

# Hi, I'm Matt Zelazo and I'm a Product Designer.

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## Experience

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### GOAT

June 2018 - Current

#### Product Designer

- Cross-team designer for GOAT GROUP (GOAT & Flight Club)
- Works on UX and UI across iOS, Android and GOAT.com
- Lead designer on FlightClub.com redesign
- Created and manages Flight Club design system
- Works directly with CPO on product initiatives

### Acorns

Feb 2015 - June 2018

#### Product Designer

- 3rd design hire
- Worked on UX and UI across the iOS, Android and web apps
- Lead designer on mobile & web app redesigns
- Lead designer on GROW; financial education website & in app experience
- Designed and collaborated with developers to build Acorns.com and various marketing sites

## Education

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### California State University, Long Beach

Aug 2013 - June 2016

#### Bachelors of Art, Design

- Emphasis on Industrial Design
- Sketching, ideation and rendering
- Computer-Aided Design (3D CAD)
- President's Honor List - Spring 2014
- Dean's List - Spring 2015

## Tools / Skills

## Personal Interests

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|---------------|----------------------|---------------------------------|
| • Sketch      | • User Research      | • Running races                 |
| • Adobe Suite | • Prototyping        | • Exploring the outdoors        |
| • Principle   | • Usability Testing  | • Traveling                     |
| • Keynote     | • Project Management | • People watching at Disneyland |