

Lauren Padula

UX/UI Designer

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WORK EXPERIENCE

UX Design Fellow March - May 2021
General Assembly

Participating in a full-time immersive User Experience Design program that will include over 500 hours of design and professional training over 12 weeks. Using a hands-on approach to practice user-centered design methods, design thinking skills, team collaboration, and client relations in 6 projects.

Digital Designer June - July 2020
VCU Camp Adventure

Worked with The International Centre for Missing & Exploited Children (ICMEC) to create a fundraising initiative.

FITxMLB Brand Experience Designer September - April 2020
Major League Baseball

Worked alongside Major League Baseball to expand the core customer base by developing engaging brand experiences for Gen Z fans. The work spans from brand identity, digital design, and social media.

Product Design Intern February - August 2019
Equinox

Worked alongside the UX/UI design team to build out Equinox's design system. Focused primarily on UI design, interaction design, UX Research and prototyping.

UX Design Intern June - August 2019
Mullenlowe Profero

Supported the UX team on multiple projects by developing and testing designs and prototypes for web and mobile. Worked closely with PM's and designers to define features. Created wireframes and user tests to present to clients.

Digital Design Intern February - August 2018
Swish Beverages - Wine & Spirits

Created content for social media, websites, collaborations with other brands, advertisements and marketing materials. Worked on brands such as White Girl Rosé and BABE.

EDUCATION

General Assembly
UX Design Immersive
2021

Fashion Institute
of Technology
'16 - '20

Advertising &
Digital Design BFA

Creative Technology Minor

EXTRACURRICULAR

#BuiltbyGirls Advisee
2017 - Present

President, Advertising &
Digital Design Club
2019 - 2020

#INCLUSIVE Digital Product
Design Certificate
February 2019

SKILLS

Sketch
Figma
Invision
Prototyping
Interactions
Adobe Creative Suite
Adobe XD
HTML & CSS