# **SEMESTER ABROAD**





# TAKE A SEMESTER ABROAD AND STUDY BUSINESS IN FINLAND, ONE OF THE SAFEST AND MOST EXITING COUNTRIES IN THE WORLD!

HELBUS Helsinki School of Business offers you the opportunity to study undergraduate or graduate-level business courses either in the fall or spring terms.

#### FINLAND IS A SAFE AND EXITING DESTINATION

Some fun facts about Finland:

- 1. Finland is the safest country in the world
- 2. Finland is the third-best travel destination in the world
- 3. Finland's primary education is the best in the world
- 4. Finland is the world's second-best country in which to be a girl
- 5. Finland is the happiest country in the world
- 6. Finland is the third most competitive country in the world
- 7. Finland is the third in the world for the promotion of innovation

#### **HELSINKI SCHOOL OF BUSINESS**

HELBUS is a private business school in Finland founded in 2012. The school offers undergraduate and postgraduate degrees in business and management through it's partnership programme with the University of Northampton in the UK. It also offers the Higher National Diploma, a two-year qualification accredited by Pearson, the largest accrediting organisation in the world.

Programmes at HELBUS are taught completely in English. Our visiting professors come from prestigious universities in seventeen countries and will challenge you to think globally. Students take an active part in the lessons, thus developing their communication and presentation skills that employers highly value. Over 80 % of HELBUS instructors hold a doctorate and all have a wealth of teaching experience as well as are professionals in their own areas of expertise.







#### STUDY CONTENT

#### **FALL TERM**

you can choose from the following units:

- Business and the Business Environment -
  - Marketing Essentials -
  - Human Resource Management -
  - Entrepreneurship and Small Business Management -
    - Pitching and Negotiation Skills -
    - Developing individuals, teams and organisations -
      - International Marketing -
        - Sales Management -

## PROGRAMME DATES

2020 FALL TERM: August 31st – November 29th 21 SPRING TERM: January 7th – April 5th (or alternatively February 24th – May 24th)

#### INVESTMENT

The tuition fees for a three-month semester at Helsinki School of Business are 4705 €. Monthly living costs are around 800 - 1000 €.

#### **SPRING TERM**

you can choose from the following units:

- Management and Operations -
- Innovation and Commercialisation -
  - Management Accounting -
- Managing a Successful Business Project -
  - Organisational Behaviour -
    - Launching a Venture -



### CONTACT INFORMATION

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www.helbus.com







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