

# Marjon Siero

Product Designer | Design Education | Design Systems

## Work experience

### Ironhack

July 2018 - Present    Lead UX/UI Design Instructor    Amsterdam, the Netherlands

In my current role as Lead UX/UI Design Instructor I teach, manage, coach and support between 15 and 20 students at the time during their 9 week intensive UX/UI Design Bootcamp. I facilitate classes and workshops, improve/update the curriculum and am responsible for the day to day operations in the classroom while also managing 2 to 3 Teaching Assistants. When possible, I run experiments as well, to test new software, validate hypothesis and improve the overall bootcamp experience for my students. With all of this, I have successfully taught over 80 students in full-time bootcamps of which 85% found employment within 3 months after graduation.

[UX Research & Design](#) | [UI Design](#) | [Education](#) | [Mentorship](#) | [Leadership](#)

### Boldking

September 2017 - June 2018    Lead UI Designer    Amsterdam, the Netherlands

As a Lead UI Designer at Boldking I was challenged with redesigning the check-out process of Boldking's e-commerce website. Besides that, front- and back-end engineers and I started a full re-design project, including building a Design System from scratch. This project required me to work closely with the engineers and also with the brand strategist, art director and the CCO. The current e-commerce website is the result of a very successful collaboration with the self organised team. Lastly, to keep up with my coding, I was responsible for the front-end of the customer e-mail communication.

[UX Research & Design](#) | [UI Design](#) | [Design Systems](#) | [Branding](#) | [Front-end Development](#)

### Sunweb Group

September 2016 - August 2017    UX/UI Designer    Amsterdam, the Netherlands

In my role as UX/UI Designer in the UX team at Sunweb Group, I was responsible for the user interface of multiple products, including apps, websites, blogs and customer email communication for over a dozen of travel brands. I was the bridge between UX and Front-end Development. Besides designing interfaces I contributed to product development, research, user journeys, user flows, personas, wireframing and building prototypes at various levels of fidelity. Together with an external agency we also worked on defining the new company style guide and building Sunweb's first design system to facilitate a full re-design for GOGO Tours (www.gogo.nl).

[UX Design](#) | [UI Design](#) | [Scrum](#) | [Design Systems](#) | [Branding](#) | [Product Development](#)

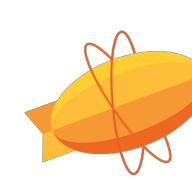
### Spotzer

January 2014 - May 2016    Senior Web Designer    Amsterdam, the Netherlands

As a Senior Web Design at Spotzer I created online presences for Small to Medium Businesses across the globe. My team and I were responsible for producing websites for our clients (mainly SMB's in the United States and Canada) and performing QA using a modern CMS - high volume and fast-paced. Other tasks I performed include product development, partner training, team management, assist in the hiring process and communication with the CMS Developers and PO's to enhance the platform.

[Web Design](#) | [HTML/CSS](#) | [Team Management](#) | [Product Development](#) | [Duda \(CMS\)](#)

## My toolbox



## Education

### Ironhack

June 2016 - August 2016

Web Development Bootcamp

Barcelona, Spain

Intensive 9 week, full-time Web Development bootcamp covering programming fundamentals, front-end development and back-end development.

[Basics of Programming](#) | [Github](#) | [Ruby on Rails](#)  
[Software architectrie \(OOP & MVC\)](#) | [HTML, CSS,](#)  
[LESS and SASS](#) | [Javascript](#) | [jQuery](#) | [MySQL](#)

### Cibap School of Visual Arts

February 2010 - June 2012

Graphic Design (Advertising & Media)

Zwolle, the Netherlands

3 year college course in Advertising & Media with the focus on Graphic Design. Throughout the course, I aquired all knowledge through Project Based Learning.

[Conceptualization](#) | [Visual Communications](#) | [Adobe CC](#) | [Product Design](#) | [Marketing](#) | [Business Development](#)

### Bellevue College

2013

Various CE courses

Bellevue, WA, United States

Part-time Continuing Education courses.

[Business Communication](#) | [Typography](#) | [Designing Effective Websites](#)

### Seattle Central College

2013

Various CE courses

Seattle, WA, United States

Part-time Continuing Education courses.

[Intermediate HTML5 & CSS3](#) | [Building a Powerful Vocabulary \(English\)](#)