



Berfin Ayhan

Product Designer

ayhanberfin1@gmail.com

646.407.2023

berfinayhan.com

Skills

Product Design

Product Strategy

Prototyping

Information Architecture

User Research/Testing

A/B Testing

Design Systems

SEO Design

User Journeys

Design Thinking Workshops

Tools

Sketch

InVision

Principle

Whiteboard, Pencil and Paper

The latest and greatest in prototyping and presentation software

Trivia

Native New Yorker

Pizzeria owner

Owner of Falafel the dog

Experience

WeWork

Product Designer

New York, NY

December 2018 – present

Geo (Google Maps) via Adecco

UX Designer

New York, NY

August 2018 – November 2018

frog

Interaction Design Intern

New York, NY

May 2018 – July 2018

VMLY&R (Formerly VML)

Experience Design Intern

Kansas City, MO

June 2017 – August 2017

Education

VCU Brandcenter

M.S. Business: Experience Design

Richmond, VA

2016 – 2018

Fordham University

B.A. Communications & Media Studies

New York, NY

2009 – 2013