

# Isaiah Guzman

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## Education

### BFA, Communication Design

Summa Cum Laude, December 2019  
Texas State University, San Marcos, TX

## Recognitions

### Graphic Design USA Web Design Awards | 2020

Landscape for Humanity - Gold

### SXSW Innovation Labs | 2020

Mobile application design for diversity and inclusion

### TXST Com Des Exit Review | Fall 2019

UBEO - Best Business Materials Design

### TOP Com Des | 2019

Student exhibition

### Graphis New Talent Annual | 2019

Honorable Mention

### Dean's List | Fall 2016–Fall 2019

### Council of Scholars | Fall 2016–Fall 2019

## Experience

### Creative Intern | March 2020–Present

Third Rail Creative

Assisted with conceptual and strategic thinking while executing various client needs through flexible design that can translate between multiple touchpoints.

### Digital Designer | August 2019–April 2020

University of Oregon - Landscape for Humanity

Working on a grant-funded project with assistant professor, MiHyun Kim, to create a logo, website, and wayfinding system for non-profit architecture organization, Landscape for Humanity, who creates sustainable living communities for vulnerable populations.

### Marketing Assistant | Summer 2017–Summer 2019

Texas State University - Student Health Center

Implemented inbound marketing techniques to meet brand goals through design and curation of content while managing social media and online presence for student organizations under Health Promotion Services.

### Videographer and Graphic Designer | Fall 2016–Fall 2017

Texas State University - Campus Recreations Marketing

Created video and design-centered promotional content while managing projects and researching social media analytics using trend analysis.

## Skills

Client Research

Human-centered Design

Art Direction

Design Thinking

Videography

Strategy

Illustration

Copywriting

Branding

Photography

## Involvement

AIGA, Texas State

AIGA, Austin

Camp Howdy Do

DRAFT3, job shadowing

Queer Design Club