

JANINA ALIVIO

Experience & Product Design

Email

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Mobile

2125420745

Portfolio

janinaalivio.com

EXPERIENCE

Design Coordinator (Junior Designer)

BCW Global | NY, NY current

Creating communication, and social media assets
Clients: Bank of America, Nestlé, Tom's of Maine

Design Intern

Handshake | NY, NY 06/2019 - 08/2019

Prototyped layout, animations for the agency website. Collaborated with lead designer and developer team on execution of visual design and interactions.
Clients: Caterpillar Foundation, Estee Lauder, Abercrombie & Fitch

UX/UI Intern

Vaudeville | NY, NY 09/2018 - 12/2018

Researched qualitative/quantitative insights, optimized sitemap, userflows and overall user experience of websites for various clients
Clients: SYFY-Stargate, Materialbank, The Young Turks

Associate Marketing Designer

Various | NY, NY 03/2014 - 08/2018

Strategy and design of marketing collateral and social media campaigns.
Companies: Radeberger Beer, Sherri Hill, Marriott Germany

EDUCATION

Fashion Institute of Technology, New York

BFA Digital & Advertising Design | 05/2019

SKILLS

Adobe CC
Sketch
InVision
HTML, CSS
UX Research
Wireframing
User Testing
User Journeys
Rapid Prototyping
Brand Strategy
Concept Ideation
UI Design
German-native
French-so so
Sense of Humor
Team Player

INTERESTS

90s Club Culture
Marathon Running
Board & Trivia Games

References available upon request