Offering a single point of visibility and control to protect wanted and legal communications throughout the calling ecosystem via our Entity Identity Management Platform, we supply aggregated and actionable solutions for all types of call originators. Verify your status as a legal caller, respond to the improper blocking and labeling of your calls, and enhance the presentation of your calls with branded calling.

SOLUTION OVERVIEW

## ENTITY IDENTITY MANAGEMENT™



### Verified Identity™

Join the trust ecosystem. Verify your identity. Our compliance-based Know Your Customer (KYC) process validates the legitimacy of your calling identity and establishes trust in your brand.



#### **Number Reputation**

Giving you the control with phone number registration, reputation monitoring, improper blocking & labeling prevention, and proactive remediation services



#### Smart Branding™

Increase customer confidence and trust in the instant recognition of your calls across all top wireless networks with rich call data (RCD) for a full branded calling experience.

Through our technology vision and leadership defining the industry's first 'Know Your Customer' solution for communications, Numeracle is returning trust and transparency to calls, messages, and more, so businesses can continue to communicate with their patients, members, prospects, and customers.

Starting with actionable measures to improve call presentation and delivery, we've enabled 400+ legal entities to prevent improper call blocking and Fraud labeling. By continuing to work with technology providers, we are able to provide visibility and control across the major stakeholders who have an effect on the way your communications are presented to consumers to help you protect the delivery of your brand identity.

# An Entity Identity Management™ solution that protects your brand and identity with every phone call you make.

#### **OUR ADVOCACY**

As the pioneer of Entity Identity Management<sup>™</sup> for communications, Numeracle provides industry leadership on the IP-NNI Task Force (co-authors of SHAKEN), The Alliance for Telecommunications Industry Solutions (ATIS), USTelecom Working Group, the Hospital Robocall Protection Group, and as Chair of the Enterprise Communications Advocacy Coalition (ECAC). We also participate in numerous industry associations such as the iA Consumer Relations Consortium, ARDA, American Bankers Association, and ACA International.

