

# Asiya Shahid

UX Designer + Researcher

## Experience

### Web Development Assistant

Ontario Public Services // Toronto // April - Aug 2020

The team I was a part of was working with agile practices which allowed for more exploration. I was part of various user research sessions to collect data from specific users. I have led many meetings and presentations to team members to communicate ideas. I was also responsible for completing tasks in a timely manner and keeping up communications.

### Interaction Design Intern

Sheridan College // Oakville // Jun 2019

I performed self guided experiments with an arduino as a part of an installation that would combine with other aspects such as illustrations and AR components. I worked to maintain communication with other members of the team in order to complete the first phase of project for hand off.

### Fabrication Lab Technician

Sheridan College // Oakville // 2018 - 2020

Worked with many different fabrication applications such as Illustrator and GrabCAD. Reorganized the lab in a both physical and digital state to increase ease of client use. I was also responsible for scheduling and helping students to complete projects efficiently.

## Skills

### Design

User Experience Design

Interaction Design

Accessibility

Usability Testing

Interactive Prototyping

Wireframing

Product Thinking + Strategy

Information Architecture

Inclusive Design

Design Methodologies

UX Principles

User Flows

Data Visualizations

Affinity Mapping

### Research

Interviews

User Research

Usability Tests

Comparative Analysis

Statistical analysis

Research Methodologies

### Tools

Illustrator

InDesign

Webflow

Figma

XD

HTML // CSS // Javascript

## Contact

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## Education

Honours Bachelors

### Interaction Design

Sheridan College // 2017-2021

This program has taught a variety of skills including, systems thinking, design theory, physical computing, coding, and product design. I have learned how to prioritize between multiple projects at a time, and I have worked well in small teams

Diploma

### Art Fundamentals

Sheridan College // 2016-2017

The benefits of this diploma is the ability to enhance my creative thinking and gain an understanding of visual communication.