Numeracle's **Branded Calling** Solution
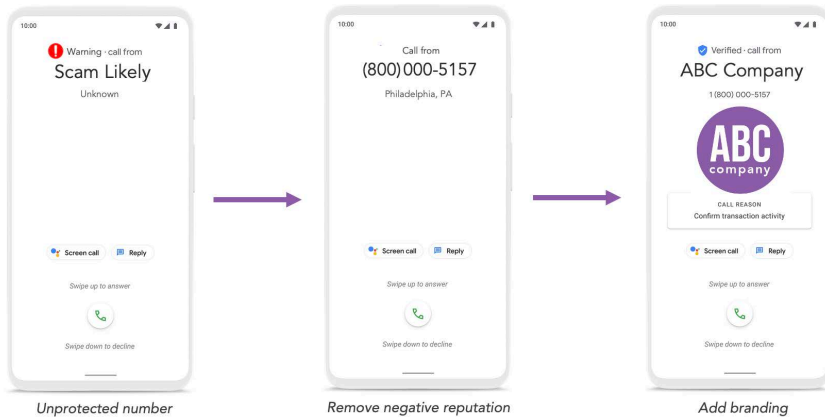
Enhance your brand and increase customer confidence with rich call data (RCD) call branding technologies
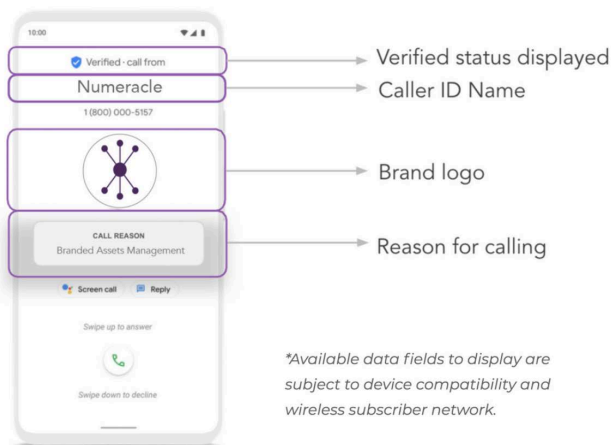
From negative, to unknown, to instantly recognizable

Unprotected number   *Remove negative reputation*   *Add branding*

Take your calls all the way from Spam or Scam labeled - to unknown - to instantly recognizable branding via RCD (rich call data) enhanced call display.

Adding branded assets to your calls creates instant recognition that reinforces **trust** in your brand and may increase contact rates or the likelihood of callbacks.

Capabilities & Reach

Verified status displayed
Caller ID Name

Brand logo

Reason for calling

Available data fields to display are subject to device compatibility and wireless subscriber network.

Subject to device, carrier, and solution, there are different branded elements that you are able to add and manage for different campaigns.

For a fully branded experience, extend **caller name**, a **logo**, a **custom call reason** for calling to your called parties, all of which you can manage through Numeracle's Entity Identity Management™ Platform.

First Orion **INFORM**   First Orion **ENGAGE**   Hiya Connect   Verified Calls by Google

Via Numeracle's **Branding Partner Network**, we can extend branded calling to multiple wireless networks, apps, and devices.

With a branded calling solution, **increase** your conversion rates, **reduce** costs, **personalize** and **enhance** your relationships with your customers, and **protect** your brand.

For more information, visit www.numeracle.com/branded-calling

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