

Isaiah Guzman

isaiahguzman.com 956.244.5922
hey@isaiahguzman.com @ig.tx

Education

BFA, Communication Design

Summa Cum Laude, December 2019
Texas State University, San Marcos, TX

Recognitions

Graphic Design USA Web Design Awards | 2020

Landscape for Humanity - Gold

SXSW Innovation Labs | 2020

Mobile application design for diversity and inclusion

TXST Com Des Exit Review | Fall 2019

UBEO - Best Business Materials Design

TOP Com Des | 2019

Student exhibition

Graphis New Talent Annual | 2019

Honorable Mention

Dean's List | Fall 2016–Fall 2019

Council of Scholars | Fall 2016–Fall 2019

Experience

Art Direction Intern | March 2020–Present

Third Rail Creative

Assisted with conceptual and strategic thinking while executing various client needs through flexible design that translates between multiple touchpoints.

Digital Designer | August 2019–April 2020

University of Oregon - Landscape for Humanity

Working on a grant-funded project with assistant professor, MiHyun Kim, to create a logo, website, and wayfinding system for non-profit architecture organization, Landscape for Humanity, who creates sustainable living communities for vulnerable populations.

Marketing Assistant | Summer 2018–Summer 2019

Texas State University - Student Health Center

Implemented inbound marketing techniques to meet brand goals through design and curation of content while managing social media and online presence for student organizations under Health Promotion Services.

Videographer and Graphic Designer | Fall 2016–Fall 2017

Texas State University - Campus Recreations Marketing

Created video and design-centered promotional content while managing projects and researching social media analytics using trend analysis.

Skills

Client Research

Human-centered Design

Art Direction

Design Thinking

Videography

Strategy

Illustration

Copywriting

Branding

Photography

Involvement

AIGA, Texas State

AIGA, Austin

Camp Howdy Do

DRAFT3, job shadowing

Queer Design Club