

JANINA ALIVIO

Brand Experience Designer

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Mobile

2125420745

Portfolio

janinaalivio.com

EXPERIENCE

Design Coordinator

BCW Global | NY, NY 01/2020 - 07/2020

Designed communication materials, infographics and social media assets, incl. animations from conception to completion.

Clients: Bank of America, Nestlé, Toms of Maine

Digital Design Intern

Handshake | NY, NY 06/2019 - 08/2019

Prototyped design concepts, and transitions for agency website.

Collaborated with lead designer and developer team on improving the visual design and interactions for various clients.

Clients: Caterpillar Foundation, Estée Lauder, Abercrombie & Fitch

UX Design Intern

Vaudeville | NY, NY 09/2018 - 12/2018

Researched quantitative & qualitative insights, optimized sitemap, userflow, micro copy and overall user experience of apps and websites.

Clients: SYFY-Stargate, Materialbank, The Young Turks

Marketing Designer

Various | NY, NY 03/2014 - 08/2018

Lead strategy, and designs of digital marketing campaigns, optimized social media ad campaigns, and SEO ranking using Google Analytics

Clients: Radeberger Beer, Sherri Hill, Marriott Germany

EDUCATION

Fashion Institute of Technology, New York

BFA Digital & Advertising Design | 05/2019

SKILLS

Photoshop

Illustrator

InDesign

Sketch

Adobe XD

HTML, CSS

Wireframing

Rapid Prototyping

User Journeys

UI Design

German-native

French-so so

Sense of Humor

Active Listening

Collaboration

Curiosity

INTERESTS

Marathon Running

Board & Trivia Games

Volunteering

Please view my corporate work online