

# Jesse Davies

User Experience Designer

jessedavies.com    dribbble.com/jessedavies

jesse.s.davies@gmail.com

0432 182 460

## **EDUCATION**

### **Nielsen Norman Group**

One person UX Team

July 2020

### **Udemy**

Product Management (online)

Mar 2018

### **QANTM College**

Bachelor of Applied Multimedia

Web Design

Feb 2009 - Dec 2010

## **SKILLS**

Product design

User experience design

Sketching

Storyboarding

User Personas

Wireframing

Prototyping

User Testing

HTML, CSS, Javascript

## **SOFTWARE**

Sketch + Invision

Figma

Whimsical

Adobe Creative Suite

Webflow

Flinto

Principle

Cinema 4D

## **EXPERIENCE**

### **Firefly Education** - UX/UI Designer

Jan 2020 - Present

#### **As a UX designer:**

- Leading initiatives to improve usability on current and future Firefly Digital products.

- Auditing current interfaces and scoping the design and development work required to implement a global design system for new projects and roll out updates to existing products.

- Developing new processes for scoping new functionality based on Design Thinking methods (Lean UX, Design Sprints).

- Providing technical direction on accessibility best practices as an education publisher with a focus on users as young as 5 years old.

#### **As a Researcher:**

- Leading efforts to raise the UX maturity from Stage 2 to Stage 3 for all new digital projects. Current research methods include usability testing, contextual inquiry, stakeholder/SME interviews.

### **Suncorp** (Consulting with Symplicit) - Senior Experience Designer

Jun 2019 - Present

The **Suncorp Group** has undergone massive redevelopment of their internal insurance quoting product with the aim to retire the original system "Protect" used by over 8000 call centre specialists across all brands under Suncorp's insurance division.

I provide technical direction in feature workshops and design hi-fidelity concepts for a maintainable and consistent interface to reduce development costs. I am an advocator for the user and work closely with call centre staff to ensure an intuitive experience for all specialists.

### **Eyeonit** - Product Designer

Jan 2019 - Jun 2019

### **Retail Express** - eCommerce UX Specialist

Sep 2014 - Aug 2018

### **Punters.com.au** - UI Designer

Jun 2013 - Apr 2014

### **Eyedeas** - Digital Designer

Apr 2011 - Jun 2013