

This has several implications for our institution and affects the loans that students at BIMM Institute in the UK can receive in respect of their tuition fee.

This means that BIMM Institute students can now apply for a student loan to cover the full amount of their tuition fee (£9,250). Previously, the maximum loan available was £6,165.

You can find out more information on the guidelines and how to apply for a student loan at slc.co.uk

Repayments
Your loan repayments are linked to your income. You only make repayments when your income is above £25,700 a year. If your income drops below this amount, repayments stop.

Each month you pay back 9% of any income over £25,700 – this would work at approximately £32 per month if you're earning £30,000 per year.

For more information on loans – or any queries you might have on tuition fees and student finance – please contact the BIMM Finance Team on 0844 2 646 666 or by emailing financeenquiries@bimm.ac.uk

For students to be eligible for SLC funding, they must be studying a designated course.

Scholarships and Bursaries

Each year, we offer a limited number of undergraduate scholarships and bursaries to talented and committed applicants and students in financial hardship.

That's because we're dedicated to supporting and offering opportunities to aspiring music professionals – no matter their background or financial situation.

Further information on our Scholarships and Bursaries for 2021/22 will be available on our website from April 2021.

bimm.ac.uk/scholarships-bursaries

The Fair Access Fund
We want a level playing field and equality of opportunity, and so we have set up The Fair Access Fund to ensure students are supported during their studies.

Every student has different needs and The Fair Access Fund aims to support successful BIMM Institute undergraduate applicants in the following ways:

- Financial support: Financial support for tuition fees and maintenance costs including rent
- Course material support: Instruments, software, hardware and reading materials to support you during an undergraduate course
- Engagement support: Specific support needs including counselling, additional learning support or help to access Disabled Students Allowance (DSA)

BIMM Institute will provide you with a contact who will help develop bespoke support for you. The amount of support that you are awarded will depend on your circumstances. To find our general guide and how to qualify, head to bimm.ac.uk/fees-and-finance

Music Made Us

Here at BIMM, we truly believe in music's ability to make a positive change, transform lives, push boundaries, create communities and ultimately shape who we are. Our Music Made Us campaign explores, discusses and celebrates what music means to people and how it's impacted our very being.

The importance of music is virtually impossible to articulate. Music reacts to, comments on and influences so many aspects of our world, such as identity, society and politics, and technology. It has done throughout the history of music and will continue to do so for as long as people create and champion music.

"You have a responsibility as a musician to push the boundaries and if you aren't doing that, then why bother?"

Space of Black Futures

With Music Made Us, we explore music's relationship with these areas and hear from the students, recent graduates and music industry professionals who have been shaped in some way by this creative outlet.

Whether it's a particular track, album, genre, artist, band or your creativity and passion for music that's affected you, we want to hear your story. Tell us about how music has shaped your life using #MusicMadeUs on social.

"Music is a feeling. Music should give you something. When I'm on stage, I'm always getting something. Not sure what that is; but it's never sadness."

BIMM Graduate, Hip-Hop DJ and Off Licence Magazine Brand Manager, Matt 'Brickcellphone' Leppier

Get involved at bimm.ac.uk/music-made-us

Contact Information

Version 1

To apply to BIMM Institute, book an audition or ask us a question, please don't hesitate to get in touch.

BIMM Institute Head Office
2 Bartholomews
Brighton
BN1 1HG

Tel (UK): 0844 2 646 666
Tel (Int): +44 1273 626 666
Email: admissions@bimm.ac.uk
Web: www.bimm.ac.uk

BIMMInstitute

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bimm_stagram

College Locations
BIMM Birmingham
93-96 Floodgate Street
Birmingham
B5 5SR

BIMM Brighton
38-42 Brunswick Street West
Hove
BN3 1EL

BIMM Bristol
1 Passage St
Bristol
BS2 0JF

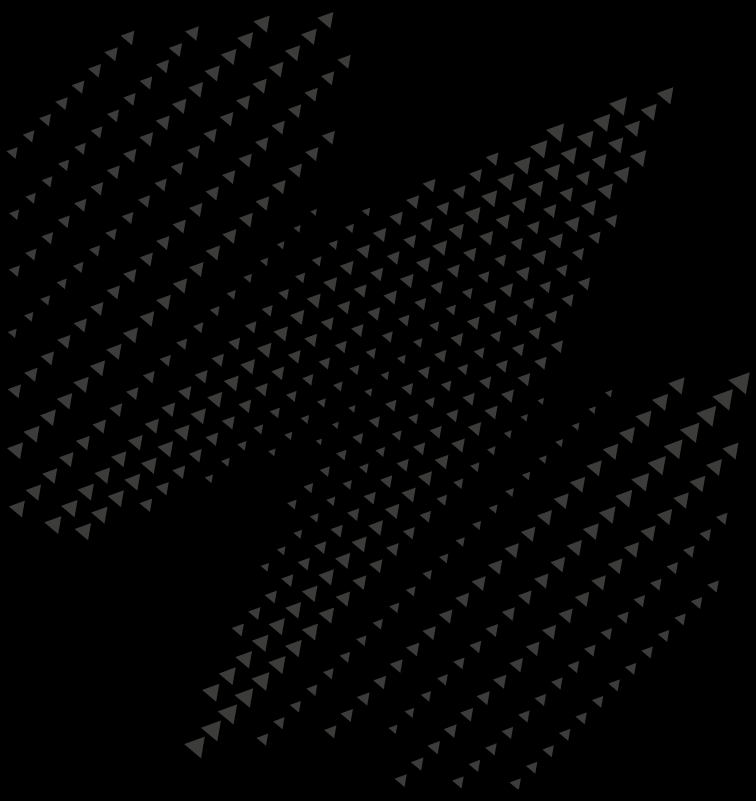
BIMM London
Barclay House
Effie Road
SW6 1EN

BIMM Manchester
Bank House
Faulkner Street
Manchester
M1 4EH

Thank You
We'd like to thank all our students and staff for appearing in and contributing to our prospectus.

Disclaimer
This prospectus was printed in September 2020. It contains information on BIMM Institute courses and programmes that are intended to run for students wanting to start their Higher Education journey in 2021.

We've made every effort to ensure that the information provided is accurate and correct at the time of printing. However, the information contained in this prospectus is subject to change without notice.

Please note that courses and course content are regularly reviewed and may be subject to change. Courses themselves are subject to availability.

Did You Know?
Our prospectus is 100% recyclable.