

JULES KONIG

VISUAL + INTERACTIVE DESIGN

Portfolio: www.juleskonig.com

hello.juko@gmail.com | 415.260.5247

OVERVIEW

I'm an award-winning Visual Designer with over 15 years of experience. I specialize in turning unique conceptual challenges into beautiful, clean, functional interfaces for innovative clients and brands.

EXPERIENCE

VISUAL DESIGNER | FREELANCE

2015 - Present

- Redesigned the look and feel for WorkFlowy's mobile and desktop apps, visual branding, and website.
- Designed and art directed 4 interactive exhibits for the Intel Museum.
- Established the look and feel for a digital interactive experience that was projection-mapped onto a model city for the Honeywell Experience Center in Dubai.
- Responsible for the look and feel for two interactive experiences for Exelon's HQ in Baltimore that enable visitors to explore a gigapixel photograph of the energy trade floor and tour Exelon's services across the nation via a custom illustration.

ART DIRECTOR | STIMULANT

2012 - 2015

- Responsible for the visual development and execution across multiple projects.
- Combined visual brand and audience needs into visually rich and immersive interactions and experiences. Supervised and directed junior designers.
- Reviewed work to insure quality, appropriateness, and consistency for client brands across all deliverables.

VISUAL DESIGN LEAD | STIMULANT

2008 - 2015

- Established the look and feel for a wide variety of interfaces, including websites, mobile devices, apps, kiosks, and games.
- Worked within brand guidelines to create layouts that reinforce a brand's style or voice.
- Designed user-centered interaction models, wireframes, storyboards, and screen mockups.
- Designed logos and icons.
- Closely collaborated with Developers and business teams to solve complex issues.
- Produced email marketing, presentation materials and pitch documents.
- Juggled multiple projects while effectively managing timelines and expectations.

SKILLS

UI Design
Art Direction
Motion & 3D
Web Design
Prototyping
Design Extension
Visual Branding
Problem Solving

TOOLS

Illustrator
Photoshop
After Effects
Cinema 4D
Premiere Pro
Figma/Sketch
HTML/CSS
Pen & Paper

EDUCATION

BS, VISUAL DESIGN & COMMUNICATION

San Francisco State University

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EXPERIENCE CONTINUED...

VISUAL DESIGNER / CREATIVE DIRECTOR | FLUID

2005 - 2007

- Established the design direction for rich ecommerce websites, product finders and customizers, in-store kiosks, and digital campaigns.
- Presented design work to clients and stakeholders.
- Provided feedback and direction to creative team.
- Produced red lines and style guides to help keep development on point.

AWARDS & RECOGNITION

SKYSPACE

- 2017 Horizon Interactive Awards (Gold)
- 2017 HOW International Design Awards (Merit Award)
- 2016 The FWA of the Day Winner

LOOPLOOP FOR SIFTEO CUBES

- 2013 How Interactive Design Awards (Merit Award)
- 2012 IxDA Design Awards (Best in Show & Best in Category)
- 2012 Communicator Awards (Gold, Interactive Multimedia Children's Audience & Entertainment and Silver, Interactive Music)

INTEL CONNECT TO LIFE EXPERIENCE

- 2013 Event Marketers Awards (Gold)
- 2013 How Interactive Design Awards (Merit Award)
- 2013 Event Design Awards (Merit Award)
- 2012 Exhibit Design Awards (Gold)

MICROSOFT BING SEARCH FOR PIXELSENSE

- 2013 How Interactive Design Awards (Merit Award)

INTEL MUSEUM ULTRABOOK EXHIBIT

- 2013 Event Design Awards (Gold)

CLIENTS

Adobe
Barnes & Noble
The Brand Experience
Design Within Reach
Exelon
Foghorn Creative
Genentech
Gensler
GM
Google
The Hettema Group
Honeywell
HP
Intel
Jackson Family Wines
JanSport
Kodak
Leapfrog
I.inc design
McKesson
Microsoft
Microsoft Research
MOHAI
The North Face
Obscura Digital
Olson Kundig Architects
One Liberty Place
One World Observatory
Quintiles
Reebok
Reunion Tower
Samsung
SAP
Sifteo
The Space Needle
Timberland
VMWare
WorkFlowy