

Eika Weber

UX Designer

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Experience

WPP NextGen Leader Jun - Present
WPP

10-week learning series aimed at providing opportunities and teach individuals about WPP and the advertising and marketing industry.

UX Designer Jan - May 2020
Seamless

Designing a set of tools that will help individuals improve their medication adherence.

UX Lead Sep - Nov 2019
Clayco and SCAD

Collaborated with Clayco to enhance their company culture through different tools including an app.

UX Intern Jun - Aug 2019
Volvo

Redesigned the way users save and keep configurations on volvocars.com.

UX Designer Jan - Mar 2019
Ford and SCAD

Collaborated with Ford to enhance the in car experience by 2022.

Project Lead Jan - Mar 2019
KidKin

Created a platform that allows families to easily create a children storybook based on their own family stories.

Interaction Designer Sep - Nov 2018
Optimal Performance Project

Created a tool that enables athletes to improve and sustain their best performance.

Education

SCAD (Savannah College of Art and Design)

User Experience (UX) Design BFA

Fall 2016 - May 2020

Summa Cum Laude (GPA 3.94)

Skills

Software

Sketch	InVision Studio	Overflow
Figma	Adobe Illustrator	Processing
Principle	Adobe InDesign	Arduino code
Adobe XD	Adobe Photoshop	Rhinoceros

Design

Qualitative Research	Interaction Design
Ethnography	Wireframing
Persona Creation	User Flow creation
Journey Mapping	Prototyping
User Testing	Physical Computing
Information Architecture	Woodworking

Languages

English	Fluent
German	Native
Norwegian	Native
Spanish	Intermediate

Accomplishments

RedDot Winner 2020: Communication Design
Indigo Award: Silver in UX, Interface & Navigation
Featured in Core77
Captain; SCAD Woman`s Tennis Team
Athletic Honors Scholarship (2016 - Present)
Honor Student (Fall 2016 - Present)
Dean`s List (Fall 2016 - Present)