

## PERFORMANCE METRIX

*Measuring the health of your practice.*

Metrix are a quantifiable measure of your success. The act of monitoring something inherently begins the process of change. When Performance Metrix (your KPIs) are monitored and tracked, that information can then be assessed, and the appropriate changes be made to continually meet the changing needs of your practice.

What you track tends to expand. What you don't track can more easily level off, or even decrease. Do you know if your key practice numbers are growing, declining or if they have plateaued? This is the information that can make or break your practice. As a business owner, you need to know what numbers to monitor, and to intimately understand those numbers to ensure your practice not only survives but thrives.

### Performance Metrix Provide the Following Benefits:

- Provide visibility into the 'health' of your practice.
- Identify trends and better understand the impact changes you make will have.
- Set targets and understand what it takes to get there.
- Provide quantifiable feedback to encourage your team to do their best.
- Define and measure the progress you're making toward your goals.
- Determine needs to achieve goals within your scheduling template.
- Make informed decisions as to budgeting and resource allocation.

Avoid being blindsided or surprised by less than desirable results, do what it takes now to know your numbers. Strategix can help you monitor the financial vitality of your practice. Observing statistics and noticing trends will help you keep your finger on the pulse of your practice. You will have the necessary information at your fingertips so you can always make proactive business decisions. Do what it takes now to create radical growth.

*For more information on how Performance Metrix can help you better track and understand the numbers your practice, contact us at [info@strategix-ltd.com](mailto:info@strategix-ltd.com) or 403.651.4070.*