



Authorized Sub-processors

Name of Sub-Processor	Services Performed	Sub-Processor Location	Purpose of Processing	Access to data	DPA with sub-processors
Amplitude	Product Analytics	US	Analyze Usage Data to improve our product and user experience	Service Data	Yes
Appcues	Product adoption	US	Processes Usage Data to display targeted in-app workflows to increase product adoption.	Service Data	Yes
Clay	Company Data Enrichment	US	Process Usage Data to improve our knowledge of users' companies and customize their experience.	Service Data	Yes
Hotjar	Product Analytics	Australia	Processes Usage Data to analyse the user behaviour	Service Data	Yes
Intercom	In-app Support Chat	US	Processes Usage Data to provide live support to our users	Service Data	Yes
Google Cloud Platform	Infrastructure / Cloud Provider	Belgium for zonal resources and Europe for regional resources	Host our applications and databases, including Customer Data and Usage Data.	Service Data CRM Data Processed CRM Data	Yes
Salesforce	CRM	UK	Manage our customers and prospects	Service Data	Yes
Segment	Product Analytics	US	Analyze user behavior to improve our product	Service Data	Yes
Sendgrid	Application Transactional Emails	US	Send transactional emails to our users	Service Data	Yes