

SARAH STRICKLER

Let's Connect

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EDUCATION

BDes Interaction Design

University of Washington Seattle
Design GPA 3.8 Dean's List

Masters in Clinical Mental Health Counseling

Antioch University Seattle
Expected Graduation 2024

EXPERIENCE

Co-Founder, Brave Expressions March 2019–Present

Design a platform called Brave Expressions that empowers people to share their mental health experiences through creative mediums. Collaborate with two other designers to lead co-design and mixed methodology research sessions, design the website, visual branding, and user experience for the braveexpressions.com site launch in June 2020.

UX/UI Designer, NASA JPL June-August 2019

Collaborated on a multidisciplinary team to design data visualization tools for scientists at NASA and Caltech. Used mixed-method research techniques to facilitate and lead co-design sessions. Developed information architecture, interaction models, and the visual language for three data visualization tools.

Researcher, Google Daydream AR/VR 2019-2020

Design of a new line of sight interaction model for head-mounted devices to provide direct interaction with visual affordances in the field of view. Sponsored design project with Google LLC, Mountain View. Led by Professor Axel Roesler.

Design Researcher, Control F Lab March 2018–June 2020

Work in a co-design group called KidsTeam creating new technologies with kids. Use experimental design research methods to evaluate, test, and prototype concepts while working as a design partner alongside elementary to middle school aged kids.

Visual Designer, TEDxUofW 2017–2018

Designed workshop sessions to understand the key words and ideas the team wanted to express, and synthesized that information to develop a visual identity for the 2018 conference. Worked with developers, managers, and marketing to create a cohesive brand across platforms.

ACHIEVEMENTS

Winner Cooper Hewitt Museum The Road Ahead: Reimagining Mobility 2018

Academic Excellence Award UW 2016

2nd Microbiology INTEL International Science + Engineering Fair 2016

Volunteer of the Year Buckley Youth Activity Center 2014

Unsung Hero Community Impact Award 2014

Varsity Letter in Community Service (3,448 Hours Volunteered) 2012–2016

SKILLS

Software

Sketch
Adobe Creative Suite
Principle
Figma
Microsoft Office

Research

UX Research Methods
Prototyping
User + Task Flows
Wireframing
Storyboarding

Visual Design

UI Design
Branding
Illustration
Typography + Layout
Symbol Design

Language

English, Native
German, Basic
Proficiency

ACTIVITIES

Pacific Northwest Women Member
Macro photography, ayurvedic cooking, solo backpacking (Germany, Sweden, France), mental health advocate, peer counseling, writer for the UW Design Alumni Blog

find my work at sarahkstrickler.com