

## The FreightPath Freight Broker Accelerator Program

FreightPath's Freight Broker Accelerator Program, in partnership with the experts at Freight Genie, is your one-stop shop to get the coaching, technology, leads and processes you need to run a profitable and successful freight brokerage.

# Freight

# It's Our Mission To Help Freight Brokers Across North America

After working with hundreds of established freight brokers in the United States and Canada, we've partnered with the freight brokerage experts at Freight Genie to create a one-of-a-kind Freight Broker Accelerator Program to help new brokers start their business right.

Why is this so important?

It's because we've noticed an alarming trend - that 90% of new trucking and freight brokerage businesses that open every year don't make it out of their first 12 months. We believe that this challenge can be solved by providing the right training, resources, processes and technology.

The only problem is that having the right training, resources, processes and technology isn't easy. It's hard to pick out what's good information from what's bad on the internet, and even when you find the right tools and expertise, it can be out of reach because of price.

That's why we've partnered with Freight Genie and Truckstop to provide a one-stop solution for new freight brokers to get their registration and authority, build a winning sales process, find the perfect shipper leads, connect with vetted carriers, organize their operations, create value for their customers and much much more.



## How Does The Freight Broker Accelerator Program Work?

Through working with hundreds of successful freight brokerages and learning about their strategies, we've developed a simple process for delivering value for our Accelerator Program:

### 1. Help With Registration

We help you in the process of getting your MC number, or connect with established brokers to work as an independent agent to save money and get experience.

### 2. Closeable Shipper Leads

Get up to five pre-vetted quality shipper leads sent straight to your inbox every day to supercharge your sales efforts and skyrocket your business.

### 3. Find Vetted Carriers

Post your loads and instantly find trusted carrier capacity on the world's largest, most popular load board for up to 50% off your first year.





#### **4. Keep it all Organized**

Get startup-friendly pricing, 1-on-1 training and additional startup-specific resources for the easiest-to-use TMS software that book loads, confirm rates and track & trace loads in real time.

#### **5. Build Value For Shippers**

Wow your shippers with an Amazon experience with online booking, real-time track & trace and email updates powered by FreightPath's industry-leading portal technology

#### **6. Get Expert Coaching**

Instant coaching support from trusted mentors with 40+ years of brokerage experience through weekly live courses, 24/7 support, forms and contracts and cold-call coaching.

The best part is, we've partnered with best-in-class organizations in Freight Genie and Truckstop to bring new freight brokers the best quality services - whether it's to grow a sales and marketing effort to find leads, finding vetted carriers for loads you've won, or tracking freight in real time.



## **Is My Business Eligible? How Do I Apply?**

Your Freight Brokerage is eligible for the FreightPath Freight Broker Accelerator Program if you're making under \$1 million in revenue annually, in your first year of operation, or under specific circumstances based on the judgement of our experts.

To apply for the FreightPath Freight Broker Accelerator Program, visit our website at <https://freightpath.io/freight-broker-accelerator-program> or contact us via email at [team@freightpath.io](mailto:team@freightpath.io).

We look forward to working with your freight brokerage soon!

## Get In Contact With Us

Start your FreightPath  
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consultation and demo

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# FreightPath