

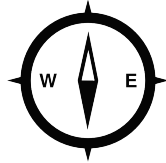


FACTIC

Predictive Analytics to boost sales and improve the supply chain in Food and Beverage companies



1/3 of food **produced** around the world ends up in a **landfill** (FAO)

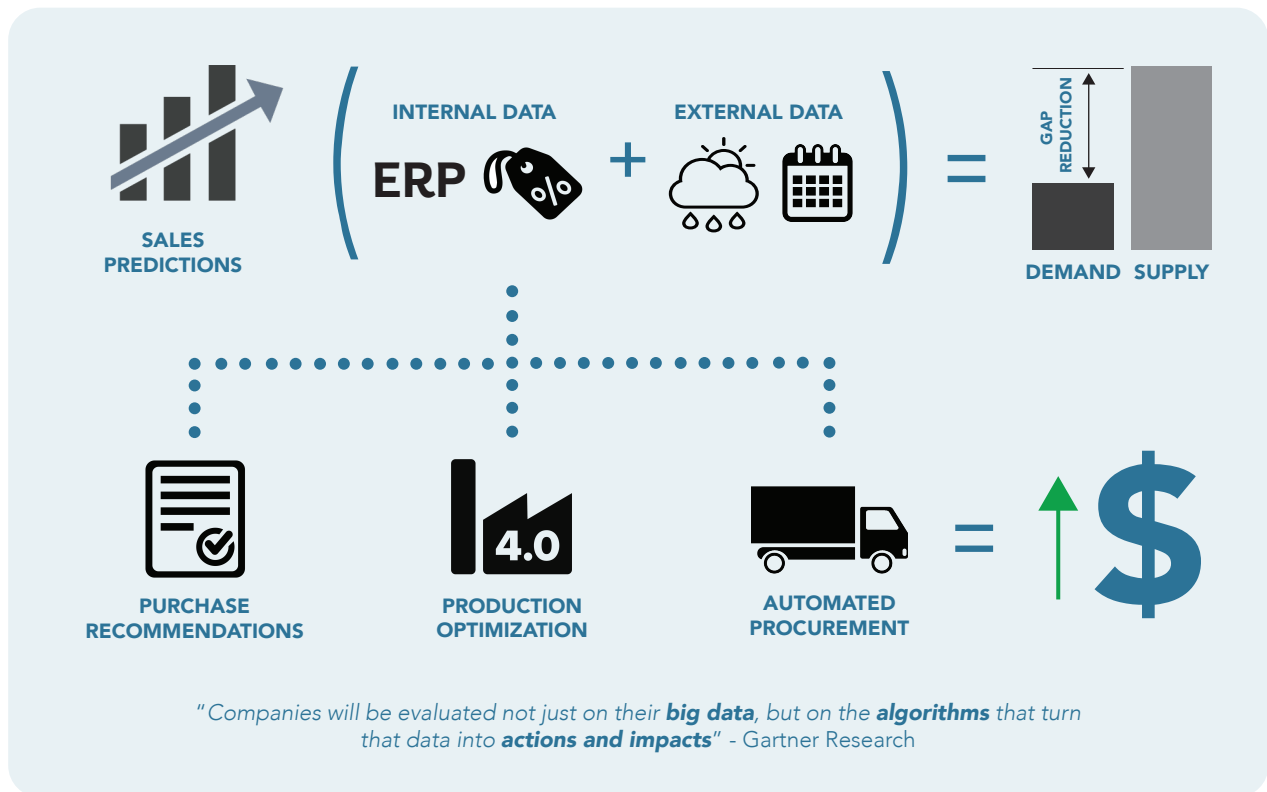


Difficult to predict **demand**, affected by **external factors** such as weather



Complex **supply chain** with fragmented **distribution**

Don't **throw away** your data, **learn** from it



*"Companies will be evaluated not just on their **big data**, but on the **algorithms** that turn that data into **actions and impacts**" - Gartner Research*

Empowering
FoodOps Teams

Demand Planners
CFOs & COOs
S&OP Analysts

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