

# Jesse Davies

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Senior Product Designer

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## **EDUCATION**

### **Nielsen Norman Group**

One person UX Team  
July 2020

### **Interaction Design Foundation**

User Research  
Oct 2019

### **QANTM College**

Bachelor of Applied Multimedia  
Feb 2009 - Dec 2010

## **SKILLS**

Product design  
User experience design  
Sketching  
Storyboarding  
User Personas  
Wireframing  
Prototyping  
User Testing  
HTML, CSS, Javascript

## **SOFTWARE**

Figma  
Miro  
Sketch / Invision / Abstract  
Whimsical  
Principle  
Zeplin  
Adobe Creative Suite  
Webflow

## **EXPERIENCE**

### **Tiny** - Senior Product Designer

Mar 2021 - Present

Working to build better content creation tools for millions of developers worldwide.

### **Firefly Education** - Product Designer

Jan 2020 - Mar 2021

#### **As a UX designer:**

- Leading initiatives to improve usability on current and future Firefly Digital products.
- Auditing current interfaces and scoping the design and development work required to implement a global design system for new projects and roll out updates to existing products.
- Developing new processes for scoping new functionality based on Design Thinking methods (Lean UX, Design Sprints).
- Providing technical direction on accessibility best practices as an education publisher with a focus on users as young as 5 years old.

#### **As a Researcher:**

- Leading efforts to raise the UX maturity from Stage 2 to Stage 3 for all new digital projects. Current research methods include usability testing, contextual inquiry, stakeholder/SME interviews.

### **Symplicit** - Senior Experience Designer

Jun 2019 - Dec 2019

Providing technical direction in feature workshops and design hi-fidelity concepts for a maintainable and consistent interface to reduce development costs.

### **Eyeonit** - Product Designer

Jan 2019 - Jun 2019

### **Retail Express** - eCommerce UX Specialist

Sep 2014 - Aug 2018

### **Punters.com.au** - UI Designer

Jun 2013 - Apr 2014

### **Eyedeas** - Digital Designer

Apr 2011 - Jun 2013