SUKRUTI SHRIVASTAVA

PRODUCT DESIGNER

(812) 650-8874

sukruti.s15@gmail.com

www.sukrutishrivastava.com

EXPERIENCE

PRODUCT DESIGN INTERN
Scriptchain LLC | Boston, USA | June 2020 - August 2020

- Discovered customer insights through user interviews and contextual inquiry to identify complexities associated with healthcare system

- Translated research outcomes into design ideas to create a heart-risk analysis graph to help doctors quickly identify patients' heart diseases, enhancing doctor's efficiency by 50%

- Executed 5+ usability-testing studies with physicians to implement feedback in designs resulting in rich design solutions

- Collaborated with Engineering and Business Analyst teams to communicate ideas and implement changes needed in design & development

ASSOCIATE INSTRUCTOR
Indiana University | Bloomington, USA | January 2020 - May 2020

- Mentored 20 undergraduate students elucidating concepts of Java by taking insights from industry experience and critiqued students 1:1 on its applications, enhancing their programming skills

SENIOR PROJECT ENGINEER, TD BANK
Wipro Technologies | Pune, India | September 2015 - June 2019

- Analyzed, developed, and tested APIs to integrate TD's online platform and back-end systems and services using NodeJS, Java, and Javascript

- Developed API specification documentation, unit & functional tests for new functionality to determine root cause and track defects improving code quality by 25%

- Led a team of two and delegated responsibilities for the tasks involved in API development enhancing development time by 20%

FEATURED PROJECTS

PRODUCT DESIGNER, PRIDE
Product Design Project | August 2019 - December 2019

- Gained insights on the fashion problems on the community of non-binary gender people during their transition process by conducting photo-ethnography and user interviews

- Designed a care package that provides support and guidance to non-binary gender people while transitioning by providing community support, developing the confidence to guide themselves

UX DESIGNER, ANCIENT JEWELRY
Augmented Reality Project | August 2019 - December 2019

- Collaborated with Museum curators to create an Augmented Reality experience to engage audience by making them interact with artifacts while educating them about history and culture of artifacts

- Presented the idea to Museum director, resulting in being selected out of 10 teams to implement this in Indiana University museum

EDUCATION

INDIANA UNIVERSITY, BLOOMINGTON, USA
MS Human-Computer Interaction/ design, May 2021
GPA: 3.9

LNCT, BHOPAL, INDIA
BE Computer Science & Engineering, May 2015
GPA: 3.4

SKILLS

DESIGN
Wireframing
Prototyping
Interaction Design
Personas
Storyboarding
Customer Journey Map
Information Architecture

RESEARCH
User Interviews
Data Analysis
A/B Testing
Usability Testing
Contextual Inquiry
Ethnography

TOOLS
Adobe XD
Figma
Sketch
Adobe Illustrator
Premiere Pro Invision
Adobe Photoshop
Axure

PROGRAMMING
HTML/CSS
Javascript
Nodejs
Angular