

Cynthia He

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Education

UNIVERSITY OF WASHINGTON *Seattle, United States*

BDes, Interaction Design

Class of 2020 / Cumulative GPA 3.76 / Annual Dean's list

Experience

AIRBNB *San Francisco, United States*

Experience Design Intern *06.2019–09.2019*

Worked in the China Trust Experience Team and delivered a new ID verification system with flexibility to accommodate evolving compliance and business needs. Designed an intern guide for the university recruiting team. It has been printed and spread to students across the U.S.

ONDA ORIGINS *Seattle, United States*

Lead Design Intern *01.2019–01.2020*

Led a team of four interns to redesign Onda's website. Initiated and facilitated 2 design workshops. Delivered high fidelity prototypes with specifications for engineer hand-offs. Conducted research with 200+ prospective customers.

VOYAGE MAGAZINE *Seattle, United States*

Lead Designer *10.2017–06.2020*

Led a team of four designers and illustrators to design the layout for Voyage magazine. Designed marketing materials including tote bags and posters. Initiated and led collaboration with the management and the editing team.

UW HOUSING & FOOD SERVICES *Seattle, United States*

Marketing Coordinator *03.2018–06.2019*

Directed the marketing for three HFS recreational spaces: Area 01, Fitness Center West, and the McCarty Innovation and Learning Lab. Responsibilities include working with other coordinators to develop and implement marketing strategies, designing marketing materials, and building a social media presence.

ANDREESSEN HOROWITZ *Seattle, United States*

Gen.D Mentorship Program Mentee (Cycle VI) *01.2019–06.2019*

Selected to be a design mentee in the a16z Gen.D Mentorship Program (Cycle VI). Connected with a design manager at Facebook for career mentorship and project critiques.

Skills

LANGUAGES

English fluent
Chinese native

PROFICIENT IN

Adobe Creative Suite
Sketch
Figma
Principle

FAMILIAR WITH

Java
R Language