

# Sukruti Shrivastava

## UX Designer

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### Education

**Indiana University, Bloomington, USA** May 2021  
*MS Human-Computer Interaction/ design*

**LNCT, Bhopal, India** May 2015  
*B.E Computer Science & Engineering*

### Projects

**Lucidchart** Aug 2019 - Dec 2019

- Revamped the existing onboarding experience of the diagramming software by designing a solution that helps to improve retention and engagement with the product
- Conducted user interviews and contextual inquiry, analysed quantitative data, developed MVPs and performed A/B testing to improve the experience

**Pride** Aug 2019 - Dec 2019

- Gained insights on fashion problems faced by non-binary gender community during their transition process by conducting photoethnography and user interviews
- Designed a solution by introducing a care package that provides them support and knowledge in the transition process

**Women Safety** Mar 2019 - Apr 2019

- Participated in a design challenge conducted by Wipro technologies at global level that was selected in top 10 among 70 entries.
- Designed and presented an app that caters to women's safety issues in public areas by providing them assistance as quickly as possible

### Work Experience

**Wipro Technologies, Pune** Sep 2015 - May 2019  
*Senior Project Engineer, TD Bank*

- Analysed, developed and tested series of APIs to provide integration between their online channel architecture platform and backend systems and services
- Developed API specification documentation, unit & functional tests for new functionality
- Performed defect tracking for system testing & root cause analysis to track defects
- Led a team of two and delegated and mentored them for the tasks involved in API development.

### Design Skills

Wireframing  
Prototyping  
Interaction Design  
Contextual Inquiry  
Persona  
Storyboarding  
Customer Journey Map  
Usability Testing  
A/B Testing

### Tools

Adobe XD  
Figma  
Sketch  
Adobe Illustrator  
Premiere Pro  
Invision  
Adobe Photoshop

### Programming

HTML/CSS  
Javascript  
Nodejs  
Angular  
Java

### Languages

English  
Hindi