

# Making Scotland's Future

Making Scotland's Future Conference 2023

22 June 2023

RBS Conference Centre, Gogarburn, Edinburgh

#MakingScotlandsFuture

## Sponsorship Opportunities

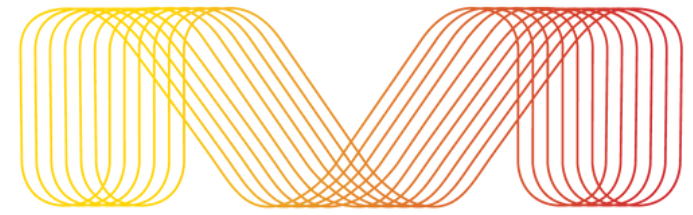
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Scottish Enterprise



# ABOUT

Scotland's most established manufacturing conference, the Making Scotland's Future Conference 2023, will be held on 22 June at RBS Gogarburn, Edinburgh and is expected to bring together over 300 manufacturers from across the country.

The conference, previously known as the Scottish Manufacturing Advisory Service (SMAS) National Manufacturing Conference, is a highlight in Scotland's manufacturing calendar and provides businesses with the ambition, vision, knowledge, tools and networks to increase productivity, embrace new opportunities and maintain future competitiveness.

This year's conference is being led by Scottish Enterprise on behalf of the Making Scotland's Future partnership.

## About Making Scotland's Future

Making Scotland's Future is a partnership between Scottish Government, public agencies, industry and academia that are collectively taking forward a programme of activity designed to secure a strong, sustainable future for Scotland's manufacturing sector, aligned to the Scottish Government's ambitions in the National Strategy for Economic Transformation.

The power of Making Scotland's Future lies in harnessing all of its collective networks, channels and support to help drive productivity, innovation and competitiveness, maintain and create high-quality jobs, and attract and develop talent, while embedding low carbon and sustainable manufacturing as its core.

The vision is for Scotland to be a country inventing, designing, developing and manufacturing world-leading products and technologies. Through continuing support and investment, we are making Scotland's future today.

## About Scottish Enterprise Scottish Enterprise

Scottish Enterprise focuses on activities that help Scottish businesses to adapt and better respond to economic opportunities and challenges.

Our goal is to create a more productive, resilient and competitive economy for Scotland. To achieve this, we work to drive business innovation, build international competitiveness and encourage more investment in companies and infrastructure. These are the areas where Scottish Enterprise can deliver the most value, make the biggest impact and help unlock Scotland's economic potential.

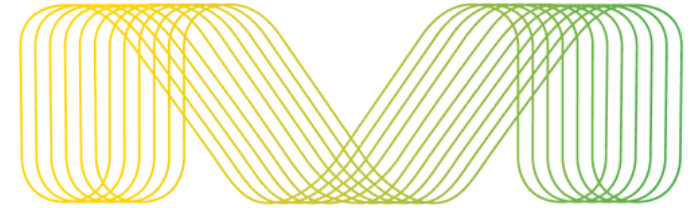
Watch a video from Adrian Gillespie, Scottish Enterprise's CEO, in which he outlines the organisation's future direction and business priorities.

<https://www.scottish-enterprise.com/our-organisation/what-we-do>

## About SMAS

Scottish Enterprise delivers the Scottish Manufacturing Advisory Service (SMAS), working intensively with businesses across all sectors and of all sizes in Scotland, from Shetland to the Borders, across the whole manufacturing supply chain.

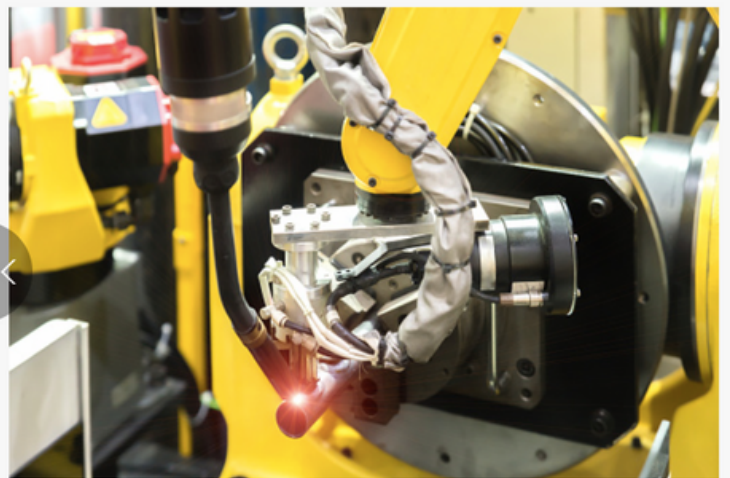
SMAS can help your manufacturing business plot a course to take advantage of new opportunities, such as efficiency and cost saving measures, that will increase productivity and boost competitiveness.



# OUR EVENT

The agenda always has productivity at its heart, with each conference evolving to reflect the latest trends that manufacturers need to embrace in order to stay ahead when it comes to thought leadership and remain competitive.

This year's event will have a significant focus on Green Energy and the emerging manufacturing opportunities to benefit from the transition to sustainable energy production and consumption. The event agenda will explore the various supply chain opportunities created by the adoption of offshore wind, hydrogen, green heat and zero emission heavy duty vehicles.



With the challenges of low labour market participation and rising energy costs driving up the costs of doing business, the need to invest in automation has never been greater. The conference themes of Industry 4.0 and using technology to optimise production will help manufacturers address these challenges, alongside traditional themes of leadership and continuous improvement.

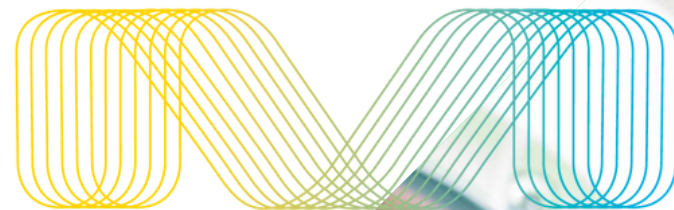
For more information please head to our Making Scotland's Future Conference website.

# Why Attend?

The Making Scotland's Future Conference programme will include topical panel sessions, and interactive case study led workshops covering topics such as:

- Insights into Scotland's emerging economic opportunities
- Supply chain resilience.
- Industry 4.0 technologies.
- Leaders and culture.
- Operational excellence, and much more.

Together with our dedicated interactive exhibition space, delegates have the opportunity to learn, network and connect.





# Why Exhibit?

We expect a busy and vibrant exhibition, beneficial to networking and establishing new business.

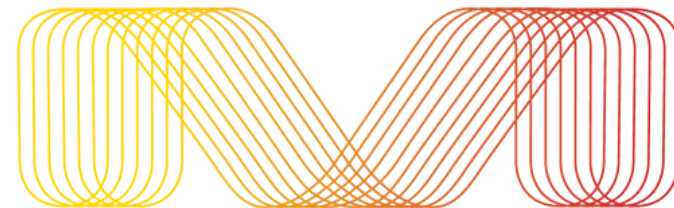
Take advantage of our packages to get your business in front of Scottish manufacturing businesses, key members of industry, academia and government, and maximise the opportunities to raise brand awareness and generate new leads.



**Brand awareness** by positioning your organisation with likeminded businesses, all playing a key role in offering insight, ideas, and solutions to key industry challenges facing the manufacturing sector today.



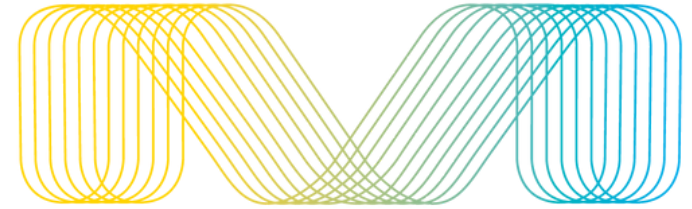
**Lead generation** by maximising the opportunities to generate leads through pre and post event promotion, and during the event with an anticipated footfall of 300 attendees.



Get in touch to find out more about the huge benefits your business could take advantage of at this high profile event



# Speakers



With the finishing touches being applied to this year's line-up, the event continues to attract globally recognised, key industry speakers.

All the very latest developments on the conference, including workshops, keynotes and exhibitors can be found on the Making Scotland's Future Conference Website.

Previous conferences speakers have included Henrick von Scheel, the Danish strategist best known for originating the concept of the 'Fourth Industrial Revolution' and Rami Goldratt, who has pioneered a solution to industrial bottlenecks known as the 'Theory of Constraints', Kevin Sneader, the Scots-born global managing partner of management consultancy McKinsey & Company, and architect Indy Johar, a thought leader in system change and founding director of collaborative urban design studio 00 and urban renewal specialist Dark Matter Labs.



If you want to participate in our event, please contact us at [events@speak.co.uk](mailto:events@speak.co.uk)

# HOW CAN YOU GET INVOLVED?

Silver Sponsorship.

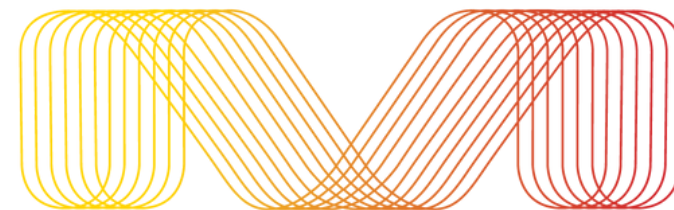
**SOLD**

## Benefits Include:

- Sponsor logo, profile and weblink on event website, networking app and e-newsletter
- Opportunity to submit a blog for publication on the event website
- Social media campaign - regular tweets/posts highlighting your association with the conference
- Post event analysis feedback
- Reduced delegate rates for your industry contacts - a great way to network and raise your profile
- Opportunity to distribute a branded giveaway for distribution to delegates
- 2 x VIP delegate passes for the conference including: Full access to the conference programme
- Buffet lunch and refreshments

## Your Package also includes:

- Exhibition Space
- Furniture: 1 x table and 2 chairs



Title Sponsorship.

**SOLD**



**Royal Bank of Scotland**

The Royal Bank of Scotland plc a major retail and commercial bank in Scotland. It is one of the retail banking subsidiaries of NatWest Group, together with NatWest (in England and Wales) and Ulster Bank. The Royal Bank of Scotland provides a full range of banking and insurance services to personal, business, and commercial customers. As well as traditional branches, phone, and internet banking, Royal Bank of Scotland has operated "mobile branches" since 1946 using converted vans to serve rural areas.



# HOW CAN YOU GET INVOLVED?

Bronze Sponsorship

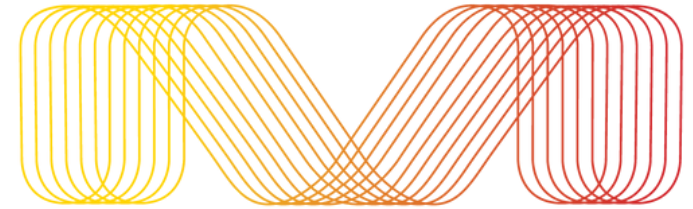
**SOLD**

## Benefits Include:

- Sponsor logo, profile and weblink on event website, networking app and e-newsletter
- Opportunity to submit a blog for publication on the event website
- Social media campaign - regular tweets/posts highlighting your association with the conference
- Post event analysis feedback
- Reduced delegate rates for your industry contacts - a great way to network and raise your profile
- 3 x VIP delegate passes for the conference including: Full access to the conference programme
- Buffet lunch and refreshments

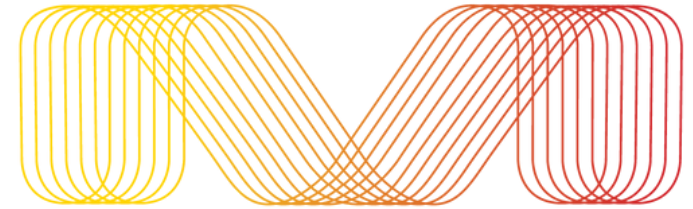
## Your Package also includes:

- Exhibition Space
- Furniture: 1 x table and 2 chairs





# HOW CAN YOU GET INVOLVED?



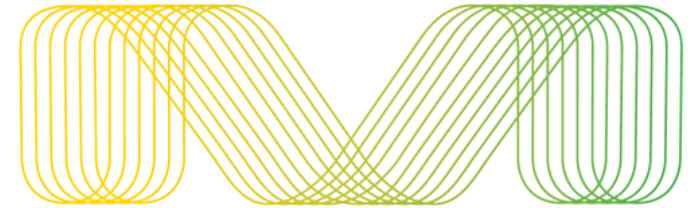
Exhibition Stand: £1,500 + VAT

## Benefits Include:

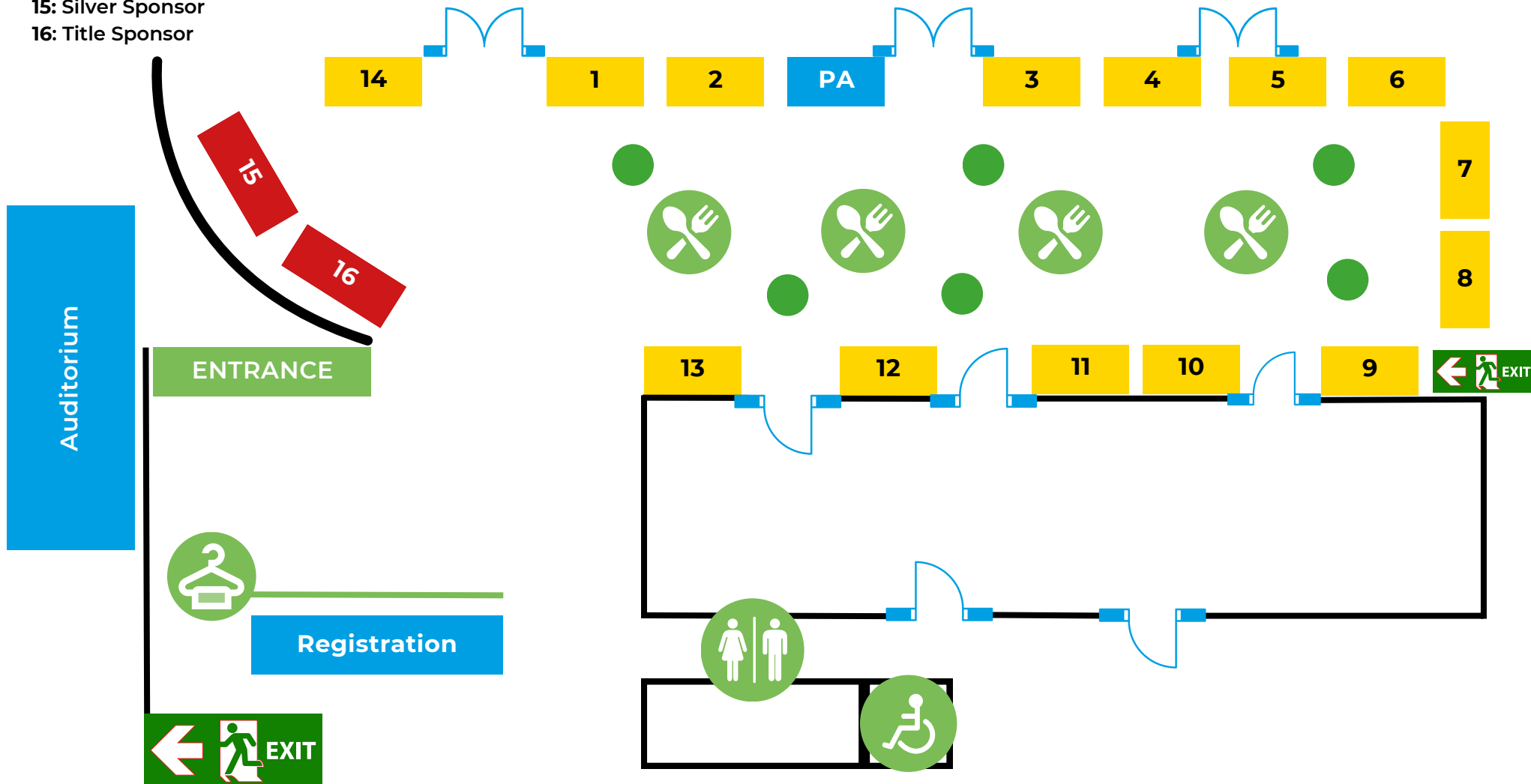
- You have a unique opportunity to showcase your organisation to over 300 manufacturing delegates throughout the duration of the day.
- As an exhibitor you can expect:
- Exhibition Space - space only (2mx2m).
- Furniture: Table with cloth + 2 Chairs
- Power if required
- 1 x VIP delegate passes for the conference including: Full access to the conference programme
- Sponsor logo, profile and weblink on exhibitor page of event website
- Sponsor logo and profile on networking app

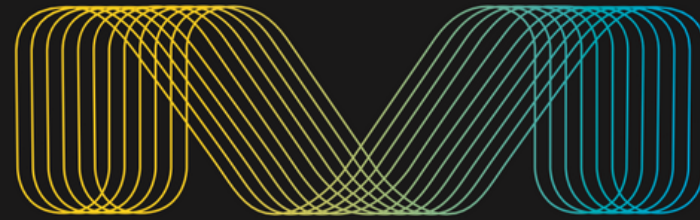


# Floor Plan



1 - 14 : Exhibitors  
15: Silver Sponsor  
16: Title Sponsor





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To Book email: [events@speak.co.uk](mailto:events@speak.co.uk)

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