

Thy Do

Visual Designer

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512.650.7230

WORK EXPERIENCE

IBM | Visual Designer

JUL 2017 - Present | Austin, Texas

Working mainly with the design team on Modern Data Protection software product/ Creating user flows, wireframes, and prototypes for user testings and hand-off documentation for developers.

Within IBM, I've also volunteered to contribute to the IBM design language, especially illustration and branding. I've worked with IBM's core team to explore the pattern and human styles. On branding, I've helped conceptualize themes and visual identities for IBM Systems Design Summit, an internal social event for all systems.

Sage Environmental Consulting | Graphic Design Intern

JAN 2016 - MAY 2016 | Austin, Texas

Assisted in designing layout and updating information for printed materials and way finding system for promotional events

Y&R | Art Director Intern

JUN 2015 - DEC 2015 | Austin, Texas

Contributed ideas by sketching and illustrating graphic arts for Austin Tinkering School / Edited copy writing and revised layout based on creative briefs / Promotes and creates visual aesthetics for the pro-bono account, Wildlife Rescue and Rehabilitation.

SACA Texas State | Marketing Coordinator

JUL 2014 - JUN 2015 | San Marcos, Texas

Designed printed materials like poster, brochures, promotional flyers and social media communications for Student Association for Campus Activities event.

EDUCATION

Texas State University

JUL 2014 - Dec 2016 | San Marcos, Texas

BFA in Communication Design
Dean List - Fall 2015 & Spring 2016

Austin Community College

2012 - 2015 | Austin, Texas

Core Curriculum

AWARDS

AIGA Blur Ridge

FLUX Packaging Selected Entry - 2016
FLUX Identity Selected Entry - 2015

SKILLS

Design

Illustration • Interaction Design • Diagram & User Flow • Wireframe & Mockups • Branding • Logo Design

Tools

Adobe Illustrator • Adobe XD • Keynote • Sketch • Adobe Photoshop • Invision • Webflow