

JANINA ALVIO

Experience & Product Design

Email

janinaalivio@gmail.com

Mobile

2125420745

Portfolio

janinaalivio.com

EXPERIENCE

Design Intern

Handshake | NY, NY 06/2019 - 08/2019

Developed layout designs for print and digital platforms, prototyped concepts for homepage designs, and internal communication campaigns.

Clients: Caterpillar Foundation, Estee Lauder, Abercrombie & Fitch

UX/UI Design Intern

Vaudeville | NY, NY 09/2018 - 12/2018

Assisted design team with redesign of agency website; incl. wireframes, sitemap, prototyping various ux designs.

Collaborated on optimization of user experience and sub menu navigation

Clients: SYFY-Stargate, Materialbank, The Young Turks

Digital Marketing Designer

Hugleberry | NY, NY 03/2013 - 04/2015

Strategy, and design of social media campaigns; experiential and online ads.

Created social media content and email newsletters

Conducted usability testing groups for app compass.to

Translated ux copy; German to English, optimized content for US market

Clients: Radeberger; German Beer Company

EDUCATION

Fashion Institute of Technology, New York

BFA Digital & Advertising Design | 08/2016 - 05/2019

SKILLS

Photoshop

Illustrator

InDesign

Wireframing

Prototyping

Personas

UX Research

UX Writing

User Testing

AfterEffects

Premiere

Sketch

Adobe XD

InVision

HTML

CSS

JavaScript

German

French

INTERESTS

Marathon Running

90s Club Culture

Board & Trivia Games

Horseback Riding

References available upon request.