

Kyle Thomas Baughan

UX/UI Designer

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Projects

Become a Donor

Web Application, Team Project

- Addressed issue of organ donor registration
- Conducted surveys, user interviews, usability testing, wireframing, low through high fidelity
- Case study featured by The Startup on Medium

TimeCrumbs

Native iOS, Team Project

- Designed a time tracking app targeted to freelancers - featured in App store's top 20
- Collaborated with 2 UX designer, 2 iOS developers, and 3 QA engineers

Floramora

Native iOS, Capstone Project

- Subscription based flower delivery service
- Currently working with seasoned iOS developer
- Developing all aspects of design process - research through final prototype

Dabondo1.com

Web & Mobile eCommerce

- Designed and developed eCommerce store for an online business transitioning off of eBay
- Created all content (logos, banners, images, etc) and customized template via HTML

Skills

Adobe Illustrator, Photoshop, AfterEffects, XD

Sketch, InVision, Principle

Webflow, HTML

UX research, Wireframing

Enterprise sales, Management

Education

DevMountain

Lehi, UT | Sep 2019 - Dec 2019

UX Immersive Bootcamp

Western University

Lebanon, OR | Aug 2014 - Mar 2018

Doctor of Osteopathic Medicine

Brigham Young University

Provo, UT | Aug 2002 - Apr 2008

BS - Accounting

Experience

Nov 2019 Present | **KTB Digital LLC** Salt Lake City, UT
Freelance UX UI Designer

- UX UI services for small businesses and start-ups
- Current project: Dabondo1.com - transitioning an eBay store owner to a stand-alone website

Mar 2018 Mar 2019 | **Artisans du Bois** Orem, UT
Door Designer & Craftsman

- Designed and built wooden doors for custom homes
- Average price per door ranging between \$5k to \$10k
- Managed Quickbooks and company website

Mar 2012 Aug 2014 | **ScribeAmerica** West Valley City, UT
Chief Scribe - Emergency Room

- Implemented the first ER scribe program in Utah and designed the employee hiring/training program
- Managed team of employees in high-stress environment
- Consulted multiple physician groups on scribe programs

Jan 2010 Jan 2012 | **Adobe Systems Inc** Lehi, UT
Account Development Manager

- Consulted clients on Adobe's web analytics and content optimization platforms (A/B testing, SEO, etc)
- Designed and implemented custom web strategies for mid-market clients across all industries

May 2007 Mar 2009 | **American Express** Salt Lake City, UT & NYC
Service Engineer Intern/Enterprise Risk Analyst

- Interned on project to design enhanced customer experiences for company-wide call centers
- Recruited to corporate HQ team to develop risk management strategies across varying business units

Feb 2006 Mar 2010 | **Shoecomony.com** Provo, UT
Founder/Co-owner

- Created an e-Commerce site selling men's dress shoes
- Started on eBay, then designed stand-alone site (HTML)
- Sold to an Amazon fulfillment vendor

Interests

Cycling (road & mountain), backcountry skiing, woodwork, dogs, basketball, tennis, fly fishing, Airstream trailer renovation

Volunteer

Big Brother Big Sister (2012-2014)

LDS spanish-speaking mission - Everett, WA (2003-2005)