

Info

My name is Anders Chow. A multidisciplinary designer with 7 years of experience. I focus on crafting visual ideas, brands and UI design, applying data and logic whenever the opportunity arises. Strike to achieve "The perfect balance" with my design.

Experience

JTB STUDIO

UX/UI Designer, 06 2020 - Present

Participating from start to end process begins with a client workshop that identifies stakeholders objectives. Conducting research, strategising different findings and thoughts. Documenting user journey, planning IA, creating wireframes and finishing with visual design.

GENERAL ASSEMBLY

UX Design Course, 03 2020

Education – Upskilling in UX Design

DIGITAL 360

 $UX\ Designer,\ 01\ 2020-03\ 2020 \hbox{\ensuremath{^{\star}}}\hbox{\ensuremath{\text{Covid}}}\ Pandemic\ started$

Working with a team of UX designers, strategists and data analysts, crafting conversion focus websites.

IMPRESSIVE DIGITAL

Digital Designer, 02 2019 – 01 2020

THE NATIVES

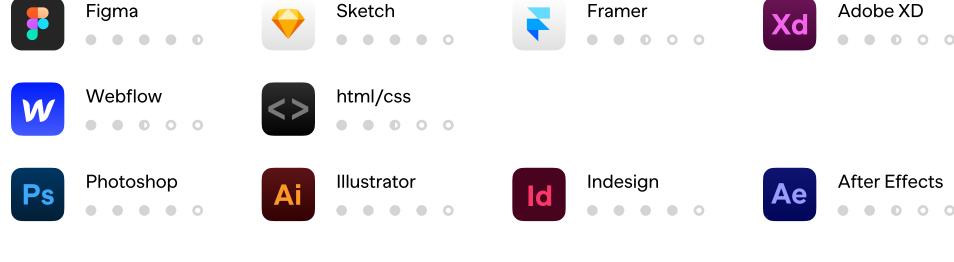
Digital Designer, 02 2017 – 11 2018







Software & Efficiency



PROTOTYPE TOOLS

Marvel / Invision / Figma / Zeplin / Avocode

PLATFORM

Shopify / Wordpress / Unbounce / Mailchimp / klaviyo / Sharepoint

Referee

SENIOR PRODUCT DESIGNER - CARSALES.COM.AU

Lucy Wells (She/Her) ex colleague, +61 401 029 840

USER EXPERIENCE DESIGNER – CONCENTRIX TIGERSPIKE

Amanda Restorvic (She/Her) ex colleague, +61 422 302 749



