

Yes, SemiCab is Different.

And here's why that matters.

WHAT IS A DIGITAL FREIGHT NETWORK?

To truly understand SemiCab, it's best to start with the basics. According to [Gartner Inc.](#), a digital freight network is an open, fully connected freight marketplace that uses machine learning, automation, and other software services to efficiently connect shippers and carriers.

Digital Freight Networks traditionally function in one of two ways:

1 ST GENERATION	2 ND GENERATION
Shipper-focused brokerage that automates some aspects of the freight marketplace. Mostly beneficial for its limited ability to connect smaller carriers with shippers.	Shipper-focused brokerage with dynamic pricing. Runs the risk of creating more volatility and making the shipper-carrier relationship even more transaction-oriented instead of promoting collaboration.

Digital Freight Networks are evolving from a load-centric and transactional approach to a network-centric approach focused on creating and sharing value.

THE NEXT GENERATION—SemiCab

A fully optimized ecosystem where shippers and carriers are equal members. This paves the way to building a more stable and efficient network, reducing cost to the shippers, and increasing carriers' profit margins by sharing the net new value generated.

THE OLD WAY	THE FUTURE OF FREIGHT—SemiCab
<p>Price Volatility: With industry standard contracts, your contract carriers are bound to take their capacity where it makes most money. New digital freight brokers provide you the ability to comparison shop between spot and contracts as well. The result? A nightmare scenario in which demand and supply continuously chase each other and prices are always volatile.</p>	<p>Guaranteed Prices: SemiCab provides a stable, network-wide rate for all your shipments, so you can plan your budgets without the headache of having to chase the market for every single shipment, just to get a fair price. Plus, we guarantee savings up front, so you can make an informed decision before signing up.</p>
<p>Capacity Volatility: Opportunistic industry behavior of chasing the best prices available results in capacity volatility. While some lanes are flush with trucking capacity, others starve, reinforcing the volatility cycle that doesn't help anyone in the industry.</p>	<p>Guaranteed Capacity: SemiCab's innovative approach to pricing for shippers also extends to carriers. We bring carriers back home every time and pay for all miles driven to ensure relationships can endure and that there is guaranteed capacity for all your shipping needs.</p>
<p>Operating in the dark: Chances are if you work with 40-something carriers, you'll need to log on to 40-something sites to gain visibility into your loads.</p>	<p>Complete Visibility: With SemiCab, you can conduct all shipping transactions on a single platform and gain complete visibility into all your loads, regardless of the carrier you're working with or the platform they use.</p>

Like what you're seeing? Then join the club—literally.

[Register](#) with us today, and be part of the change.