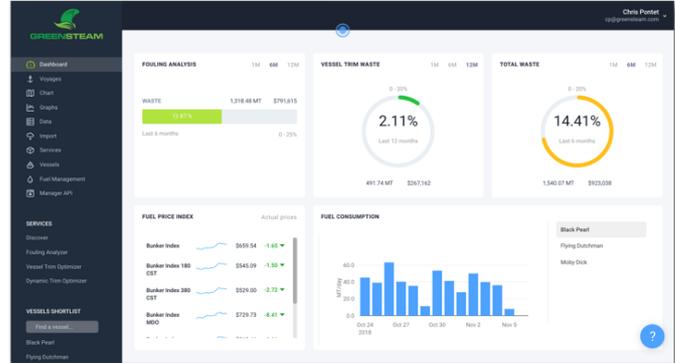


## GreenSteam launches next generation fuel saving platform

### FOR IMMEDIATE RELEASE

Copenhagen, Denmark – November 2018

This month, leading marine data intelligence company GreenSteam launched the next generation of their fuel-saving platform GreenSteam Manager (GSM). Using unique machine learning technology and an intuitive new user interface the platform provides accurate and clear fuel-saving advice.



In 2020 fuel prices are set to rise dramatically, so ship owners and charterers need to get the most out of their fuel to stay competitive. Machine learning holds the key to this by being able to build a precise vessel performance baseline.

GreenSteam have been developing machine learning technologies specifically for the shipping industry for over a decade and proven its value many times over. GSM uses this machine learning technology as its backbone but now offers the output from it as advice through a clear dashboard where a user can clearly see the amount of fuel wasted and, importantly, where it was wasted.

GSM offers different services that lead the user through the discovery of fuel wastage, and the cost of this, through to analyzing specific problem areas, such as hull fouling and trim.

Beyond fuel savings, the platform also offers the ability to act as a new technology analyzer by enabling the assessment of new technologies through identifying and plotting changes in performance.

Daniel Jacobsen, GreenSteam CTO and co-founder commented: “The new GreenSteam Manager is more of a revolution than evolution. By applying our machine learning technology to vessel data enriched with MetOcean and other data, we can provide much more accurate performance baselines than those offered by traditional approaches. However, we wanted to go beyond that; accuracy is a great starting point, but our goal is to make it as easy as possible for users make better operational decisions. Through a user-centric design philosophy and by involving customers in the design, GSM now offers a highly intuitive user experience. You can quickly see the true performance of any vessel, highlight problem areas and make the best decisions to save fuel.”

Find out more about the new GreenSteam Manager here:  
<http://greensteam.com/pr/NewGSMflyer.pdf>

## Notes to the editor:

### About GreenSteam

GreenSteam is a marine data intelligence company specializing in improving vessel efficiency through machine learning. GreenSteam implements solutions on vessels of all types.

Founded in 2007, GreenSteam is located in Denmark, United Kingdom and Poland, and currently employs more than 30 people.

GreenSteam is majority owned by BP/Castrol.

Find out more about GreenSteam at [www.greensteam.com](http://www.greensteam.com) or contact:

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