

# JANINA ALIVIO

Experience & Product Design

## Email

janinaalivio@gmail.com

## Mobile

2125420745

## Portfolio

janinaalivio.com

## EXPERIENCE

### UX/UI Designer

Start Small Think Big | NY, NY current

Currently leading website audits and redesigns for local non-profit and small business owners

### Design Intern

Handshake | NY, NY 06/2019 - 08/2019

Prototyped layout, animations for the agency website. Collaborated with lead designer and developer team on execution of visual design and interactions. Clients: Caterpillar Foundation, Estee Lauder, Abercrombie & Fitch

### UX/UI Intern

Vaudeville | NY, NY 09/2018 - 12/2018

Researched qualitative/quantitative insights, optimized sitemap, userflows and overall user experience of websites for various clients. Clients: SYFY-Stargate, Materialbank, The Young Turks

### Associate Marketing Designer

Various | NY, NY 03/2014 - 08/2018

Strategy and design of marketing collateral and social media campaigns. Companies: Radeberger Beer, Sherri Hill, Marriott Germany

## EDUCATION

### Fashion Institute of Technology, New York

BFA Digital & Advertising Design | 05/2019

## SKILLS

Adobe CC  
Sketch  
InVision  
HTML, CSS  
UX Research  
Wireframing  
User Testing  
User Journeys  
Rapid Prototyping  
Brand Strategy  
Concept Ideation  
UI Design  
German-native  
French-so so  
Sense of Humor  
Team Player

## INTERESTS

90s Club Culture  
Marathon Running  
Board & Trivia Games

References available upon request