



Steph Noh

www.nohs.me

experience

Zenerate

Product Designer
Jan 2023 - Present
Seoul, Korea

- Revamped the overall landing page to increase visibility of sites and create an organized filter system that categorizes various types of properties.
- Created the learn more page to help users understand key features of the platform and benefits of each subscription plan.
- Designed the timeline view to accurately depict time spent on each milestone and display details for each event in an organized manner.

Robinhood

[Rescinded Full-Time Offer]
Product Design Systems Intern
May 2021 – Aug 2021
Remote

- Received full-time offer to join as a Product Designer in Sept 2022, but offer was rescinded due to the company's financial state.
- Identified common patterns across interfaces to introduce templates that designers and engineers can refer to in the design system.
- Led the design of a security feature in the onboarding flow to increase trust around account security and was slated for Q4 launch.

Kleiner Perkins

Design Fellow
Mar 2021 – Present

- Selected as one of 13 design fellows from a pool of over 3000 applicants to participate in the KPCB Fellowship Program.

Spree

Co-Founder, Head of Product
[Acquired by Lolli.Inc]
Jun 2020 – May 2021
Los Angeles, CA

- Conducted in-depth user research to understand key pain points that online shoppers face to drive product strategy.
- Created the product's initial design system and prototype while collaborating with 1 Product Manager and 2 Developers.
- Spearheaded the creative direction by designing the brand mascot and creating 3D animations for the website.

Wish

Product Design Intern
Jan 2021 – Apr 2021
Remote

- Designed a feature on Wish Local to increase awareness about local businesses by incentivizing consumers to pick up items in store.
- Created guidelines around color and gradient usage in the design system to address accessibility and consistency.

Techstars

Design Associate
Sep 2020 – Dec 2020
Seoul, Korea

- Consulted founders from 10 portfolio companies to direct their product and branding strategy.
- Assessed the needs and painpoints of each company to redesign their platform and create impactful materials, including pitch decks and marketing deliverables.

OpenMeal

Product Designer
Jun 2020 – Sep 2020
Remote

- OpenMeal is a non-profit that aims to connect individuals to local businesses impacted by COVID-19 and provides meals to those in need; raised \$21,000 and donated over 2,900 meals.
- Led OpenMeal's redesign by revamping the landing page and rebranding the logo and graphics.

leadership

LavaLab

Director of Design
Aug 2021 – May 2022
Los Angeles, CA

- Spearheaded the design curriculum and facilitated critiques to cultivate design education and community.
- Mentored each cohort's designers and assisted 7 startups in ideation to help develop products each semester.
- Collaborated with other designers to build an open design curriculum that is accessible to everyone on LavaLearn.

contact

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education

University of Southern California

B.S. Business Administration
Specialization in Mobile App Dev
August 2017 – May 2022 | GPA: 3.60

skills

Figma, Sketch, Principle
Adobe Suite (Ps, Ai, XD)
Webflow, Blender

Swift, HTML/CSS

English, Korean

accolades

Athena Pitch Competition 2020

Top 6 Finalist

Google x Techstars Startup

Weekend Event 2nd place

CreateSC Honorable Mention