

# Cisco Business Critical Services

## for Data Center

Extract maximum value from your data center infrastructure and applications today and in future

### Overview

Disparate IT environments spanning multiple applications and infrastructure, coupled with the onslaught of new users and devices is making the data center more complex and costly. Data centers of today need to support their legacy workloads while simultaneously scale to efficiently adapt to changing market dynamics. Added to that are the increased security threats and breaches that are putting customers and their mission-critical data at immense risk.

Cisco Business Critical Services for Data Center proactively responds to these challenges and can help you accelerate IT deployment; optimize performance and governance; and reduce risk across applications, data center switches, servers, Application Centric Infrastructure (ACI) and the SAN. Our next generation of optimization services, combines our unrivaled engineering expertise with integrated analytics, automation and compliance to enable you to predict opportunities, preempt risks, and navigate technology transitions, faster.

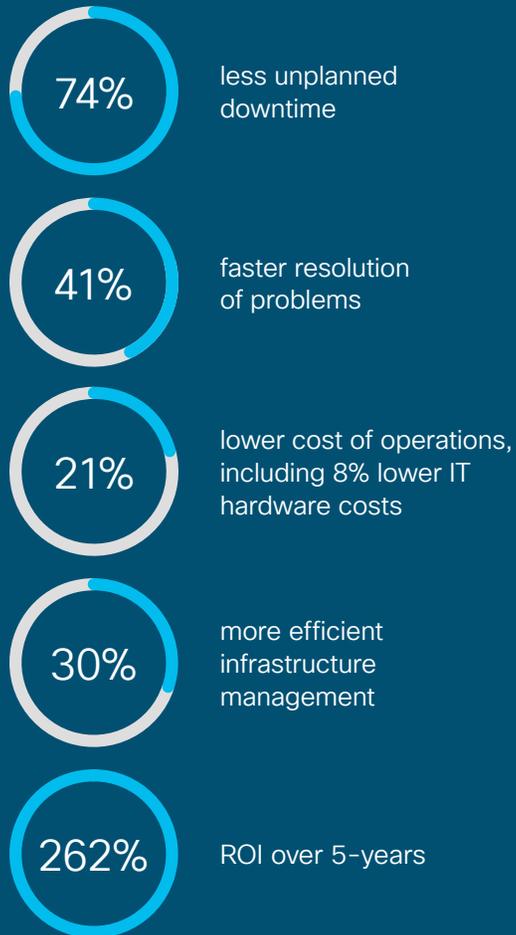
Our services portfolio also excels in providing best-in-industry people, processes, and tools, giving you the flexibility to optimize your data center by selecting customizable support services and deliverables. Cisco data center consultants act as your trusted experts to make recommendations, develop detailed design standards, and evaluate the capability of your applications to meet future requirements. We also provide recurring analyses of your infrastructure performance and configurations to give you an end-to-end, strategic view of your applications and infrastructure while providing ongoing knowledge to your IT staff.

### How you can benefit

By turning your data center into an integrated system with a holistic operational view, our Business Critical Services for Data Center can help you:

- Align people, processes and IT to reduce cost, complexity, and accelerate IT deployment
- Create a more reliable environment that reduces downtime and increases productivity
- Improve performance and accelerate time-to-market
- Increase scalability across computing, networking, ACI and storage resources
- Enhance security and compliance across your digital transformation journey

Cisco Optimization Services have produced results like:



Source: IDC Business Value Study 2017

## What do you get with Cisco Business Critical Services for Data Center?

### Extraordinary outcomes are closer than you think

Business Critical Services for Data Center uses a cross-architectural framework of baseline deliverables and customizable capabilities aligned to your key business outcomes. Our team of experts start by understanding where you are on your transformation journey, and then recommend the right framework of service capabilities to help you strengthen your data center foundation and enhance application performance. We have innovative capabilities in Analytics, Automation, Software Lifecycle Management, Compliance, and Transformation Engineering that enables smarter decision-making, reduced complexity and cost, and lower risk. These include:

- **Automation and analytics:** Gain advanced analytics into your infrastructure with Business Critical Insights. Reduce risk and error by automating tasks
- **Software lifecycle management:** Assist with planning future releases, drive stability and prevent software issues

- **Technical expertise:** Through expert advice, proven experience and IP-driven innovative methodologies, we provide training and knowledge to bridge the talent gap
- **Transformation engineering:** IT experts help you develop future roadmaps and align the right IT strategies to your business priorities
- **Compliance and remediation:** Keep your data center aligned with current industry regulatory requirements through automated compliance and remediation

## Why Cisco Services?

Achieve the full business value of your technology investments with smart, personalized services from Cisco and our partners. [Cisco Services](#) enables you to successfully implement and optimize your data center and applications to achieve the most powerful business outcomes.

## Next steps

Cisco Business Critical Services for Data Center is a subscription service and is widely available. To learn more about the broad range of Cisco Services for your data center, visit [www.cisco.com/go/dcservices](http://www.cisco.com/go/dcservices) or contact your local Cisco account manager or Cisco Certified Partner.