

Jake Martin

To explore my work, visit
www.jakemartindesigns.com

Contact

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Objective

To learn how to more effectively create intuitive interfaces that allow people to utilize technology to its full potential.

Skills

- design collaboration
- low / high fidelity prototyping
- wireframing / site-mapping
- communication
- user research
- responsive web design
- designing within accessibility standards
- adaptability

Tools

- Adobe XD
- Figma
- Illustrator
- Photoshop
- InDesign
- HTML / CSS
- Webflow
- Keynote
- research tools (Qualtrics, Formsite, Google Forms)

Education

Auburn University – B.F.A. in Graphic Design
Anticipated graduation – May 2021
GPA – 4.0

Experience

ASSISTANT – Auburn University Media and Digital Resources Lab
Auburn AL – Jan 2018 - Present

- helping patrons use software and set up specialty print jobs
- gaining **useful insight** into which **pain points** users encounter before asking for assistance
- **teaching** technological process to users with a wide range of ability

UI/UX DESIGNER – OCV, LLC
Auburn AL – Dec 2018 - Sept 2019

- redesigned existing design system focusing on improved **usability and consistency**
- remapped mockup request procedure to enforce **higher standards of design**
- worked directly with other designers, developers, marketing, and sales to improve design **across the board**

DESIGNER/PRINTER INTERN – Hatch Show Print
Nashville, TN – May 2019 - June 2019

- designed and printed posters using the **classic letterpress process** for high profile clients like the Ryman Auditorium and DPAC
- hands on **problem solving** with physical typesetting
- created **new and innovative designs** with 100+ year old assets

Leadership & Awards

- AIGA (The Professional Association of Design) – Auburn University Chapter Event Coordinator
- Phi Kappa Phi Honor Society Member (Fall 2019 - Present)
- Auburn College of Architecture, Design, and Const. Ambassador
- AIGA Flux Student Design Competition – 2x General Award Winner (UI/UX and Packaging) – 2019
- Adobe XD Creative Jam – 2nd Place App Design – Fall 2019
- Auburn Student Showcase – 2nd Place Logo Design – 2019
- Graphic Design Studio Award – Fall 2017, Spring 2018, Fall 2018
- Dean's List (Fall 2017 - Present)