



E-learning Portal –

Capitalizing your Digital Assets

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Introduction

The pandemic has dramatically accelerated the demand for online learning and educational resources. As universities, businesses, and learning establishments grapple with the transition to remote education, students and professionals have increasingly turned to e-learning platforms like Udemy and Coursera to fulfill their educational needs. ChainSys's Smart Data Platform presents a solution to this challenge by empowering universities and businesses to create and manage web portals for their digital assets, including course materials, e-books, and recordings. By harnessing this platform, educational institutions and corporate entities can effectively deliver online courses and resources to students and professionals, further solidifying their presence in the digital learning landscape.

Value Proposition

Time Savings: Reduce your time to market. Centralized management of digital assets saves time and effort in searching for materials and ensures consistency in content delivery.

Cost savings: Scalable to publish the content dynamically as per your business requirements

Competitive advantage: By utilizing the assets and offering a user-friendly and customizable web portal, businesses & universities can gain a competitive advantage and attain world wide reach for your business.

Use cases

- Empower faculty members with a comprehensive platform to manage courses and share educational resources with students.
- Enhance accessibility and convenience for students by enabling access to course content from anywhere, anytime.
- Expand the university's reach beyond the campus by attracting international students and remote learners.
- Foster collaboration and communication among geographically dispersed students and faculty members.
- Deliver personalized learning experiences tailored to individual students' interests and preferences, fostering engagement and motivation.
- Offer valuable insights into student engagement and progress, facilitating targeted interventions and support.
- Generate additional revenue streams through the provision of online courses and ebooks, contributing to the university's financial sustainability.

- Streamline the administration of faculty and student management, including class scheduling, attendance tracking, and grade management.
- Establish a platform for alumni to pursue lifelong learning and maintain strong connections with the university community.

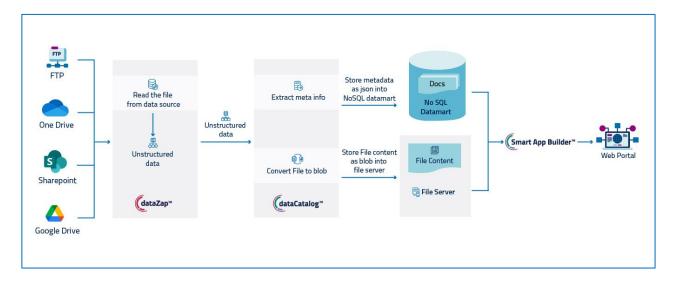
Technical Details

This solution "scrambles" both structured & unstructured data files from different endpoints ranging from simply FTP to Cloud Drives (Google Drive, Share point, etc.). The file format ranges from plain Text & CSV files to PDFs & PPTs.

The files are funneled to the platform's data mart & the metadata is cataloged. A combination of NoSQL DB, JSONs, and XMLs efficiently handles large data volumes.

The portal application is generated dynamically to display the cataloged data dynamically. The cataloged documents are displayed conveniently to curate the documents for approval workflows, organizing them into categories & assigning visibility in the portal.

The portal is connected with the SSO for all staff & students. And for the non-students who wish to access the portal, they can create their credentials.



The payment gateways are integrated into the portal for the users to pay & view documents

Portal Imagined:

Home Page

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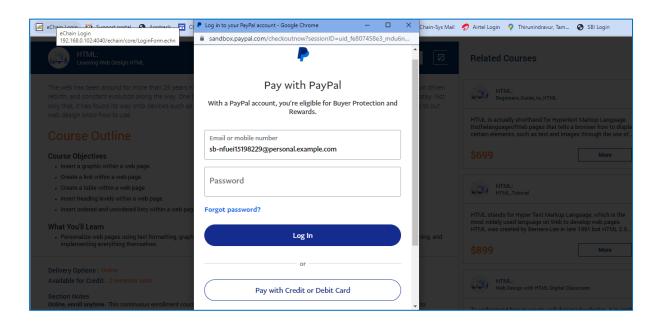
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Conclusion

The e-learning industry has seen significant growth in recent years, and the trend is expected to continue. With the rise of remote work and the need for upskilling, many individuals and organizations are turning to online education platforms to learn new skills and stay competitive in the job market. Companies like Udemy and Coursera have already capitalized on this trend and have seen great success.

By using ChainSys's platform, universities and other educational institutions can better manage and utilize their data, which can help them create more effective courses and learning materials. This can also help them better understand their students' needs and preferences, which can lead to higher engagement and better learning outcomes. Overall, ChainSys's platform can help educational institutions stay competitive in the rapidly growing e-learning industry.