



A robust tool to support a growing business

# How Somar Digital use Runn to manage their growing team and workflow

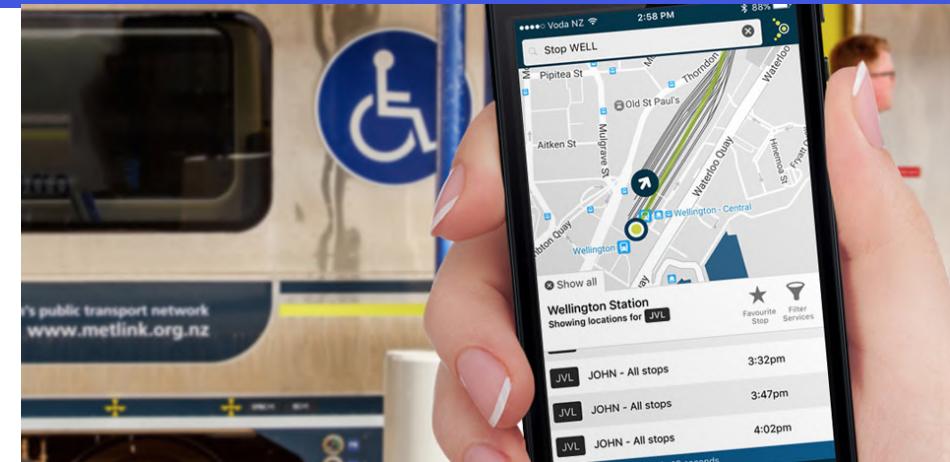


## Strategy and expertise that gets results

Somar Digital is a fast-growing digital agency that provides UX Design, Web Development and Hosting services to a wide range of businesses and organisations throughout New Zealand.

Somar specialises in building websites that can deal with highly complex data but still provide a user-friendly experience, ensuring they add genuine value to both their clients and their customers. A great example of this is the website and app for Wellington's public transport network - Metlink - that tens of thousands of commuters use and rely on every day.

Due to a growing reputation for delivering great outcomes at great value, in the last 18 months Somar's business has doubled in size as they continue to support their existing client base and build on it.



## Design Studio

- Somar Digital, founded 2008
- 15 staff, 2 project managers
- Wellington, New Zealand
- [www.somar.co.nz/](http://www.somar.co.nz/)

## Favorite Runn features

- Integration with WorkflowMax
- Project variance reports
- Real-time capacity analysis
- Cost, revenue and profit reports



## Streamlining studio operations

Previous to Runn, Somar was using a combination of spreadsheets and team management tools to track all of its people and projects. This process was convoluted and time-consuming and made it challenging to accurately track capacity, etc.

- Manage scope to stay within budgets
- Make decisions on which projects can afford to go over budget but still remain profitable
- Easily report back to clients on budget burn



**“We needed a software tool to help us accurately monitor and track our projects, teams and individuals to ensure we are delivering on our time and budgetary project goals.”**



**Fiona Reid**  
General Manager, Somar



## Company wide visibility

Runn helped Somar take away the frustration (and pain) of using multiple spreadsheets and team project management tools by consolidating all of that information into one place so that they can accurately monitor and track their projects' teams and individuals.



“As someone who needs access to accurate and reliable budgetary forecasting tools, Runn’s actual vs. budget data has transformed how we’re able to manage and monitor our projects. This functionality has added genuine value to our business processes.”

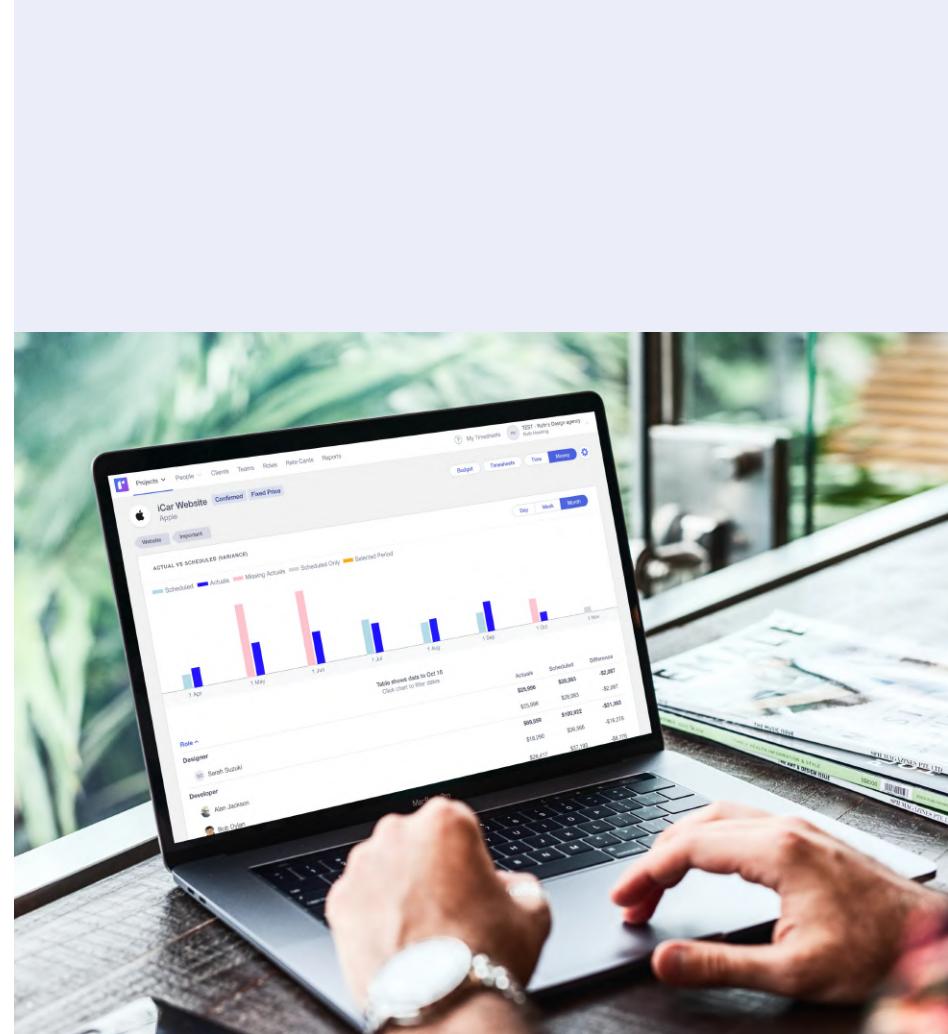


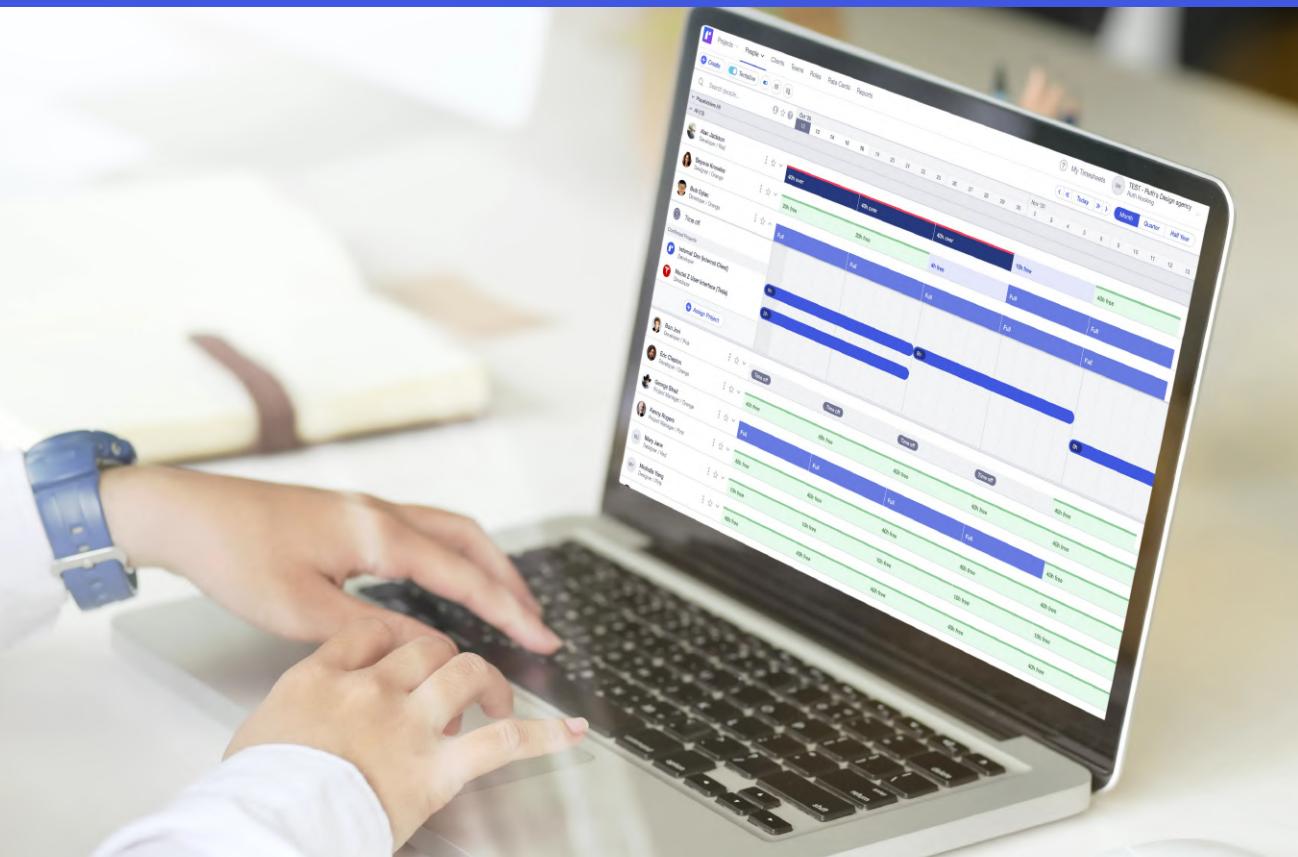
**Fiona Reid**  
General Manager, Somar



## Powerful reporting to support business decisions

Along with being able to visually see the production timeline, Runn also generates detailed project and people reports, which give Somar the data necessary to work out budgets, resourcing and, importantly, forecast project profitability.





## Delivering quality projects on time and on budget

Using Runn helps Somar track each staff member, what projects they're working on, how much time on each project and how much it costs for them to work on projects.



“On any given day, I can see how our projects are tracking against their budget, evaluate their current and projected outcomes, which help me to see and then make any necessary changes sooner rather than later to ensure we hit our project goals.”



Bridget Feierabendz  
Project Manager, Somar

### Results from using Runn

- ✓ Reliable budget forecasts
- ✓ Actuals vs. planned analysis



# Keen to try out runn?

Email us at [sales@runn.io](mailto:sales@runn.io)