

# GREENSTEAM APPOINTS HEAD OF PERFORMANCE MANAGEMENT

## FOR IMMEDIATE RELEASE

Copenhagen, Denmark April 2019

GreenSteam is pleased to announce the appointment of Jonas S. Fredriksen as their new Head of Performance Management.

Jonas comes from ship design consultancy working with product innovation and business development as Head of Future Products at Odense Maritime Technology. He brings valuable knowledge and experience of naval architecture, strategic innovation and performance optimization.

Jonas will be responsible for ensuring GreenSteam customers get the best possible service and the most accurate fuel-saving advice possible.



**Mathias Rasmussen, Vice President of Sales, Marketing and Clients at GreenSteam, commented,** “I am very excited about getting Jonas onboard. Jonas will bring much relevant experience to GreenSteam which will benefit our clients worldwide. As head of our Performance Management team, Jonas will be responsible for giving our clients additional insights and decision support so that they can extract the maximum value from our services for vessel optimization.”

### Notes to the editor:

About GreenSteam.

GreenSteam is a marine data intelligence company specializing in improving vessel efficiency through machine learning. GreenSteam implements solutions on vessels of all types.

Founded in 2007, GreenSteam is located in Denmark, United Kingdom and Poland, and currently employs more than 30 people.

GreenSteam is majority owned by BP/Castrol.

**Find out more about GreenSteam at [www.greensteam.com](http://www.greensteam.com) or contact:**

Chris Pontet  
Head of Product Marketing  
[cp@greensteam.com](mailto:cp@greensteam.com)  
+44 (0)7827 989 158