

HARVESTER CHRISTIAN ACADEMY ATHLETIC DEPARTMENT



JUNE 2021

Calling All Hawk Supporters and Families!

Preparations are underway for another exciting year of HCA athletics! Our gymnasium renovation will be utilized to greatly enhance our student experience through sports, physical education, recess, and fine arts. With valuable support from our community and friends of HCA, we can continue to provide quality athletic programs for our student-athletes.

Since our athletic program began, overall the Hawks have won 15 State Championships, 7 Runner-up finishes, and 23 Region titles. Four of these Region titles were captured last year by our volleyball, boys and girls soccer, and varsity baseball teams. Our 2021 boys soccer team also finished as State Runner-up for the second consecutive year. Following a State Runner-up finish in 2019, our varsity football team posted an undefeated season in 2020.

With assistance from donors like you and our partnership with Adidas, the HCA athletic department has been able to accomplish numerous capital projects including gymnasium floor resurfacing and renovation, replacement of entry doors, interior door wraps for the gymnasium lower level, installation of new bleachers, upgraded scoreboards for volleyball and basketball, additional Region and State title banners, new Christian and American flags, and more efficient lighting.

These are some of the ways that your generous spirit is making a difference for our student-athletes. You are truly instrumental in helping Harvester athletics thrive at all grade levels.

Once again, we are offering a variety of sponsorship options that will have a great impact for the upcoming 2021-22 school year. Please complete and return the form(s) for your support level to the HCA athletic department. **(Note the advertising deadline is July 15, 2021.)**

We are grateful for your continued support!



ADVERTISING AGREEMENT FOR WHITE, BLUE, GOLD, and PLATINUM SPONSORS

SPONSORSHIP INFORMATION

Family/Company Name _____

Contact _____ Phone _____

Email _____

Address _____

City, State, Zip _____

SPONSORSHIP LEVEL

- ☐ **\$400 White Sponsor**
- ☐ **\$600 Blue Sponsor**
- ☐ **\$1500 Gold Sponsor**
- ☐ **\$2500 Platinum Sponsor**

Please return this form with payment to:

HCA Athletics, Attn: Lisa Blacker
4241 Central Church Road, Douglasville GA 30135
lblacker@harvesteracademy.com

Print Specifications

High Resolution Files (300 dpi)
Embedded Fonts Required
Convert All Images to CMYK (not RGB)
Files Accepted: PDF, JPEG, EPS, TIFF

Submit artwork
by July 15, 2021
to

lblacker@harvesteracademy.com

WHITE SPONSOR

Quarter Page Ad
Vertical or Horizontal

3½" x 4¾"

7" x 2¾"

BLUE SPONSOR

Half Page Ad
Horizontal

7" x 4 ¾"

GOLD & PLATINUM SPONSORS

Full Page Ad

7" x 9 ¾"



HCA ATHLETICS

SPONSORSHIP AGREEMENT

\$300 RED SPONSOR

(1) Regular Season Pass
Name in the 2021 Media Guide
Name/Logo on Sponsorship Banner

\$400 WHITE SPONSOR

(2) Regular Season Passes
Quarter Page Ad in the 2021 Media Guide
Name/Logo on Sponsorship Banner

\$600 BLUE SPONSOR

(4) Regular Season Passes
Half Page Ad in the 2021 Media Guide
Name/Logo on Sponsorship Banner
Company Field Banner
Business Name/Logo on HCA Electronic Board
(1) Professionally Recorded Public Address
Announcement at All Home Varsity Events
(2) Auto Decals

\$1500 GOLD SPONSOR

(6) Regular Season Passes
Full Page Ad in the 2021 Media Guide
Name/Logo on Sponsorship Banner
Company Field Banner
Business Name/Logo on HCA Electronic Board
(2) Professionally Recorded Public Address
Announcements at All Home Varsity Events
(6) Auto Decals

\$2500 PLATINUM SPONSOR (Nest Protector)

(8) Regular Season Passes
Full Page Ad in the 2021 Media Guide
Name/Logo on Sponsorship Banner
Company Field Banner
(5) Preferred Seats/Stadium Chairs at HOME Football Games
Business Name/Logo on HCA Electronic Board
(4) Professionally Recorded Public Address
Announcements at All Home Varsity Events
(8) Special Edition Adidas "Nest Protector" T-shirts
(8) Auto Decals

SPONSORSHIP INFORMATION

Family/Company Name _____

Contact _____ Phone _____

Email _____

Address _____

City, State, Zip _____

SPONSORSHIP LEVEL

(attach Advertising Agreement for WHITE, BLUE, GOLD, & PLATINUM Sponsors)

☐ **\$100 Hawk Supporter**

☐ **\$300 Red Sponsor**

☐ **\$400 White Sponsor**

☐ **\$600 Blue Sponsor**

☐ **\$1500 Gold Sponsor**

☐ **\$2500 Platinum Sponsor**

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