

2021 Openings at verynice

Welcome to verynice

Founded in 2008, verynice is a mission-driven design strategy practice in Los Angeles led by the award-winning designer and author, Matthew Manos. Specializing in brand strategy, user experience design, and strategic foresight, verynice's clients have included Apple, Google, UNICEF, the American Heart Association, and Disney Imagineering. verynice is most well known for giving half of its services, and all of its trade secrets and IP, away for free.

Assistant Managing Director

Part-Time, 16-20 hours/week

The role and responsibilities

The Assistant Managing Director at verynice serves as an account/project manager, and plays a supportive role in managing various aspects of the day-to-day operations of the business, under the guidance and advisement of the Managing Director. Responsibilities include:

- 80%: Leading or co-leading account/project management for select verynice clients across the public, private, and social sectors.
- 15%: Vendor management, including management and growth of verynice referral partner program and freelancer/volunteer network.
- 5%: Business development, including networking to generate new business leads.

Reporting to the Founder/Managing Director, we are looking for an aspiring social entrepreneur who is excited about verynice's mission and vision to make creativity and innovation accessible to all. The position requirements include:

- Proven track-record with project and account management, with the ability to manage teams seamlessly across multiple time zones and platforms.

- Strong and persuasive communication skills.
- Ability to meet or exceed financial goals. Analytical and results-driven.
- Passion for pro-bono service, design-driven innovation, and social entrepreneurship.

The ideal candidate will have a strong interest and familiarity with at least 3 of the following:

- Brand Strategy (positioning, messaging, mission, vision, value proposition, etc.)
- User Experience Design (information architecture, product strategy, wireframing, etc.)
- Strategic Foresight (strategic planning, scenario development, etc.)
- Innovation and Entrepreneurship (Civic, Social, Tech, or otherwise)
- Creative Facilitation

This is a part-time, flexible 16-20 hour per week position. Set days/hours versus flex time arrangements to be discussed/negotiated. This position is a remote opportunity. Candidates must be based in, and eligible to work in, the United States. This position is currently planned to commence in January 2021, and will begin as a 6 month contract with the potential for extension and expansion based on performance, and the needs of the business.

To apply, please submit a brief cover letter, resume, and work samples to info@verynice.co by October 24, 2020. We currently anticipate interviews to take place in November, and decisions to be made in December. The position will begin in January, 2021. This schedule is subject to change. Please reference the position you are applying for in the subject line of the email.

Design Strategist

Part-Time, 16-20 hours/week

The role and responsibilities

The Design Strategist at verynice will execute upon a wide range of client projects and internal initiatives.

Specifically, the Design Strategist will conduct desk research, lead stakeholder interviews, identify key insights through research synthesis, lead creative workshop sessions with clients and communities using verynice's wide array of design strategy methodologies, and support the business development process. In addition, the Design Strategist will have the opportunity to develop new methodologies and subsequent toolkits for the company's publishing platform, Reginald.

Reporting directly to the Founder/Managing Director, the ideal candidate is an excellent writer, strategic thinker, and can hold a room as a highly creative and engaging facilitator. Graphic design skills are a plus, but are not required for this role. The ideal candidate will have a proven experience in creative facilitation, and an interest and familiarity with at least 2 of the following:

- Brand Strategy (positioning, messaging, mission, vision, value proposition, etc.)
- User Experience Design (information architecture, product strategy, wireframing, etc.)
- Strategic Foresight (strategic planning, scenario development, etc.)
- Innovation and Entrepreneurship (Civic, Social, Tech, or otherwise)

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Unicorn!

Think you can fit the needs of both of the above positions? Let us know! We're willing to create one 32 hour/week position as opposed to two 16 hour/week positions for the right candidate.