

Sukruti Shrivastava

UX Designer

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Education

Indiana University, Bloomington, USA May 2021
MS Human-Computer Interaction/ design

LNCT, Bhopal, India May 2015
B.E Computer Science & Engineering

Projects

Lucidchart Aug 2019 - Dec 2019

- Revamped the existing onboarding experience of the diagramming software by designing a solution that helps to improve retention and engagement with the product.
- Conducted user interviews and contextual inquiry, analysed quantitative data, developed MVPs and performed A/B testing to improve the experience.

Pride Aug 2019 - Dec 2019

- Gained insights on fashion problems faced by non-binary gender community during their transition process by conducting photoethnography and user interviews.
- Designed a solution by introducing a care package that provides them support and knowledge in the transition process.

Experience

Associate Instructor Jan 2020 - Present
Indiana University

- Responsible for guiding and assisting more than 20 undergraduate students to learn Java
- Mentored and groomed them to become better at Java; resulting in increased efficiency in the programs written by the students.

Wipro Technologies, Pune Sep 2015 - May 2019
Senior Project Engineer, TD Bank

- Analysed, developed and tested series of APIs to provide integration between their online channel architecture platform and backend systems and services.
- Developed API specification documentation, unit & functional tests for new functionality.
- Performed defect tracking for system testing & root cause analysis to track defects.
- Led a team of two and delegated and mentored them for the tasks involved in API development.

Design Skills

Wireframes
Prototypes
Interaction Design
Data Visualization
Persona
Storyboarding
Customer Journey Map
Information Architecture

Research

Interviews
Data Analysis
A/B Testing
Usability Testing

Tools

Adobe XD
Figma
Sketch
Adobe Illustrator
Balsamiq
Invision
Adobe Photoshop

Programming

HTML/CSS
Javascript
Nodejs
Angular
Java

Languages

English
Hindi